

COMMITTEE OF THE WHOLE JUNE 4, 2001

SIGN VARIANCE APPLICATION

FILE NO.: SV.01-013

OWNER: BEUTEL GOODMAN REAL ESTATE LTD.

LOCATION: 137 CHRISLEA ROAD - LOT 6, CONCESSION 5

Recommendation

The Sign Variance Committee recommends:

That Sign Variance Application SV.01-013, Beutel Goodman Real Estate Ltd., be APPROVED, subject to the removal of the following signs:

- i) all flags
- ii) all graphic images on windows on the southwest and northwest elevations
- iii) all signs except the "Home Show" signs on the southeast elevation.

Purpose

Applicant is requesting to install 61 signs at the above locations.

Background - Analysis and Options

By-law Requirements (203-92 as amended)

"Section 4 – Signs Permitted for all Use Categories

4.1(e) Flags bearing the crest or insignia of any corporation, government agency or religious, charitable, or fraternal organization to a maximum number of three (3) such flags per lot.

6.1(i) One (1) only of the following sign types per exterior wall per business premises:

- a) wall signs
- b) canopy sign
- c) soffit sign
- d) window sign
- e) ...

Conclusion

Applicant is requesting to install:

<u>Sign</u>	<u>Size</u>	<u>Location</u>
"Home Show" (two)	13.51m x 3.35m, 45.26m ²	Southwest & Northwest elevations
"Home Show" (two)	9.60m x 2.39m 22.94m ²	Southeast & Northeast elevations
"Furniture"	7.04m x 1.52m, 10.70m ²	
"Mattresses"	8.08m x 1.52m, 12.28m ²	One set of four on the Southwest
"Appliances"	8.15m x 1.52m, 12.39m ²	One set of four on the Northwest
"Electronics"	8.13m x 1.52m, 12.36m ²	
"Open to the Public"	6.98m x .52m, 3.63m ²	
"Free Admission"	5.64m x .52m, 2.93m ²	One set of three on Southeast
"Free Parking"	5.16m x .52m, 2.68m ²	

Flags "Furniture,
Mattresses, Appliances,
Electronics" .51m x 1.83m, .93m²

Twenty six flags
fourteen located in front of the
northwest elevation, and twelve
located in front of the southwest
elevation.

Window Signs (1) 1.52 x 1.52m, 2.31m²
(2) 1.52 x 1.52m, 2.31m²
(3) 2.13 x 1.52m, 3.24m²
(4) 2.13 x 1.52m, 3.24m²
(5) 1.52m x 1.39m, 2.11m²
(6) 1.52m x 1.39m, 2.11m²
(7) 2.13m x 1.39m, 2.96m²
(8) 2.13m x 1.39m, 2.96m²

One set to be located on the
northwest windows

Window Signs (1) 1.52m x 1.37m, 2.08m²
(2) 1.52m x 1.37m, 2.08m²
(3) 1.52m x 1.37m, 2.08m²
(4) 1.52m x 1.52m, 2.31m²
(5) 1.52m x 1.52m, 2.31m²
(6) 1.52m x 1.52m, 2.31m²

One set to be located on the left
side of the southwest elevation

Window Signs (1) 1.22m x 1.37m, 1.67m²
(2) 1.22m x 1.37m, 1.67m²
(3) 1.52m x 1.37m, 2.08m²
(4) 1.22m x 1.52m, 1.85m²
(5) 1.22m x 1.52m, 1.85m²
(6) 1.22m x 1.52m, 1.85m²

One set to be located on the right
side of the southwest elevation

Attachments

1. Sketch of Sign

Report prepared by:

John Studdy, Manager of Customer & Administrative Services

Respectfully submitted,

John Studdy
Chair, Sign Variance Committee

/pa



REFERENCE			
NO.	DESCRIPTION	DATE	APP.

44 ft4 in

11 ft

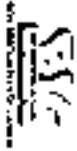
Home Show

CANADA

FABRICATE AND INSTALL TWO (2) SETS OF ILLUMINATED CHANNEL LETTERS "HOME SHOW CANADA" (50" THICK ELEVATION AND 108" HIGHEST ELEVATION)

- 3/16" WHITE ACETIC FACED 5/8" INTENSE BLUE VIL-VI. COLOUR TO MATCH IFAF, CODE #2935
- 1" WHITE KEYLINE ON FACE
- ILLUMINATED BY 15MM WHITE NEON
- 5 - ALUMINIUM RETURNS PAINTED BLACK
- 2 - 1/4" CAP
- ALUMINIUM BRACKETS

BOUNDED BY 1/2" ALUMINUM
WALL - HOME SHOW
108" ILLUMINATED LETTERS
1" KEYLINE
5 - ALUMINIUM RETURNS - BLACK
2 - 1/4" CAP
ALUMINIUM BRACKETS
<small> *THE CONTRACTOR SHALL BE RESPONSIBLE FOR OBTAINING ALL NECESSARY PERMITS AND APPROVALS FROM THE LOCAL AUTHORITY. THE CONTRACTOR SHALL BE RESPONSIBLE FOR OBTAINING ALL NECESSARY PERMITS AND APPROVALS FROM THE LOCAL AUTHORITY. THE CONTRACTOR SHALL BE RESPONSIBLE FOR OBTAINING ALL NECESSARY PERMITS AND APPROVALS FROM THE LOCAL AUTHORITY. </small>



FORM 05			
REV.	DATE	BY	APP.

31 06 208



**FABRICATE AND INSTALL TWO (2) SETS OF ILLUMINATED CHANNEL LETTERS
"HOME SHOW CANADA" (SOUTH EAST ELEVATION AND NORTH EAST ELEVATION)**

- 2x6" WHITE ACRYLIC FACED CHANNELS PER LINE
- GOLD LETTER WITH FINISH #2235
- 5/8" WHITE KEY LETTER ON FACE
- ILLUMINATED BY 15Watt WHITE NEO1
- 5" ALUMINUM RAILS PAINTED BLACK
- 2" TRIM CAP
- ALUMINUM BRACKETS

ISSUED BY: J. M. ZIEVE	DATE: 05/10/2008	SCALE: 1/16"
PROJECT: HOME SHOW	DATE: 05/10/2008	SCALE: 1/16"
TITLE: ILLUMINATED LETTERS	DATE: 05/10/2008	SCALE: 1/16"
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PANEL INFO	
QTY	DESCRIPTION
	DATE

275 7/8 in

20 1/2 in **OPEN TO THE PUBLIC**

222 5/8 in

20 1/2 in **FREE ADMISSION**

203 5/8 in

20 1/2 in **FREE PARKING**

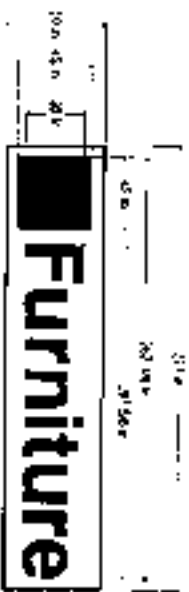
**FABRICATE AND INSTALL ONE SET OF 20 1/2" H
NON-ILLUMINATED LETTERS
READING "OPEN TO THE PUBLIC"
" FREE ADMISSION"
" FREE PARKING"**

MAN: P.K. BARNES, N.F.A. LETTERS
LETTERS PROJECT OFF WALL

QUANTITY	17	UNIT	8536
DESCRIPTION	HOME SHOW		
QTY	SINTRA LETTERS		
QTY	SINTRA LETTERS-CON		
DATE	4-24-10		
OFFICE	S-FIELD		
<small> ALL INFORMATION CONTAINED HEREIN IS UNCLASSIFIED DATE 08-23-2011 BY 60322 UCBAW/SJS/STW AUTHORITY 50 USC 3025 </small>			



REVISION	
NOV	REVISED



FABRICATE AND INSTALL TWO (2) SETS OF
5/8" ILLUMINATED SIGNS
READING "Furniture", "Mattresses",
"Appliances", "Electronics"
SHE (1) SET ON 200" WIDE WALL ON
LINE (1) SET ON NON-WIDE ELEVATION

3/16" WRITE ACRYLIC FACE WITH WHITE GRAPHICS
ON PAPER SURFACE
Fabricate Mattresses,
Appliances, Electronics sign
INTERSECTING LINE
TO MATCH ILLUMINATED SIGNS
FOR SAILOR'S GRAPHICS
Furniture - PAPER MOUNT TO
FACILITY WALL (ON 200")
Mattresses - PAPER MOUNT TO
MATCH WITH SIGN BOARD
Appliances - PAPER MOUNT TO
MATCH WITH SIGN BOARD
Electronics - PAPER MOUNT TO
MATCH WITH SIGN BOARD
CONTRACTOR TO PROVIDE
SCHEDULED RETURN PAINTED
ILLUMINATED SIGN FUNCTIONS

STANDARD SET NO. 0226
PROJECT: HOME SHOW
DATE: 10/01/2009
BY: J. J. JONES
REVISIONS:
NO. 1: 10/01/2009
NO. 2: 10/01/2009
NO. 3: 10/01/2009
NO. 4: 10/01/2009
NO. 5: 10/01/2009



—20 in—

REVISION		
NO.	DESCRIPTION	DATE

Furniture

(20) RES (20)

Mattresses

(20) M (20)

Appliances

(20) A (20)

Electronics

(20) E (20)

6 ft

**FABRICATE AND INSTALL TWENTY SIX (26) FLAGS
1'-8" X 6'-0"**

FLAG WATER AND WINDING DETAILS TO BE DETERMINED

QUANTITY OF WORK	6536
PROJECT	NOVA SHORE
TYPE	PLACES
FILE	ALBERTA
CALL	403-242-1234
2024/01/27/21/0001/2	
<small> TWILIGHT RESTORATION INC. 10000 170th Street NW Edmonton, Alberta T5A 0A6 Phone: 403-242-1234 Fax: 403-242-1235 For Details: 216-750-7600/100-4541 </small>	