COMMITTEE OF THE WHOLE - JUNE 7, 2004

UPDATE ON CLEAN-UP LOCATIONS FOR THE VAUGHAN COMMUNITY CLEAN-UP DAY

The Chair of the Vaughan Environmental Task Force recommends:

- 1. That this report be received and
- 2. That all residents, businesses, community groups and City Staff be encouraged to participate in this event.

Purpose

To provide an update on the Community Clean-Up Day initiative scheduled for June 18, 2004.

Background

At the May 18, 2004 meeting of the Vaughan Environmental Task Force, the task force members discussed the need to take action to curtail litter in the City. It was felt that a Community Clean-Up Day should be established in June to encourage residents, business, and community groups to assist in keeping Vaughan clean. Accordingly, a report was tabled at the Council Meeting on May 25, 2004 declaring June 18, 2004 Community Clean-Up Day in Vaughan.

Work has proceeded rapidly on this initiative. Letters of invitation to participate were sent to ratepayer groups, school boards, the Vaughan Chamber of Commerce and City Ambassadors. A number of these groups have expressed interest in participating. In order to facilitate local community participation, three locations have been selected for Members of Council and City Staff to clean-up:

- 1. Carpool Lot at Highway 400 & Regional Road 7 (Woodbridge)
- 2. Dufferin/Clark Community Centre (Thornhill)
- 3. Keele & Drummond Street (Maple)

The main media event will occur at the Highway 400 & Regional Road 7 location where the official speeches and sponsor acknowledgements will be made. All locations will be holding the clean-up at noon time, for an hour.

The additional locations in Thornhill and Maple demonstrate our commitment to do clean-up City-wide. City Staff and Councillors will participate at one of these locations. Members of the public are encouraged to participate at any of these three locations, if they have not determined a location of their choice. Group captains will be assigned to each location, to assist participants.

Relationship to Vaughan Vision 2007

This report is consistent with the priorities previously set out by Council, however the necessary resources have not yet been allocated and approved.

Conclusion

Vaughan's first Community Clean-Up Day is a first step in taking positive action on litter throughout the City. The event will be promoted across the City, however, it will be the actions of local residents, businesses and community groups that will sustain the anti-litter efforts. Their participation will be instrumental in the transformation of our community as a whole.

Report prepared by:

Joyce Frustaglio, Chair of Vaughan Environmental Task Force

Respectfully submitted,

Joyce Frustaglio Chair, Vaughan Environmental Task Force