

COMMITTEE OF THE WHOLE – SEPTEMBER 6, 2005

SIGN VARIANCE APPLICATION

FILE NO: SV.05-19
OWNER: ANNA MOSER HOLDINGS INC.
LOCATION: 7756 YONGE STREET
LOT 31, CONCESSION 1

Recommendation

That Sign Variance Application SV.05-19, Anna Moser Holdings Inc., be APPROVED, subject to the following conditions:

1. The “Timothy’s” wall sign be reduced in height from 36” to 30” to match that of the proposed Mac’s sign;
2. The Mac’s sign employ a similar design as the “Timothy’s” i.e. non-illuminated projection awning with goose-neck lighting, so that both signs are aesthetically co-ordinated; and
3. The colour schemes for both signs should be co-ordinated.

That the owner also, consider adding shrubs or other landscaping features at the base of the existing pylon sign to “soften” the appearance of the sign.

Economic Impact

None.

Purpose

Request to install two wall signs having an area of 6.2 sq m and 4 sq m respectively as shown on the attached drawings.

Background- Analysis and Options

By-Law Requirements (203-92, as amended)

- 11.4 The area of wall signs shall not exceed 0.25 sq m of sign area per linear horizontal metre of exterior wall upon which such sign is located. No sign shall exceed 1.25 sq m in sign area.

Relationship to Vaughan Vision 2007

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Conclusion

The subject property is located within the Thornhill Heritage Conservation District.

Heritage Vaughan at it’s June 22, 2005 meeting passed the following motion respecting the sign variance application:

1. The “Timothy’s” wall sign be reduced to the same size (to 30 inches) as the Mac’s signage on the unit in order to maintain a consistent sign band along the building.

2. All wall signage be externally illuminated (gooseneck spotlights as proposed are fine, no internally illuminated signage for the wall sign).
3. The signage proposed for the pylon sign be non-illuminated.

That existing pylon sign be altered to appear “softer” in design by adding wood siding on it’s exterior and also shrubs be planted at its base

Committee members concur with the recommendations from Heritage Vaughan with the exception of the condition respecting the non-illumination of the pylon sign. Committee member noted that this sign is existing and not subject to the sign variance application.

Upon approval of the sign variance by Council, a Sign Permit is required to be issued by the Building Standards Department.

Attachments

1. Site Plan
2. Sketch of Sign - Timothy’s
3. Sketch of Sign - Mac’s

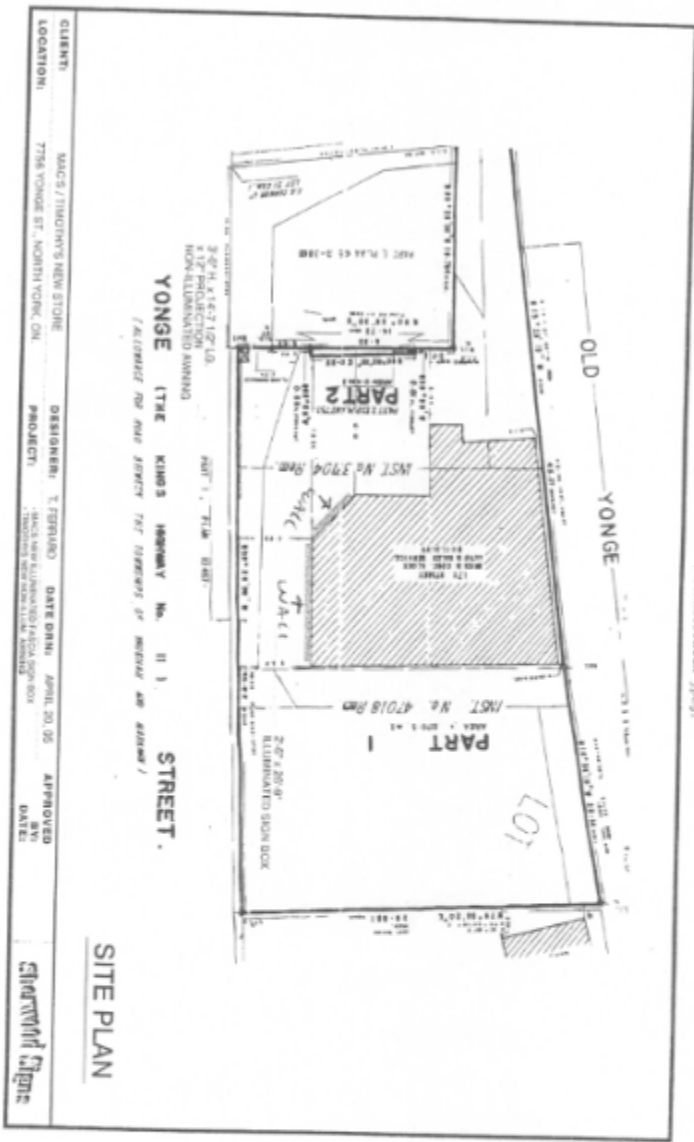
Report prepared by:

John Studdy, Manager of Customer & Administrative Services
Respectfully submitted,

John Studdy
Chair, Sign Variance Committee

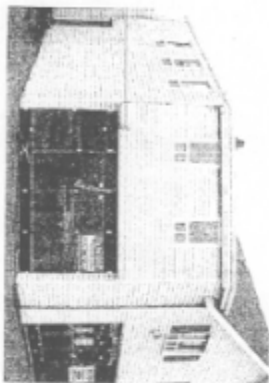
/as

Day Site Plan (400822092LISH Jpeg)

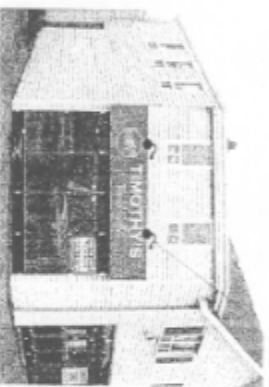


Doc: Timothy's (401942)13X15M 3pm0

NOTE:
ELECTRICAL BOX
ELECTRICAL BOX
BY OTHERS



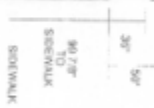
BEFORE - SIDE EL.



AFTER - SIDE EL.

14' 0 1/2" V.O.
14' 7 1/2" AWNING

GOOSE NECK LIGHTING
BY OTHERS



14' 7 1/2"



ANTENNA



12"

SIDE VIEW

TIMOTHY'S SPECIFICATIONS

- 36" H. X 14' 7 1/2" W. X 1/2" PROJECTION
- NON-ILLUMINATED AWNING
- BLUE GALVANIZED METAL STRUCTURE OVER FRAME
- 1" X 1/2" X 1/2" HSS. TUBING WELDED STRUCTURE
- 1" X 1/2" X 1/2" HSS. TUBING WELDED STRUCTURE
- TIMOTHY'S WHITE SIGN WITH GOLD LETTERING
- TIMOTHY'S WHITE SIGN WITH GOLD LETTERING
- 10000 MALT-COLORED WINE

CLIENT: VACS / TIMOTHY'S NEW STORE
LOCATION: 775A VOHSE ST., NORTH YORK, ON

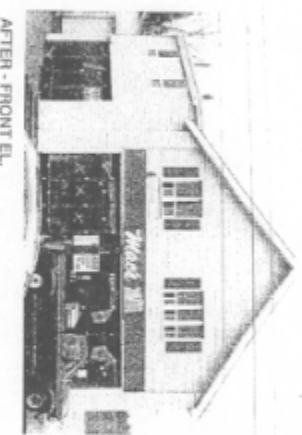
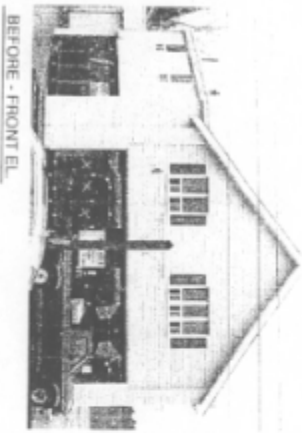
DESIGNER: T. FERLAND
PROJECT: NEW NON-ILLUMINATED AWNING

DATE DWN: APRIL 20, 05
APPROVED BY: [Signature]

DATE: [Signature]

Sherrill Signs

Day Mac's (404942394164 [img])



MAC'S SPECIFICATIONS

- ALUMINUM EXTERIOR FOR SIGN BOX WITH ALUM. EXTERIOR FRAME (HIDDEN BY PANELS)
- PAINT BLUE #541C
- WHITE PAPER EX SIGNAGE #946 GFS
- 3M VINYL FILM #VNO-12983 ORANGE BLUE APPLIED TO FACE WITH MACHINE CUT GRAPHICS
- MAC'S: WHITE
- OMC: 3M VINYL FILM #VNO-33 TRANS RED
- CW: WHITE REYLING
- LED LIGHTS LIGHTING AT BOTTOM OF SIGN END OF MAC'S SIGN

CLIENT: MAC'S / TRUDING'S NEW STORE DESIGNER: T. FERRARO DATE DRN: APRIL 20, 05 APPROVED BY: [Signature] DATE: [Signature]

LOCATION: 7256 YONKE ST., NORTH YORK, ON. PROJECT: NEW ILLUMINATED FACADA SIGN BOX

