COMMITTEE OF THE WHOLE - MAY 2, 2005

SIGN VARIANCE APPLICATION

FILE NO: SV.05-07

OWNER: MIRIAM KOTZER/1049381 ONTARIO LTD.

LOCATION: 3900 RUTHERFORD ROAD BLOCK 137, PLAN 65M-3373

Recommendation

That Sign Variance Application SV.05-07, Miriam Kotzer/1049381 Ontario Ltd., be APPROVED, subject to the existing banners being removed.

Economic Impact

None.

Purpose

Request to install four additional signs each having an area of 5.6 sq m that were not part of the Sign Plan Agreement approval process.

Background- Analysis and Options

By-Law Requirements (203-92, as amended)

6.2 (a) Where a site plan approved by the City provides standards for signage and the signs for the development comply therewith, such signs shall be deemed to comply with this By-Law.

Relationship to Vaughan Vision 2007

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Conclusion

Committee members note that the proposed signs use the same colour palette as the existing signs and therefore the visual clutter on the streetscape is minimized. There were no additional comments or concerns other than the existing non-conforming banner signs should be removed.

Upon approval of the sign variance by Council a Sign Permit is required to be issued by the Building Standards Department.

Attachments

Sketch of Sign

Report prepared by:

John Studdy, Manager of Customer & Administrative Services

Respectfully submitted,

John Studdy Chair, Sign Variance Committee

