COMMITTEE OF THE WHOLE JANUARY 6, 2003

SIGN VARIANCE APPLICATION

FILE NO.: SV.02-030 OWNER: ESSO CANADA

LOCATION: 7491 NASHVILLE ROAD, CONCESSION 10

PART OF LOT 25, PLAN 65R13821 P2 & P3

Recommendation

The Sign Variance Committee recommends:

That Sign Variance Application SV.02-030, Esso Canada, be APPROVED subject to the application permitting a maximum sign area of 12.6 sq.m..

Purpose

Applicant is requesting to install a pylon sign measuring 8.065m in height.

Background - Analysis and Options

By-Law Requirements (203-92, as amended)

- 6.5 (b) No ground sign shall exceed 5.0m in any dimensions of the sign face.
 - (d) No ground sign shall exceed a maximum height of 7.5m from the finished grade level at the base of the structure of the said sign.
- 8.1 Except as otherwise permitted in Section 8.7 and 8.8, no ground sign shall be larger than 10.0 sq.m. in area on a single sign face, or 20.0 sq.m. of sign area for all faces combined.

Conclusion

Applicant is requesting to install a pylon sign which measures 8.065m in height. The sign face measures 2.50m x 6.08m, total sign face measures 15.2m² per sign. 30.4m² all sides combined.

Attachments

Sketch of Sign

Report prepared by:

John Studdy, Manager of Customer & Administrative Services

Respectfully submitted,

John Studdy Chair, Sign Variance Committee

/pa

