

COMMITTEE OF THE WHOLE MAY 5, 2003

SIGN VARIANCE APPLICATION

FILE NO.: SV.03-09

OWNER: TERRA ROUGE ESTATES INC.

LOCATION: 336 COURTLAND BLVD, LOTS 5 & 6, REGISTERED PLAN 65M-2745

Recommendation

The Sign Variance Committee recommends:

That Sign Variance Application SV.03-09, Terra Rouge Estates Inc., be APPROVED subject to M.T.O. approval.

Purpose

Applicant is requesting to install eight fascia signs on the west elevation of the building.

Background - Analysis and Options

By-Law Requirements (203-92, as amended)

- 6.1 One (1) only of the following sign types per exterior wall per business premises:
a) wall sign

Conclusion

Applicant is requesting to install eight additional wall signs on the west elevation. Each wall sign measures 2.46m x 3.05m, total sign face area of 7.50m² per sign. The elevation measures 115m in length, which will allow for the logo and one set of illuminated channel letters reading "Canadian Tire Automotive Parts Retail Support" (total sign face 16.68m²).

Attachments

1. Sketch of Sign

Report prepared by:

John Studdy, Manager of Customer & Administrative Services

Respectfully submitted,

John Studdy
Chair, Sign Variance Committee

/as



steel art signs

10000 1st Ave
 Suite 100
 Houston, TX 77036
 281.461.8100
 www.steelart.com

Client: _____
 Location: _____
 Project No: _____
 Date: _____

Site Representative: _____
 Date: _____

Order No: _____
 Order Date: _____

Company Name: _____
 Address: _____

City: _____
 State: _____
 Zip: _____

Phone: _____
 Fax: _____

Project Name: _____

Project Address: _____

Project City: _____

Project State: _____

Project Zip: _____

Project Phone: _____

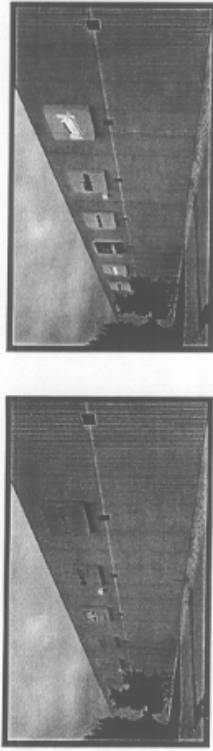
Project Fax: _____

Project Email: _____

THE AUTOMOTIVE OPTION



PEARL GREY BACKGROUND
 WITH REFLEX REPLACEMENT
 ON EXISTING WALL



EXISTING ELEVATION
 only six are presented

PROPOSED ELEVATION
 only six are presented

SUPPLY AND INSTALL
 EIGHT (8) REFLEX REPLACEMENT FACES (one of each)
 - BACKGROUNDS FOR EACH ONE ARE
 TO BE PEARL GREY (PAGUL UNV1) 7225-11 WITH THE
 EXCEPTION OF 'C' WHERE THE BACKGROUND IS 3M 35343
 RED VINYL
 ***SITE CHECK REQUIRED

Comments:
 All other references including the sign to
 be installed on the existing wall of the
 building of Steel Art Signs Corp.



WEST ELEVATION
336 COURTHAND AVE