

COMMITTEE OF THE WHOLE FEBRUARY 3, 2003

SIGN VARIANCE APPLICATION

FILE NO.: SV.03-01

OWNER: LORWOOD HOLDINGS INC.

LOCATION: 350 CALDARI ROAD, BLOCK 1, REGISTERED PLAN 19T-88099

Recommendation

The Sign Variance Committee recommends:

That Sign Variance Application SV.03-01, Lorwood Holdings Inc., be APPROVED.

Purpose

Applicant is requesting to install two wall signs on the front elevation of the building.

Background - Analysis and Options

By-Law Requirements (203-92, as amended)

6.1 One (1) only of the following sign types per exterior wall per business premises:

- a) wall sign
- b) canopy sign
- c) soffit sign

Conclusion

Applicant is requesting to install two wall signs on the front elevation. The wall signs measure:

Ultraframe Sign – 8.224m x 1.474m = 12.122m²
Four Seasons Sign – 4.619m x 1.219m = 5.631m²

The length of the wall measures 39.5m, which permits 20 square metres of sign area. The applicant is requesting two wall signs, which measure a total of 17.753m² in sign face area.

Attachments

- 1. Sketch of Sign

Report prepared by:

John Studdy, Manager of Customer & Administrative Services

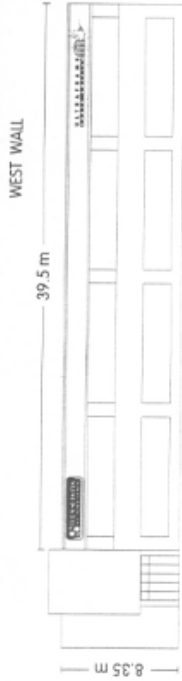
Respectfully submitted,

John Studdy
Chair, Sign Variance Committee

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ELEVATION WITH PROPOSED SIGNAGE

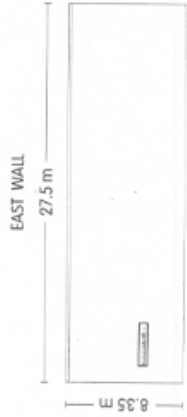
SCALE 1 : 200.00



ULTRAFRAME SIGN - 8.224 x 1.474 = 12.122 sq.m
 FOUR SEASONS SIGN - 4.619 x 1.219 = 5.631 sq.m
 TOTAL = 17.753 sq.m



FOUR SEASONS SIGN - 3.683 x 0.648 = 2.387 sq.m



ULTRAFRAME SIGN - 3.175 x 0.648 = 2.057 sq.m



FOUR SEASONS SIGN - 3.683 x 0.648 = 2.387 sq.m