

**COMMITTEE OF THE WHOLE    SEPTEMBER 4, 2001**

**SIGN VARIANCE APPLICATION**

**FILE NO.:        SV.01-017**

**OWNER:         RUTHERFORD SHOPPING CENTRE**

**LOCATION:       5100 RUTHERFORD ROAD (BUILDING 'B')**

**Recommendation**

The Sign Variance Committee recommends:

That Sign Variance Application SV.01-017, Rutherford Shopping Centre, be APPROVED.

**Purpose**

Applicant is requesting to install four additional signs on the property specifically relating to the TD Banking drive thru.

**Background - Analysis and Options**

**By-law Requirements (203-92 as amended)**

"Section 4.1 (c) Directional signs not exceeding 0.5sq.m. in sign area.

6.1(i) Except as may otherwise be permitted in this by-law, the maximum number of signs that may be erect shall be:

One (1) ground sign per lot"

**Conclusion**

Applicant is requesting to install four additional pylon signs at the above locations:

Sign 1 measures .61m x .61m, sign face measures 1.22m<sup>2</sup> per side, 2.44m<sup>2</sup> all sides combined.

Sign 2 measures .61m x .61m, sign face measures 1.22m<sup>2</sup> per side, 2.44m<sup>2</sup> all sides combined.

Sign 3 measures .61m x .61m, total sign face area 1.22m<sup>2</sup> (single sided).

Sign 4 measures 3.66m x .61m, total sign face 2.23m<sup>2</sup> with a clearance of 2.44m from grade to underside of sign.

**Attachments**

1. Sketch of Sign

**Report prepared by:**

John Studdy, Manager of Customer & Administrative Services

Respectfully submitted,

John Studdy  
Chair, Sign Variance Committee

/pa

<p>PROJECT NO. 100-100000</p> <p>DATE: 10/10/00</p> <p>SCALE: 1/4" = 1'-0"</p> <p>BY: [Signature]</p>	<p>100-100000</p> <p>100-100000</p> <p>100-100000</p>	 <p>DEPARTMENT OF TRANSPORTATION</p> <p>100-100000</p>	<p>100-100000</p> <p>100-100000</p> <p>100-100000</p>
---	---	---	---



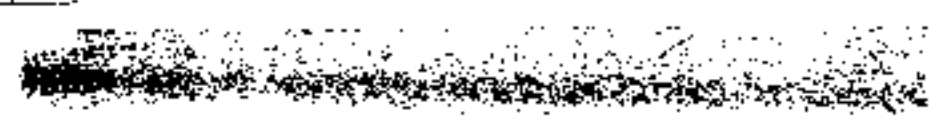
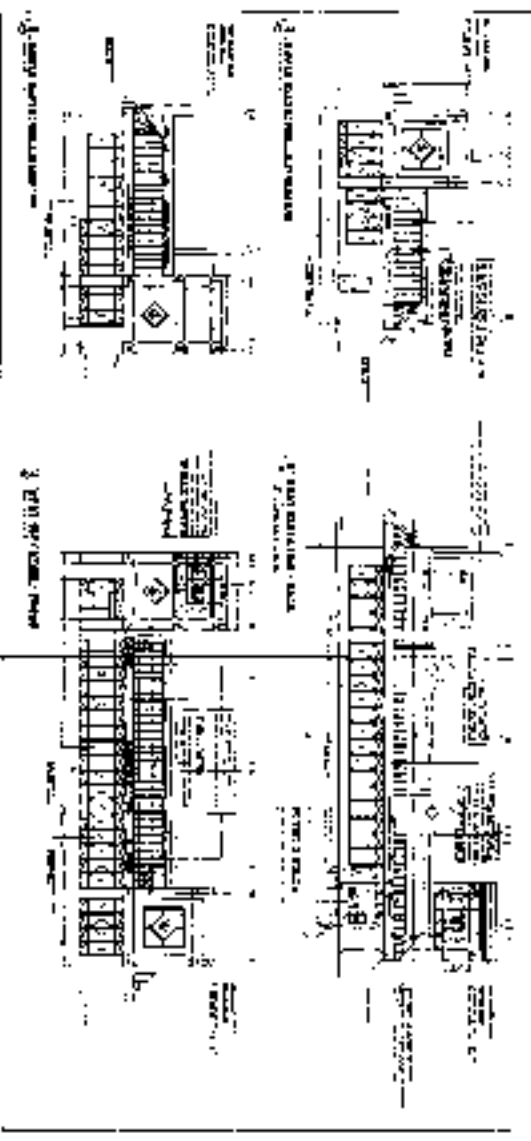
REVISIONS:

NO. 1: [Description of revision]

NO. 2: [Description of revision]

NO. 3: [Description of revision]

NO. 4: [Description of revision]



TO CANADA TRUST  
BCE Place Royal Real Estate  
701 Bay Street, 3rd Floor  
Toronto, Ontario, M5J 2T2

APPLICATION FOR AMENDMENT TO THE SIGN BYLAW  
CITY OF VAUGHAN  
March 2011

SUPPLEMENTARY INFORMATION  
Page 1 of 1

**DIMENSIONS OF PROPOSED SIGNS**

Sign 1: Think You're Entry - Ground Sign  
2'-0" wide by 2'-0" high, double faced  
location shown on Site Plan Agreement

*Handwritten note:* 2.0m x 2.0m = 2.0m / 2.0m

Sign 2: Yield/No Entry - Ground Sign  
2'-0" wide by 2'-0" high, double faced  
location shown on Site Plan Agreement

*Handwritten note:* 2.0m x 2.0m = 2.0m / 2.0m

Sign 3: Drive Thru Application Directional - Ground Sign facing north  
2'-0" wide by 2'-0" high, single faced

*Handwritten note:* 2.0m x 2.0m = 2.0m / 2.0m

Sign 4: Drive Thru Identification Logo - Clearance Gate  
2'-0" wide by 2'-0" high, clearance height of 8'-0" single faced

*Handwritten note:* 2.0m x 2.0m = 2.0m / 2.0m

**NATURE AND EXTENT OF WORK BEING APPLIED FOR**

The Sign Bylaw does not permit ground signage. The Applicant is proposing to erect a total of 4 ground signs on different parts of the Drive Thru around the building. The site plan agreement indicated the location of two of the proposed ground signs and this variance application clarifies the detailing for all ground signs and outlines the necessity of the signs as noted above.

**WHY IS IT NOT POSSIBLE TO COMPLY WITH THE BYLAW?**

The Applicant is providing banking services to the surrounding community. The proposed signage includes a group of the Applicant's standard signage and graphic identity elements which will serve to properly identify and ensure safety of customer use of the Drive Thru.

The following specific elements are proposed:

The proposed ground signs 1, 2 & 4 are to provide identification and directional traffic control to assist in the operation of the Drive Thru.

The proposed clearance gate 3 is to provide identification as well as to provide the building canopy and ensure that customers entering the Drive Thru lane can safely use the banking services.

\*111 - VARIANCE/AMENDMENT APPLICATION NUMBER 100