

**PROCLAMATION REQUEST –
KIDS HELP PHONE
YORK SIMCOE 5 PIN BOWLERS' ASSOCIATION**

Recommendation

The City Clerk recommends:

- 1) That the week of March 14 – 20, 2005 be proclaimed as "KIDS HELP PHONE WEEK"; and
- 2) That the proclamation be posted on the City's website, published on the City Page, space permitting, and that staff issue a news release.

Purpose

To respond to the request received from Marilyn Sibbert, Kids Help Phone Chair, York Simcoe 5 Pin Bowlers' Association.

Background - Analysis and Options

The correspondence received from Marilyn Sibbert, Kids Help Phone Chair, York Simcoe 5 Pin Bowlers' Association, dated February 15, 2005, is attached (Attachment #1).

The proclamation request meets the requirements of the City's Proclamation Policy: "*That upon request, the City of Vaughan issue proclamations for events, campaigns or other similar matters: which are promoted by any organization that is a registered charity pursuant to Section 248 of the Income Tax Act*".

The Kids Help Phone Chair, York Simcoe 5 Pin Bowlers' Association has requested the City publicize this proclamation to raise awareness of, and promote their fundraiser for, the Kids Help Phone which is a national bilingual anonymous telephone service available to children across Canada. The Corporate Communications Department posts proclamations issued by the City on the City's website under "Events – Proclamations". Publishing proclamations on the City Page depends on space availability. Corporate Communications will, given sufficient lead-time, issue news releases in support of the proclamation.

Relationship to Vaughan Vision 2007

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Conclusion

Staff is recommending that the week of March 14 – 20, 2005 be proclaimed as "KIDS HELP PHONE WEEK" and that the proclamation be posted on the City's website and published on the City Page, space permitting.

Attachments

Attachment #1 - Marilyn Sibbert, Kids Help Phone Chair, York Simcoe 5 Pin Bowlers' Association, dated February 15, 2005

Report prepared by:

John D. Leach, City Clerk

Respectfully submitted,

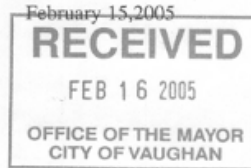
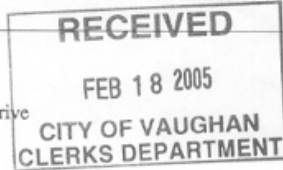
John D. Leach, City Clerk



York Simcoe 5 Pin Bowlers' Association

A Division of the Ontario 5 Pin Bowlers' Association

Mayor Michael Di Biase
City of Vaughan
2141 Major Mackenzie Drive
Vaughan, Ontario
L6A 1T1



Honourable Mayor Di Biase

The York Simcoe 5 Pin Bowlers' Association is the sport's governing body for 5 pin bowling in the York Region area. Our membership consists of over 1300 bowlers. Each year we conduct a fundraiser for the Kids Help Phone. The Kids Help Phone, as you know, is a 1-800 National bilingual anonymous telephone service available to children across Canada.

This year we have chosen MacMillan's as our corporate company. We are soliciting all league bowlers in our nine bowling centres to place orders from their wide selection of gourmet cookies and muffins. All of the proceeds will be donated to the KHP fundraiser.

As well, we are proclaiming the week of March 14 - 20, 2005 Kids Help Phone week and will again ask our leagues to donate the proceeds from their weekly 50/50 draws. This is where you come in. We would ask that you declare the week of March 14 - 20, 2005 Kids Help Phone week in the City of Vaughan and post a notice in your local newspaper. With your help, we can all make this fundraiser a success.

Thanking you in advance for your co-operation.

Sincerely

Marilyn Sibbert

Marilyn Sibbert
Kids Help Phone Chair
York Simcoe 5 Pin Bowlers' Association