COMMITTEE OF THE WHOLE NOVEMBER 5, 2001

SIGN VARIANCE APPLICATION

FILE NO.: SV.01-024

OWNER: MCDONALD'S RESTAURANTS OF CANADA

LOCATION: 9200 WESTON ROAD, BUILDING E

Recommendation

The Sign Variance Committee recommends:

That Sign Variance Application SV.01-024, McDonald's Restaurants of Canada, be APPROVED subject to the following:

- i) the removal of the banner sign and all construction apparatus of the banner sign.
- ii) the site development application be amended to reflect the location and size of the proposed signs.

Purpose

Applicant is requesting to install additional pylon signs which were not approved under the site plan agreement.

Background - Analysis and Options

"6.1(i) One (1) ground sign per lot."

Conclusion

Applicant has applied to be allowed to install the following signs:

- 1. Five directional signs measuring .89m x .43m, total sign face .38m² each.
- 2. Two notification signs informing to have "order ready" and "money ready for faster service", measuring 1.27m high x .38m wide.
- 3. Drive thru sign with signage measuring 1.42m x .30m, and 1.37m x .61m.
- 4. One menu board measuring 2.77m x 2.19m, total sign face 4.16m².
- 5. One pre-order board measuring .58m x 1.57m, total sign face .91m².

Attachments

1. Sketch of Sign

Report prepared by:

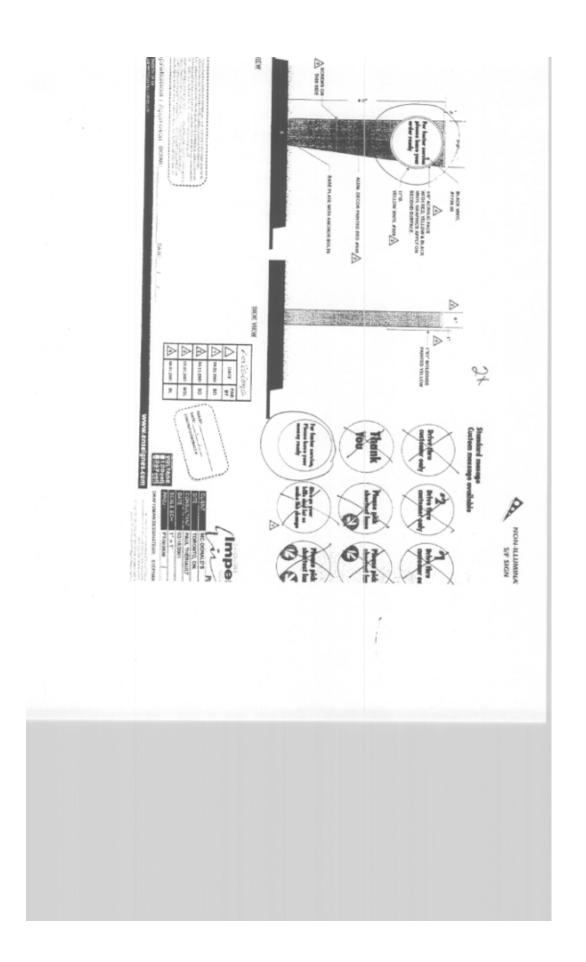
John Studdy, Manager of Customer & Administrative Services

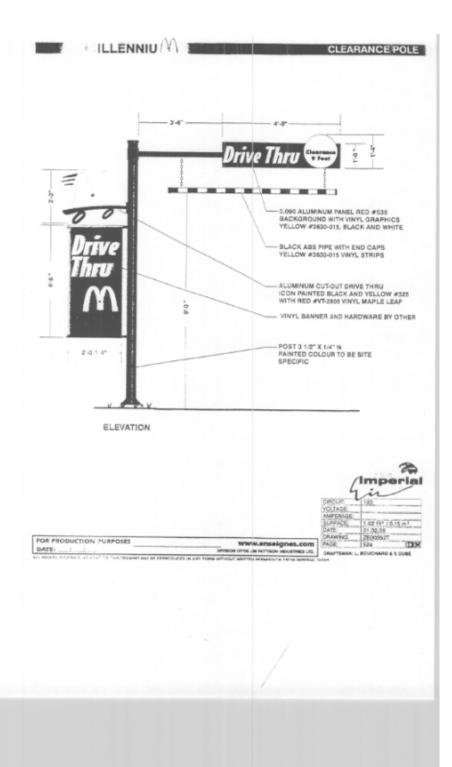
Respectfully submitted,

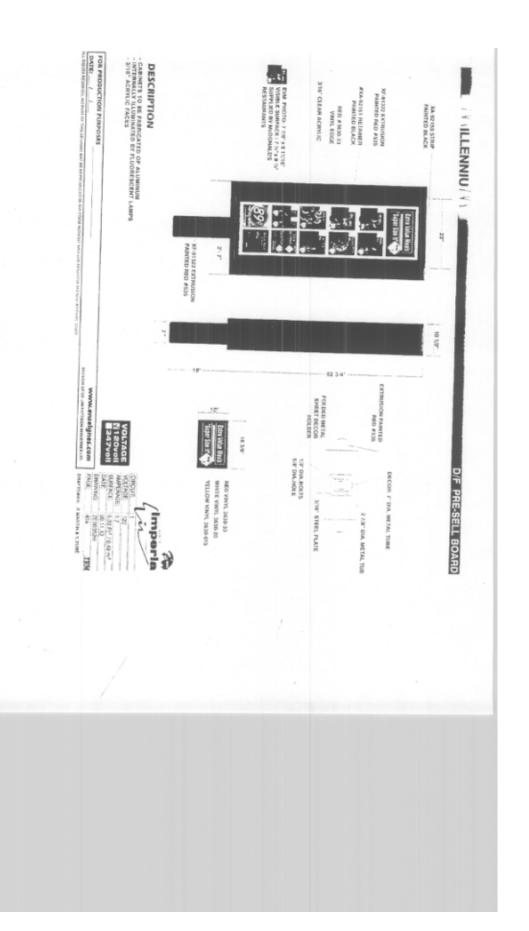
John Studdy Chair, Sign Variance Committee

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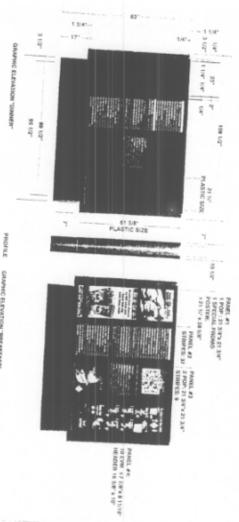
D/F DIRECTIONAL SIGN 5.0x 36 1.2° 927mm 7" 178mm 21° 533mm GOLDEN ARCHES:
- YELLOW VINYL TRIM
- METAL SIDES
- PAINTED YELLOW #325
- YELLOW #3257 AGRYLIC
- FACE
- RED #3806 AGRYLIC
- MAPLE LEAF enter CABINET AND 1" ± 1"
METAL RETAINERS
SWITTED. COLOUR TO BE
FRANCED CLEAR ACTIVITY
FELLOW #35S BACKGROUND
WITH SLACK LETTERS
AND OUTLINE 2 7/8" STEEL POST PAINTED, COLOUR TO BE SITE SPECIFIC India de de de de de de Sed plants de de de la constante de la constan /Imperial DESCRIPTION CABINETS TO BE FABRICATED OF 24 GAUGE SHEET METAL INTERNALLY ILLUMINATED BY ONE 76W METAL HALIDE FIXTURE. 2116" ACRYLIC FACES PANNED 1 %" VOLTAGE
VITAGE
V







ILLUMINATED ROTATING 4 PANEL MENU BOARD



GRAPHIC ELEVATION "BREAKGAST"

EXCRIPTION

FABRICATE WITH 9 128 ALMA, SHEET AND EXTRIDES ALMA, PARKTED BLACK
125 AMERICATES WITH 4 ALMA EXTRIDES FALLER & RETAINESS FARRED BLACK
125 ALMACHICAL PLACES
125 AMERICATES WITH 4 ALMA EXTRIDES FALLER
125 ALMACHICAL PLACES
125 AMERICATES WITH 4 ALMA EXTRIDES BLACK
125 ALMA POST FAMILIO BES FAST, BACH BOCK OF THE BOX
125 ALMA POST FAMILIO BLACK BLACK
125 ALMA POST FAMILIO BLACK BLACK
125 ALMA POST FAMILIO BLAC

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Imperial