

COMMITTEE OF THE WHOLE NOVEMBER 7, 2005

CITY'S PUBLIC PROPERTY SIGN BY-LAW 178-2003
BUILDERS "A" FRAME SIGNS

Recommendation

The Commissioner of Planning recommends that the following report be received for information and that no changes be made to the City's Public Property Sign By-Law respecting Builders "A" Frame Signs.

Economic Impact

None.

Purpose

To provide a report to Council regarding possible problems associated with enactment of the City's Public Property Sign By-Law that permits Builders "A" Frame Signs on City streets.

Background - Analysis and Options

After considering reports from Staff and input from the public, on June 23rd 2003 City Council enacted By-Law 178-2003. This new by-law was enacted to regulate signs and other advertising devices on City property and is administered by the City's Public Works Department.

As part of the approval of the new by-law, City Council at that time directed Staff to monitor the revised provisions respecting the Home Builders "A" Frame Signs for a period of six (6) months, and provide a report at a future meeting.

The Public Property Sign By-Law permits builders to erect "A" Frame Signs on City streets in accordance with the following:

The following signs shall be permitted on road allowances under the jurisdiction of City of Vaughan, in accordance with requirements specified herein.

6.1 Home Builder "A" Frame Signs used to advertise the sale of new homes and used to direct traffic to sale trailers, sales pavilions, and model homes shall be permitted in accordance with the following:

- a) Shall be located within 1 kilometer from the construction/project site in which the new homes are located/to be built and shall be permitted to be displayed on Saturdays and Sundays only.
- b) A maximum of three (3) signs shall be permitted per builder per project, or a maximum of three (3) signs per 'permitted' sales trailer or pavilion.
- c) Shall be setback a minimum of 1.0 metre from the street curb and/or sidewalk or 3.0 metres from the edge of the pavement where there is no curb.
- d) Shall have a maximum sign area of one (1) square metre per side, maximum height of 1.2 metres, and maximum width of 0.8 metres.
- e) Notwithstanding the above, where a sign is to be located within 20 metres of a street intersection the maximum sign height shall be reduced to 0.6 metres.
- f) Shall not be permitted on traffic islands

- g) No permit shall be issued until an agreement satisfactory to the City has been entered into indemnifying the City harmless from any liability related to the erection of the sign. The agreement shall be secured with liability insurance in the amount of (5) five million dollars naming the City as co-insured. Such insurance policies shall be kept current at all times with updated policies sent to the City.
- a) Shall not be located within the Special Sign Districts as shown on Schedules "A", "B", "C", "D" and "E" to City of Vaughan Sign By-law 203-92 as amended.

The Director of Public Works and the Manager of Enforcement Services advised that to date, there have been very few permits issued with respect to "A"-Frame signs on City streets and no serious problems or complaints reported.

Builders do erect numerous "A" Frame signs on regional roads that sometimes creates traffic safety concerns and other related problems. These problems are on regional roads where the regional sign by-law is in effect and the City's by-law does not apply.

It is recommended that the existing provisions for city streets remain unchanged and there be no changes to the existing City Public Property Sign By-law.

Relationship to Vaughan Vision 2007

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Conclusion

It is recommended that no changes be made to the City's Public Property Sign By-Law respecting Builders "A" Frame Signs.

Attachments

None.

Report prepared by:

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Respectfully submitted,

John Zipay
Commissioner of Planning