

COMMITTEE OF THE WHOLE JUNE 4, 2001

SIGN VARIANCE APPLICATION

FILE NO.: SV.01-010

OWNER: MACKENZIE GLEN DEVELOPMENTS LTD.

LOCATION: 2810 MAJOR MACKENZIE DRIVE, UNIT 2

Recommendation

The Sign Variance Committee recommends:

That Sign Variance Application SV.01-010, Mackenzie Glen Developments Ltd., be REFUSED.

Purpose

Applicant is requesting install two additional signs on the front elevation.

Background - Analysis and Options

By-law Requirements (203-92 as amended)

“6.1(i) One (1) only of the following sign types per exterior wall per business premises:

- a) wall sign
- b) canopy sign
- c) soffit sign
- d) window sign
- e) reverse graphics sign
- f) awning sign ...”

Conclusion

Applicant is requesting to install two signs on the south elevation above the approved illuminated sign box. The illuminated torn ticket sign measures 1.83m x .91m, total sign face area 1.67m², and the “Blockbuster” sign measuring 5.38m x .61m, total sign face area 3.28m².

Attachments

1. Sketch of Sign

Report prepared by:

John Studdy, Manager of Customer & Administrative Services

Respectfully submitted,

John Studdy
Chair, Sign Variance Committee

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