

**PROCLAMATION REQUEST –  
WASTE REDUCTION WEEK IN CANADA**

**Recommendation**

The City Clerk recommends:

- 1) That October 18 – 24, 2004 be proclaimed as “Waste Reduction Week in Canada” and
- 2) That the proclamation be posted on the City’s website, published on the City Page, space permitting, and that staff issue a news release.

**Purpose**

To respond to the request received from the Recycling Council of Ontario.

**Background - Analysis and Options**

The correspondence received from the Recycling Council of Ontario, dated September 10, 2004 is attached (Attachment #1).

The proclamation request meets one of the requirements of the City’s Proclamation Policy, namely, *“if the event, campaign or declaration is directly related to matters over which the City has jurisdiction or the City directly sponsors the event, campaign or other matter”*.

The Recycling Council of Ontario has requested the City publicize this proclamation to raise public consciousness about waste and its environmental and social ramifications. The Corporate Communications Department posts proclamations issued by the City on the City’s website under “Events – Proclamations”. Publishing proclamations on the City Page depends on space availability. Corporate Communications will, given sufficient lead-time, issue news releases in support of the proclamation.

**Relationship to Vaughan Vision 2007**

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

**Conclusion**

Staff is recommending October 18 – 24, 2004 be proclaimed as “Waste Reduction Week in Canada” and that the proclamation be posted on the City’s website and published on the City Page, space permitting.

**Attachments**

- Attachment 1 - Correspondence from the Recycling Council of Ontario, dated September 10, 2004

**Report prepared by:**

John D. Leach, City Clerk

Respectfully submitted,

John D. Leach, City Clerk



# Waste Reduction Week in Canada

October 18-24, 2004



# Semaine canadienne de réduction des déchets

18 au 24 octobre, 2004



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September 10<sup>th</sup>, 2004

Dear City Clerks/CAO's,

The Recycling Council of Ontario along with its partner organizations from across Canada is proud to celebrate **Waste Reduction Week (WRW) in Canada**. This annual event is intended to raise public consciousness about waste and its environmental and social ramifications.

During **October 18 - 24<sup>th</sup>, 2004** the theme **"Too Good to Waste"** will be promoted throughout schools, businesses and municipalities. WRW in Canada informs and engages Canadians through the distribution of promotional posters and resource kits and an interactive website. Through these materials, participants are provided with specific facts and statistics on wasteful practices as well as practical activities to help them contribute to waste free living.

The Recycling Council of Ontario is asking for each municipality to support our continual effort to educate the public about waste reduction. **The RCO is respectfully asking your council to declare the week of October 18 - 24<sup>th</sup>, 2004 Waste Reduction Week in Canada in your community.** A proclamation from your council will significantly increase the profile of Waste Reduction Week. Please place this request on your next council meeting agenda.

A sample proclamation is available for viewing on the website; [www.wrwcana.com](http://www.wrwcana.com), one has also been included for you with this letter. All proclamations collected throughout Canada will be listed on the website. This will help to raise your municipality's environmental profile and show support on a national front for waste reduction. Proclamations will be accepted by mail and as a facsimile. Please send to:

Recycling Council of Ontario  
Attn: Nicole Parsons  
51 Wolsley Street, 2<sup>nd</sup> floor  
Toronto, ON  
M5T 1A4

or

Fax: 416-960-8053

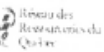
If you have any questions, contact me at 416-657-2797 ext.5 or [wrw@rco.on.ca](mailto:wrw@rco.on.ca). Please visit the Waste Reduction Week in Canada web site at [www.wrwcana.com](http://www.wrwcana.com).

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Waste Reduction Week in Canada  
October 18-24, 2004



Semaine canadienne de réduction des déchets  
18 au 24 octobre, 2004

\_\_\_\_\_  
(Name of municipality)

hereby recognizes

October 18 – 24, 2004

Waste Reduction Week in Canada 2004

As a municipality, we are committed to conserving resources, protecting the environment and educating the community.

We recognize the generation of solid waste and the needless waste of water and energy resources as global environmental problems and endeavor to take the lead in our community toward environmental sustainability.

We have declared October 18 – 24<sup>th</sup>, 2004, Waste Reduction Week in \_\_\_\_\_.

Signed \_\_\_\_\_ Date \_\_\_\_\_

Name and position \_\_\_\_\_

Please send this declaration to the Waste Reduction Week in Canada organizing committee by fax: (1) 416-960-8053. You can also fill out this form online at [www.wrwcana.com](http://www.wrwcana.com). We thank you again for your commitment to waste reduction.

Champion Sponsors

