COMMITTEE OF THE WHOLE - JANUARY 16, 2006

SIGN VARIANCE APPLICATION

FILE NO:

SV.05-26

OWNER:

SORBARA GROUP

LOCATION:

3700 STEELES AVENUE WEST

LOT 2, PLAN NO. 2310

Recommendation

That Sign Variance Application SV.05-26, Sorbara Group, be REFUSED.

Economic Impact

None.

Purpose

Request to install a single faced logo box sign (Sign No. 5a) on the ground floor not located within the boundaries of the business premises and having an area of 4 sq m as shown on the attached drawings.

Background- Analysis and Options

By-Law Requirements (203-92, as amended)

6.6 (f) Wall signs shall only be located at the storey having direct access to a street, except that where a premises occupies all stories in a multi-storey building the wall sign may be erected on the next storey immediately above the storey having direct access to the street.

Relationship to Vaughan Vision 2007

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Conclusion

The By-law permits only those wall signs located within the boundaries of the business premises. The applicant is proposing to install a logo wall sign onto the southwest elevation of the existing building as shown on the attached drawings.

Members of the Sign Variance Committee do not support the application. If approved, the proposed sign location could create problems for any future tenant occupying the floor area immediately adjacent to the proposed sign.

If Council finds merit in the application, a Sign Permit issued by the Building Standards Department is required.

Attachments

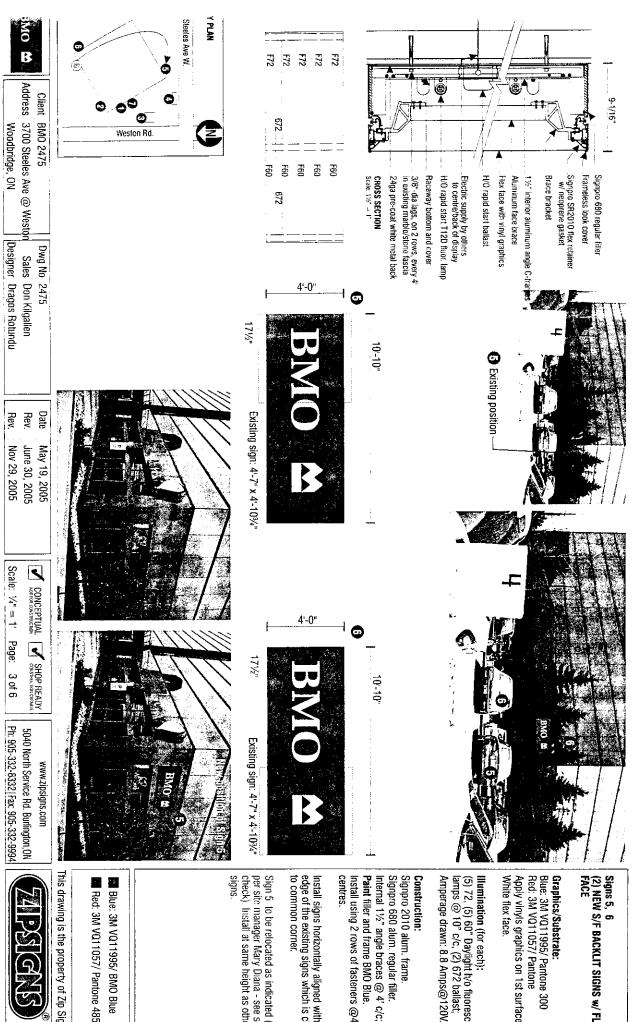
- 1. Site Map
- Photo of Sign North West
- 3. Photo of Sign South West
- 4. Photo of Sign South East
- 5. Photo of Sign North East

Report prepared by:

John Studdy, Manager of Customer & Administrative Services Respectfully submitted,

John Studdy Chair, Sign Variance Committee

/as



Signs 5, 6
(2) NEW S/F BACKLIT SIGNS w/ FLEX FACE

Graphics/Substrate:
Blue: 3M VQ11995/ Pantone 300
Red: 3M VQ11057/ Pantone White flex face. Apply vinyls graphics on 1st surface of

(5) 72, (5) 60" Daylight h/o fluorescent lamps @ 10" c/c, (2) 672 ballast; Illumination (for each):

Construction:

Signpro 2010 alum, frame. Signpro 680 alum, regular filler. Install using 2 rows of fasteners @4 Paint filler and frame BMO Blue. Internal 11/2" angle braces @ 4' c/c;

Install signs horizontally aligned with the edge of the existing signs which is closer to common corner.

Sign 5 to be relocated as indicated (as per site manager Mary Diana - see site check). Install at same height as other

🖪 Blue: 3M VQ11995/ BMO Blue

Red: 3M VQ11057/ Pantone 485

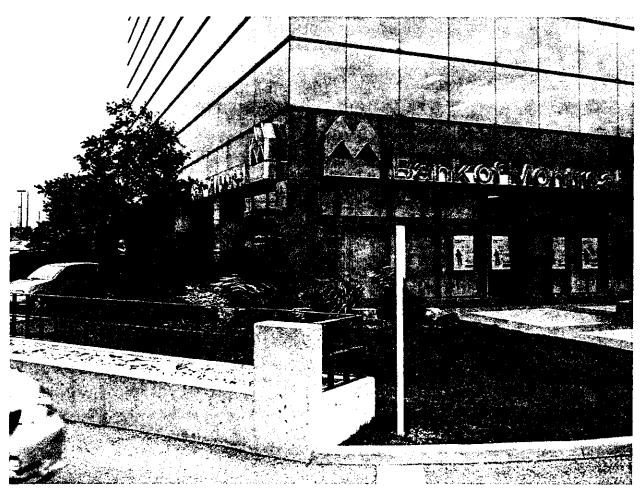
This drawing is the property of Zip Signs Lt





Morth WEST

committe of the whole 16 1.00 pm



South West



South East



Sout Morth East