# STRATEGIC PLANNING COMMITTEE SEPTEMBER 25, 2006

## VAUGHAN STRATEGIC PLANNING PUBLIC/STAFF INVOLVEMENT PROCESS

### **Recommendation**

The City Manager, and the Senior Manager of Strategic Planning in consultation with the Chair of Strategic Planning and the Senior Management Team recommend:

- 1) That Attachment 1. Vaughan Strategic Planning Public/Staff Involvement Process be received and approved.
- 2) That Attachment 2. 2006-2007 Council/SMT Strategic Planning Workshop Preparation Process be received.

#### **Economic Impact**

There is no economic impact

### Purpose

To review and discuss the proposed public/staff involvement in the strategic planning process as first proposed at the Strategic Planning Committee meeting on June 12, 2006. As well to review the 2007 Council/SMT Strategic Planning Workshop Preparation Process as was first tabled at the aforementioned Strategic Planning Committee meeting.

#### **Background - Analysis and Options**

At the Strategic Planning Committee meeting on June 12, 2006 discussion focused on the need to involve the public and staff in the Vaughan Vision 2007 review process prior to and after the scheduled Council/SMT strategic planning workshop in March 2007. As a result, a proposed process has been developed for discussion by the strategic planning committee (Attachment 1). It proposes a recommended process outlining the timing on holding the meetings with the public and staff and a recommended format for the meetings.

In particular, the proposed process is to hold the first public meetings in February 2007 utilizing a focus group and open public meeting format. The composition of the focus group would be selected community representatives who would be led through a facilitated session focusing on providing feedback on the Vaughan Vision 2007 strategic goals and objectives as well their priority. The open public meeting format would solicit participation from the community through newspaper and website advertisements and similar to the above mechanism would focus on providing feedback on the Vaughan Vision 2007 strategic goals and objectives as well their priority.

Once Council and SMT have had their strategic planning workshop in March 2007 the focus group and public meeting formats would again be utilized to gather feedback on the draft City of Vaughan strategic plan which was developed at the workshop. It is proposed that this process would be completed by November 2007 with the publication of a City of Vaughan strategic plan document.

Critical to the success of this process is the Council/SMT strategic planning workshop in March 2007. Thus, as can be seen in attachment 2 a Council/SMT Strategic Planning Workshop Preparation Process is outlined which proposes that Council and SMT meet for a one day strategic planning session in January 2007 in order to develop a consolidated list of strategic initiatives which will result in a draft document to be further discussed at the March 2007 workshop.

As well it is important to obtain staff input and feedback in the strategic planning formulation process and thus it is proposed that the City Manager's office facilitate a series of half day workshops with commissioners, directors and managers in October 2007 to provide feedback on the Vaughan Vision strategic goals and strategic initiatives. Further, after the March 2007 Council/SMT workshop another series of meetings will be held to provide feedback on the draft strategic plan which was developed at the workshop.

## Relationship to Vaughan Vision 2007

This report details the process for involving the public and staff in the review of the Vaughan Vision 2007 and the development of a new City of Vaughan strategic plan.

### Conclusion

It is appropriate and timely to review and discuss the Vaughan Strategic Planning Public/Staff Involvement Process

#### **Attachment**

- 1. Attachment 1. Vaughan Strategic Planning Public/Staff Involvement Process
- 2. Attachment 2. 2007 Council/SMT Strategic Planning Workshop Preparation Process be received.

# Report prepared by:

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Respectfully submitted

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