

**PROCLAMATION REQUEST –
RED CROSS MONTH**

Recommendation

The City Clerk recommends:

- 1) That March 2007 be proclaimed as “**Red Cross Month**”; and
- 2) That the proclamation be posted on the City’s website, published on the City Page, space permitting, and that staff issue a news release.

Purpose

To respond to the request received from the Branch Manager of the Canadian Red Cross.

Background - Analysis and Options

The correspondence received from the Branch Manager of the Canadian Red Cross, dated January 10, 2007, is attached (Attachment #1).

The proclamation request meets the requirements of the City’s Proclamation Policy: “That upon request, the City of Vaughan issue proclamations for events, campaigns or other similar matters: which are promoted by any organization that is a registered charity pursuant to Section 248 of the Income Tax Act”.

The Canadian Red Cross wishes to raise awareness of the services Red Cross provides; not only around the world, but in each and every Canadian community. Across Canada, the Red Cross offers many valuable community services including Disaster Response Services, Emergency Preparedness Training, Safety Services Training and Home Healthcare Equipment loans. The Corporate Communications Department posts proclamations issued by the City on the City’s website under “Events – Proclamations”. Publishing proclamations on the City Page depends on space availability. Corporate Communications will, given sufficient lead-time, issue news releases in support of the proclamation.

Relationship to Vaughan Vision 2007

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Conclusion

Staff is recommending March 2007 be proclaimed as “Red Cross Month” and that the proclamation be posted on the City’s website and published on the City Page, space permitting.

Attachments

Attachment #1 - Correspondence from the Canadian Red Cross, dated January 10, 2007

Report prepared by:

John D. Leach, City Clerk

Respectfully submitted,

John D. Leach,
City Clerk

Janice Atwood-Petkovski,
Commissioner of Legal and Administrative Services



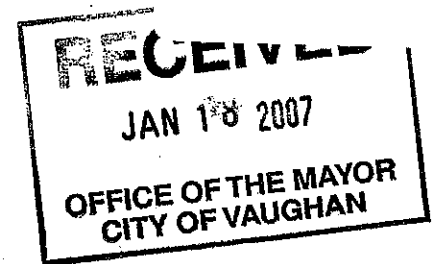
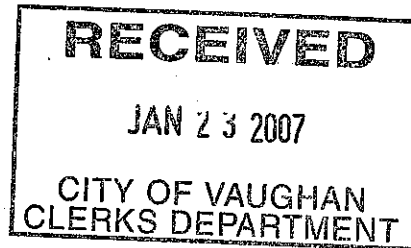
Canadian Red Cross

Croix-Rouge canadienne

City of Vaughan
 Mayor Linda Jackson
 2141 Major Mackenzie Drive
 Maple, ON, L6A 1T1

January 10, 2007

Dear Mayor Jackson,



March is Red Cross Month and on behalf of the Canadian Red Cross, Region of York Branch, I would like to request your support for our campaign through an official proclamation. I have attached a template proclamation for your review. Please feel free to contact us to answer any questions you may have.

As the Red Cross partners with the fire department in every municipality in York Region, we are once again requesting that our flag be raised at local fire halls to celebrate this partnership. This year we would like to formally raise the flags in all municipalities on Thursday, March 1, 2006. We would like to invite you, Councillors and the Fire Chief to join us in raising the flag in your community. Beverly Verwey, Disaster Management Coordinator will contact you concerning the event. Again Red Cross would be pleased to supply a flag to be flown for the month of March if you require a new one.


Our goal during March is to raise awareness of the services Red Cross provides; not only around the world, but in each and every Canadian community we serve. Across Canada, the Red Cross offers many valuable community services including Disaster Response Services, Emergency Preparedness Training, Safety Services Training and Home Healthcare Equipment loans.

When disaster strikes, Red Cross staff and volunteers leap to action to help those affected. In the aftermath of a house fire, flood, tornado, storm or any other emergency, Red Cross is there to provide for basic needs including food, shelter and clothing.

This March, we want Canadians to get to know us better. With your help, more Canadians will understand what their Red Cross can do for them.

Thank you in advance for your support. If you like more information or to discuss the proclamation or flag-raising ceremony please contact Beverly Verwey at 905-830-9565 or 1-800-361-9448

Sincerely,


 John Chan
 Branch President



Canadian Red Cross

Croix-Rouge canadienne

March is Red Cross Month 2007

Anywhere. Anytime. Red Cross

Proclamation

Whereas, the Canadian Red Cross Society has been engaged in preventing and alleviating human suffering across Canada and around the world, and

Whereas, The Canadian Red Cross Society has helped thousands of Canadians through its Disaster Relief and Community Services, including our own citizens of the City of Vaughan, and

Whereas, the Canadian Red Cross Society is a reflection of the Canadian spirit of generosity, caring and selflessness,

Therefore, I Linda Jackson of the City of Vaughan hereby proclaim March 2007 as Red Cross Month here in The City of Vaughan. I also urge all residents of The City of Vaughan to support the Canadian Red Cross Society and our community by regularly volunteering their time or by financially supporting Red Cross programs, across the world and across the street.

In witness whereof, I have herewith set my hand and caused the great seal of the City of Vaughan to be affixed.