#### **COMMITTEE OF THE WHOLE – NOVEMBER 7, 2005**

**SIGN VARIANCE APPLICATION** 

FILE NO: SV.05-25

OWNER: THE MILESTONE GROUP LOCATION: 2300 STEELES AVENUE WEST

**LOT 1 CONCESSION 4** 

#### Recommendation

That Sign Variance Application SV.05-25, The Milestone Group, be APPROVED, as proposed.

## **Economic Impact**

None.

#### **Purpose**

Request to install 2 single faced logo box signs on the upper fascia, roof level, of the building each having an area of 3 sq m as shown on the attached drawings.

## **Background- Analysis and Options**

By-Law Requirements (203-92, as amended)

- 6.2 (a) Where a site plan approved by the City provides standards for signage and the signs for the development comply therewith, such signs shall be deemed to comply with this By-Law.
- 6.6 (a) No wall sign shall extend above the top of the roof surface.
- 6.6 (f) Wall signs shall only be located at the storey having direct access to a street, except that where a premises occupies all stories in a multi-storey building the wall sign may be erected on the next storey immediately above the storey having direct access to the street.

## Relationship to Vaughan Vision 2007

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

#### **Conclusion**

The applicant is proposing to install an additional wall sign onto the south and east elevation at roof level of the existing building as shown on the attached drawings. Committee members had no objections to the application as proposed and are of the opinion that the general intent and purpose of the by-law is being maintained.

Upon approval of the sign variance by Council, a Sign Permit is required to be issued by the Building Standards Department.

### **Attachments**

- 1. Site Plan
- Sketch of Sign

# Report prepared by:

John Studdy, Manager of Customer & Administrative Services Respectfully submitted,

John Studdy Chair, Sign Variance Committee

/as



