

**COMMITTEE OF THE WHOLE – JUNE 19, 2006**

**SIGN VARIANCE APPLICATION**

**FILE NO: SV.06-012**

**OWNER: CANADIAN TIRE CORPORATION LTD.**

**LOCATION: 3850 HIGHWAY 7, (HIGHWAY 7 & WESTON ROAD  
PART LOT 6, CONCESSION 6, REGISTERED PLAN 65R-18505**

**Recommendation**

That Sign Variance Application SV.06-012, Canadian Tire Corporation Ltd., be REFUSED.

**Economic Impact**

None.

**Purpose**

Request to install a 11.278 metre high pylon sign located at the south east corner of the subject property as shown on the attached drawings.

**Background - Analysis and Options**

**By-Law Requirements (203-92, as amended)**

6.2 (a) Where a site plan approved by the City provides standards for signage and the signs for the development comply therewith, such signs shall be deemed to comply with this By-Law.

6.5 (d) No ground sign shall exceed 7.5 metres in height.

**Relationship to Vaughan Vision 2007**

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

**Conclusion**

The applicant is proposing to replace an existing 10 metre high pylon sign with a sign having a maximum height of 11.278 metres.

The maximum height permitted under the Sign By-law is 7.5 metres. The subject sign is further subject to a previous Sign Variance Application that increased the permitted sign height to 10 metres.

Sign Variance Committee members noted that they did not support the previous sign variance application and therefore cannot support the present application that proposes to increase the sign height further.

If Council finds merit in the sign variance application, Regional Road Approval and a Sign Permit issued by the Building Standards Department is required prior to construction.

**Attachments**

1. Sketch of Sign

**Report prepared by:**

John Studdy, Manager of Customer & Administrative Services, Ext 8232

Respectfully submitted,

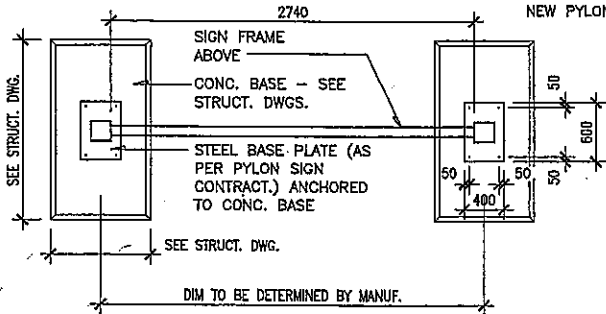
John Studdy  
Chair, Sign Variance Committee

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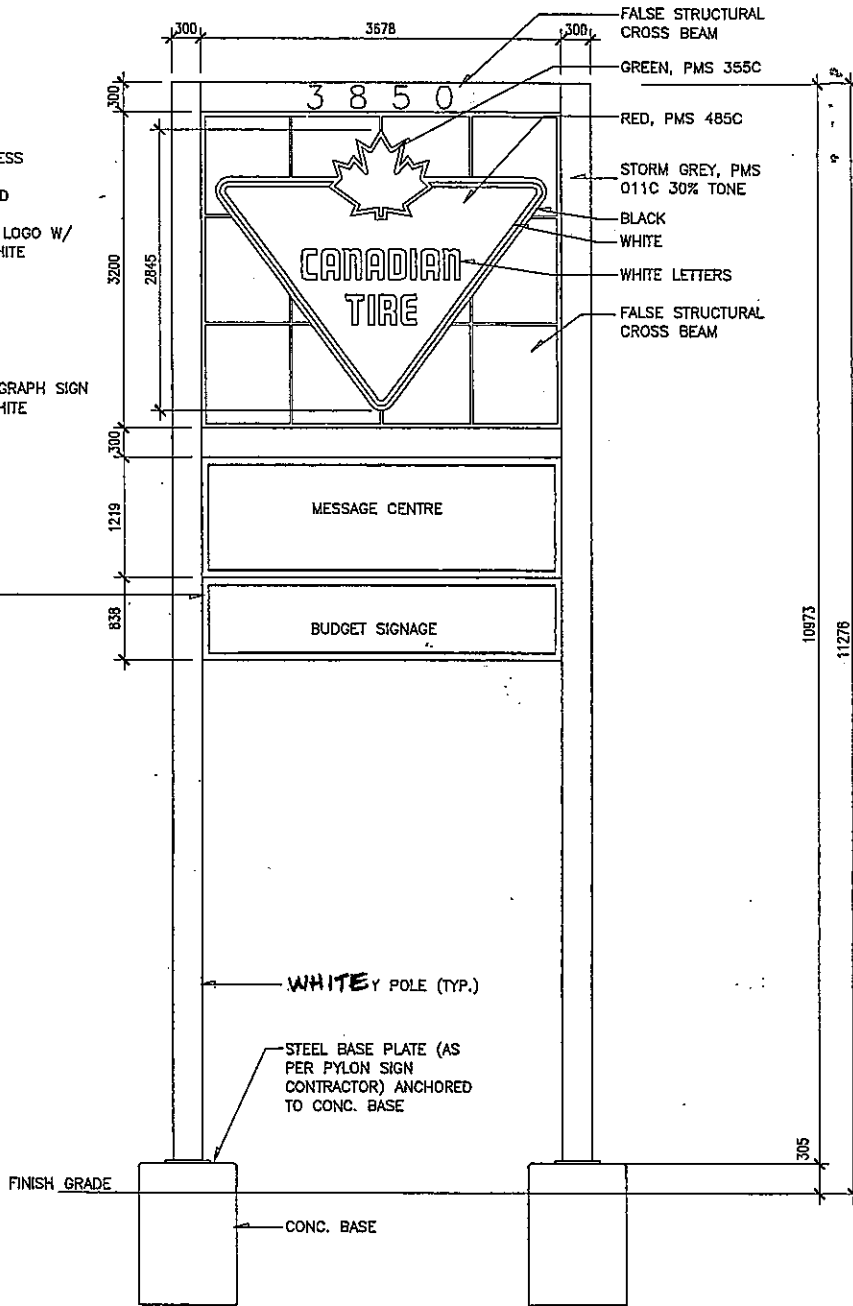
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HEAT TRANSFER PROCESS  
VINYL SIGN FACE  
WHITE LETTERS ON RED  
BACKGROUND;  
WHITE, RED & GREEN LOGO W/  
BLACK BORDER ON WHITE  
BACKGROUND

ELECTRONIC READ-OUT GRAPH SIGN  
BLACK LETTERS ON WHITE  
BACKGROUND



PLAN



ELEVATION