

COMMITTEE OF THE WHOLE NOVEMBER 5, 2001

SIGN VARIANCE APPLICATION

FILE NO.: SV.01-023

OWNER: MCDONALD'S RESTAURANTS OF CANADA

LOCATION: 9600 ISLINGTON AVENUE, BUILDING C, BLOCK 249-250
REGISTERED PLAN – M-3318

Recommendation

The Sign Variance Committee recommends:

That Sign Variance Application SV.01-023, McDonald' Restaurants of Canada, be APPROVED subject to the following:

- i) the directional sign facing Napa Valley be non-illuminated and all directional signs be no larger than .38m² in size.
- ii) the banner sign and construction apparatus proposed, be removed.
- iii) the site development application be amended to reflect the location and size of the proposed signs.

Purpose

Applicant is requesting to install additional wall signs, awnings and pylon signs which were not approved under the site plan agreement.

Background - Analysis and Options

"6.1(i) One (1) ground sign per lot

One (1) only of the following sign types per exterior wall per business premises:

- a) wall sign
- b) canopy sign
- c) soffit sign
- d) window sign
- e) reverse graphics sign
- f) awning sign"

Conclusion

Applicant has applied to be allowed to install the following signs:

1. Golden Arch logo mounted on the east elevation above the sign band measuring 1.37m x 1.22m.
2. Two awning signs on the south elevation measuring 1.83m x .91m each.
3. Drive thru sign with signage measuring 1.42m x .30m, and 1.37m x .61m.
4. Two notification signs informing to have "order ready" and 'money ready for faster service", measuring 1.27m high x .38m wide.
5. One menu board measuring 2.77m x 2.19m, total sign face 4.16m².
6. One pre-order board measuring .58m x 1.57m, total sign face .91m².
7. Five directional signs measuring .89m x .43m, total sign face .38m² each.

Attachments

1. Sketch of Sign

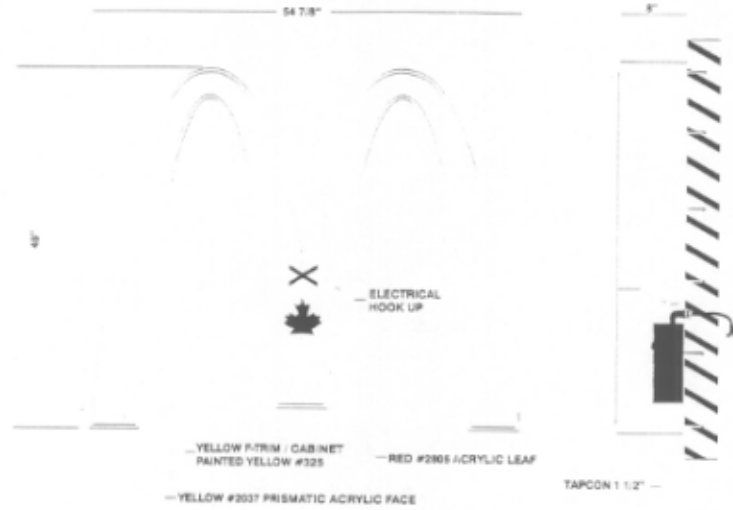
Report prepared by:

John Studdy, Manager of Customer & Administrative Services

Respectfully submitted,

John Studdy
Chair, Sign Variance Committee

/pa



DESCRIPTION

- GOLDEN ARCH LOGO MOUNTED ON WALL WITH TAPCON 1 1/2"
- 24 GA METAL SIDES & F-TRIM
- 3/16" ACRYLIC FACE WITH A RED LEAF
- ILLUMINATED WITH 15 MM WHITE NEON
- TWO 35 MA ELECTRONIC TRANSFORMERS 5000 V - 55835EX INSIDE THE BOX



VOLTAGE
 120volt
 347volt

CIRCUIT	0
VOLTAGE	120
AMPERAGE	1.4
SURFACE	5.99 FT ² / 0.55 m ²
DATE	09.11.12
DRAWING	2000032E
PAGE	278

FOR PRODUCTION PURPOSES
 DATE: / /

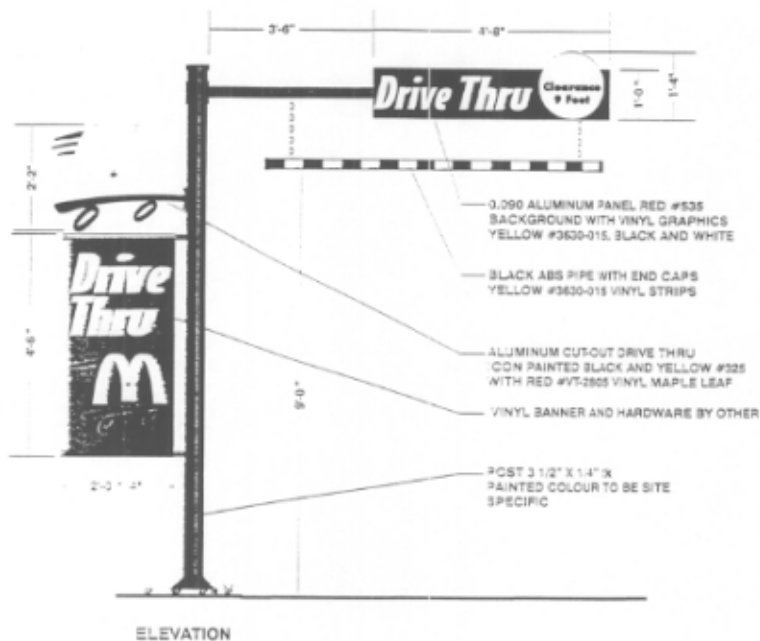
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DRAFTSMAN: YVON DUBE

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12/21



ELEVATION



CIRCUIT	120
VOLTAGE	
AMPERAGE	
SURFACE	1.92 ft ² / 0.18 m ²
DATE	01.02.08
DRAWING	25000527
PAGE	1/2x

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 DATE: _____ OFFICE OF THE PATRON INDUSTRIES LTD.

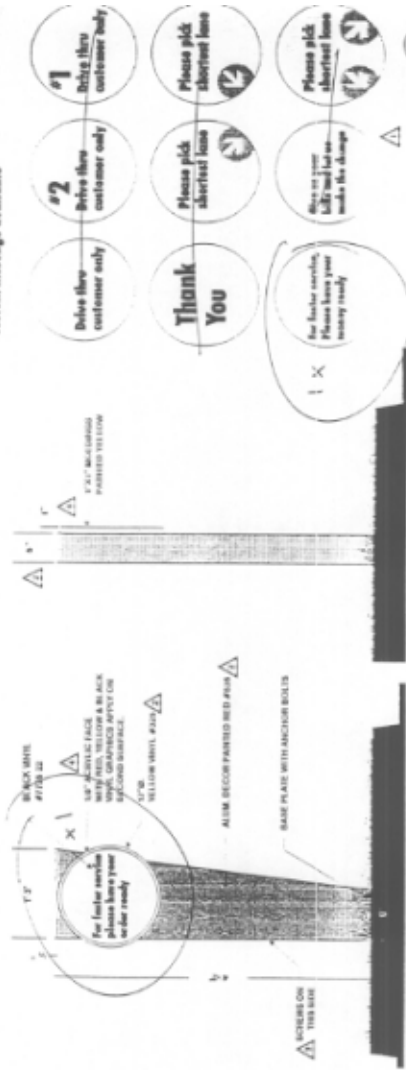
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TOTAL OF TWO(?) SIGNS

NON-ILLUMINATED
SIF SIGN

1 x with "have order ready"
1 x with "... have money ready"

Standard message
Custom message available



VIEW

SIDE VIEW

DATE	TIME	BY
10/11/2001	10:00	IMP
10/11/2001	10:00	IMP
10/11/2001	10:00	IMP
10/11/2001	10:00	IMP
10/11/2001	10:00	IMP



www.imper.com

CLIENT	McDONALD'S
SITE	TORONTO, ON
CONSULTANT	PALL TRUDALEY
DATE	AUGUST 2001
SCALE	1" = 2' 0"
PROJECT	PERMITS
DRAWN BY: [Signature]	
CHECKED BY: [Signature]	
DATE: [Signature]	

13/2

10/11/2001

10:00

IMP

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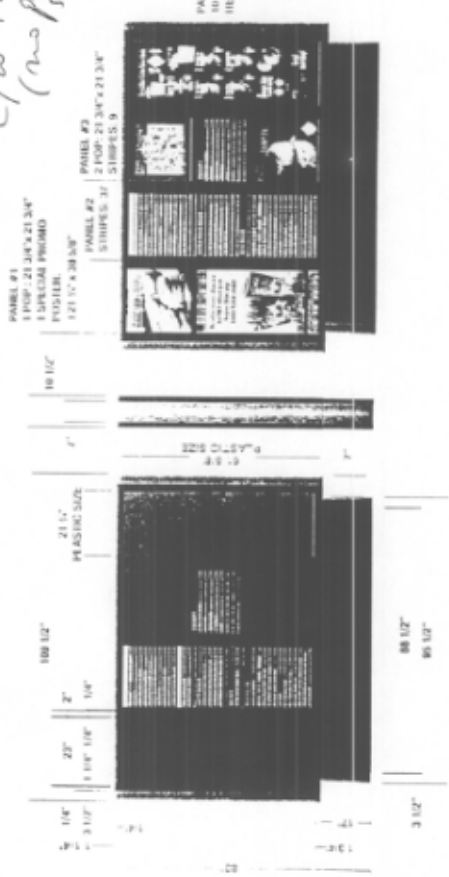
IMP

IMP

ILLUMINATED ROTATING 4 PANEL MENU BOARD

X 1

*C/W Pictures
(no prices
steps)*



PROFILE: GRAPHIC ELEVATION "BREAKFAST"

GRAPHIC ELEVATION "DINNER"

DESCRIPTION

BOX FABRICATED WITH 1/8" ALUM. SHEET AND EXTRUDED ALUM. PAINTED BLACK
PANELS FABRICATED WITH ALUM. EXTRUDED FILLS & REMAINERS PAINTED BLACK
1" CLEAR ACRYLIC FACES
DECOR FABRICATED WITH 18 GA. SHEET METAL PAINTED BLACK
EXTRUDED ALUM. POST FABRICATED #303, EACH SIDE OF THE BOX
ALL INSERTS AND GRAPHICS SUPPLIED BY MC-DONALD'S RESTAURANT
FOR PRODUCTION PURPOSES

DATE:

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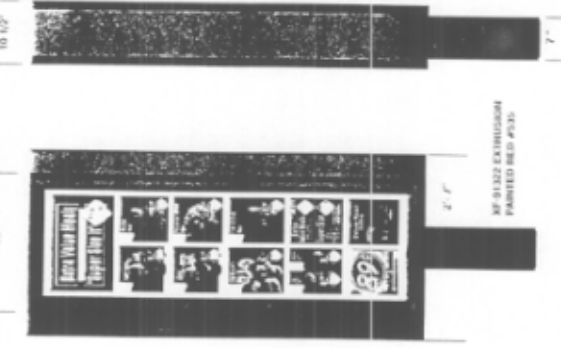
CURRENT	VOLTAGE	AMPERAGE	SURFACE	DATE	DRAWING	SCALE
1	120	6.8	47.15 FT ² / 4.38 M ²	06/08/25	20000202	1/2"

Imperial

ITEM

VILLENNIO / VA

X | D/F PRE-SELL BOARD



24 30154 STRIP
PAINTED BLACK

21 83222 EXTRUSION
PAINTED RED #535

24 30157 DELAHER
PAINTED BLACK

24 30153 ZINC
SHEET

21 83222 EXTRUSION
PAINTED RED #535

21 83222 EXTRUSION
PAINTED RED #535

21 83222 EXTRUSION
PAINTED RED #535

21 83222 EXTRUSION
PAINTED RED #535



RED VINYL 3030-33
WHITE VINYL 3030-26
YELLOW VINYL 3030-05

DESCRIPTION

- CABINETS TO BE FABRICATED OF ALUMINUM
- INTERNALLY ILLUMINATED BY FLUORESCENT LAMPS
- 3/4" ACRYLIC FACES

FOR PRODUCTION PURPOSES

DATE: / /

CHECKED:	BY:
VOLTAGE:	120
AMPERAGE:	15
SURFACE:	0.59367 (6.08 m ²)
DATE:	06/11/12
DRAWING:	23200533
SCALE:	4/8x
DATE:	06/11/12
BY:	IBK

WWW.ENSEIGNES.COM
1000 ROUTE 208, SUITE 100, BRIDGEVILLE, PA 15103
TEL: 724-867-0100 FAX: 724-867-0101

17/51

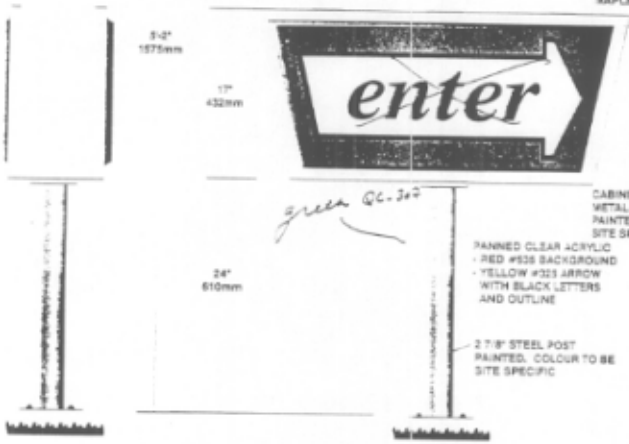
5 x June - June 2/F

(2/21)



31" 832mm

- GOLDEN ARCHES
- YELLOW VINYL TRIM
- METAL SIDES
- PAINTED YELLOW #935
- YELLOW #2637 ACRYLIC FACE
- RED #2806 ACRYLIC MAPLE LEAF



- CABINET AND 1" x 1" METAL RETAINERS PAINTED. COLOUR TO BE SITE SPECIFIC

- PANNED CLEAR ACRYLIC
- RED #935 BACKGROUND
- YELLOW #325 ARROW WITH BLACK LETTERS AND OUTLINE

- 2 7/8" STEEL POST PAINTED. COLOUR TO BE SITE SPECIFIC

DESCRIPTION

- CABINETS TO BE FABRICATED OF 24 GAUGE SHEET METAL
- INTERNALLY ILLUMINATED BY ONE 70W METAL HALIDE FIXTURE.
- 3-1/2" ACRYLIC FACES PANNED 1 W



NO. OF SHEETS	1
NO. OF COPIES	120
NO. OF PAGES	2/19
SURFACE	5.45 sq ft (0.51 m²)
DATE	00.11.12
DRAWING	2600052A
PAGE	1/06

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