

COMMITTEE OF THE WHOLE APRIL 7, 2003

SIGN VARIANCE APPLICATION

FILE NO.: SV.03-08

OWNER: LCBO (LIQUOR CONTROL BOARD OF ONTARIO)

LOCATION: 7850 WESTON ROAD, #C5

PART OF LOT 6, CONCESSION 6

Recommendation

The Sign Variance Committee recommends:

That Sign Variance Application SV.03-08, LCBO (Liquor Control Board of Ontario), be APPROVED.

Purpose

Applicant is requesting to install additional wall signs on the north, east and south elevations.

Background - Analysis and Options

By-Law Requirements (203-92, as amended)

"Section 6 - General Provisions For All Signs

6.1 (i) Limit on Number of Signs

One (1) only of the following sign types per exterior wall per business

a) wall sign

Section 8 – Signs Permitted for Commercial and Industrial Buildings

8.2 – Wall signs

a) The area of a wall sign shall not exceed 0.75 sq.m. per linear horizontal metre of the exterior wall of a building upon which such sign is located. In multiple occupancy buildings or shopping centres, the sign area for each business premises shall be proportional to the length of the exterior wall forming part of the premises. Notwithstanding the foregoing, the total area of a wall sign per business premises shall not exceed 20.0 sq.m. or be limited to less than 2.0 sq.m.

Conclusion

Applicant is requesting to install additional signage on the North, East and South elevations. North elevation measures 37.8m in length, proposing 4 signs totaling 50.4m² in sign face. East elevation measures 42.06m in length and the applicant is proposing 3 signs totaling 22.3m² in sign face. The south elevation measures 38m in length, applicant is requesting to install 2 signs totaling 14.6m² in sign face.

Attachments

1. Sketch of Sign

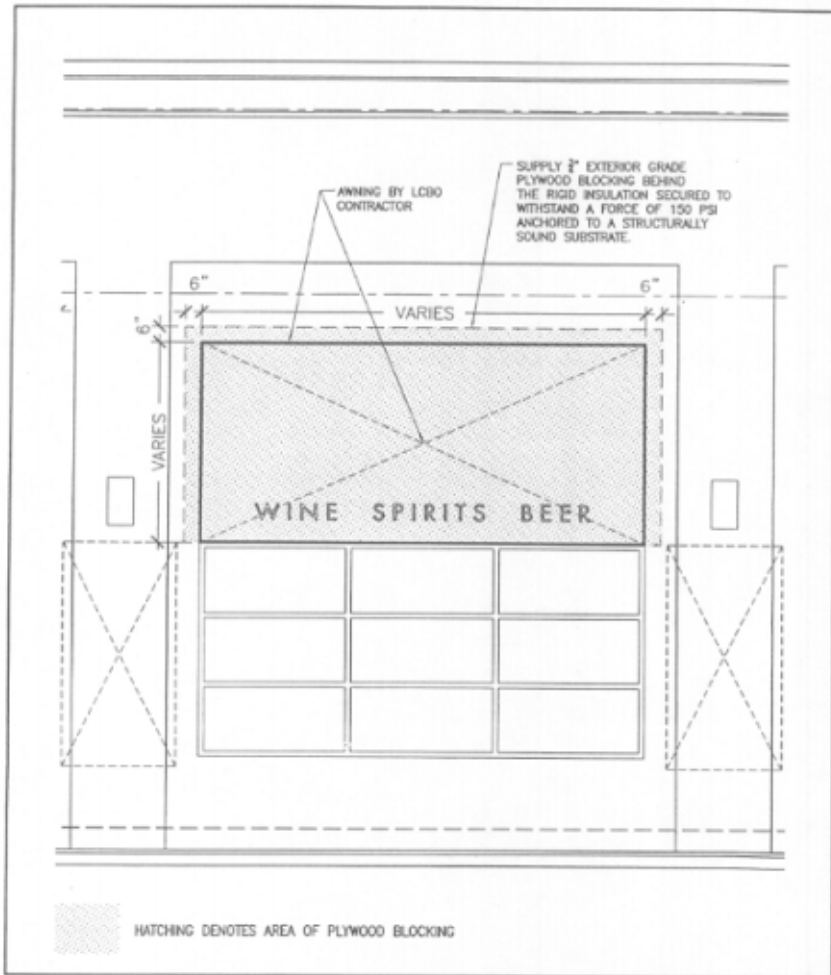
Report prepared by:


John Studdy, Manager of Customer & Administrative Services

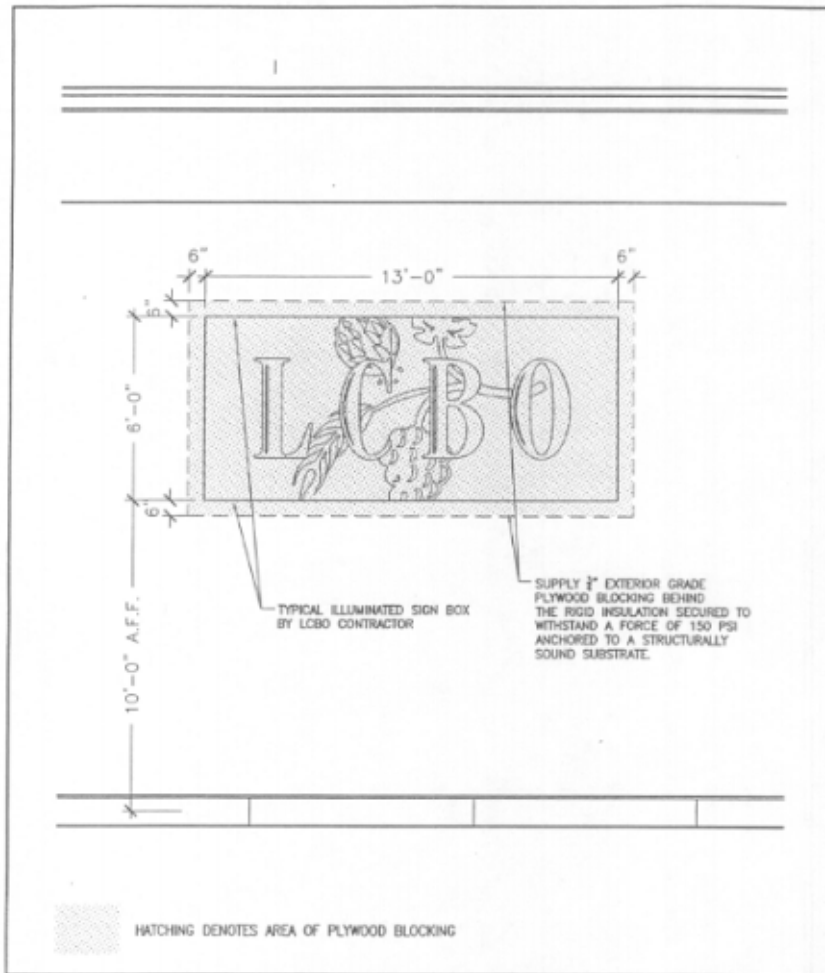
Respectfully submitted,


John Studdy
Chair, Sign Variance Committee

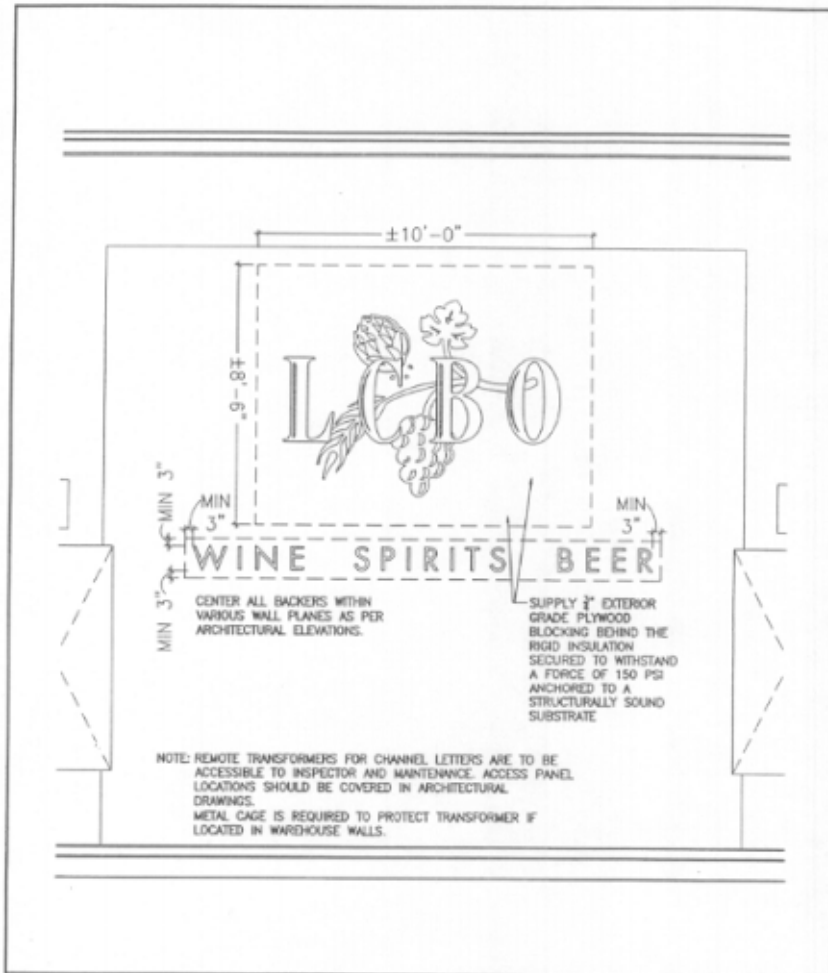
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<p>DO NOT SCALE DRAWING. CONTRACTOR AND ALL SUB-CONTRACTORS SHALL VERIFY ALL JOB SITE DIMENSIONS, DRAWING DETAILS & SPECIFICATIONS AND REPORT ANY DISCREPANCIES IN WRITING TO CONSULTANT BEFORE PROCEEDING WITH WORK.</p> <p>ALL NECESSARY SAMPLES AND SHOP DRAWINGS SHALL BE SUBMITTED TO CONSULTANT FOR APPROVAL PRIOR TO PROCEEDING WITH THE WORK.</p>	<p>Project</p> 	<p>TYPICAL BLOCKING FOR ILLUMINATED AWNINGS</p> <p>Issued: 11 SEPTEMBER, 2001</p>	<p>Title</p> <p>TYPICAL STORE FRONT ELEVATION</p>
			<p>Scale</p> <p>1/4" = 1' - 0"</p>



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			Scale 1/4" = 1' - 0"