COMMITTEE OF THE WHOLE

FEBRUARY 19, 2007

PROCLAMATION REQUEST –
KIDS HELP PHONE
YORK SIMCOE 5 PIN BOWLERS' ASSOCIATION

Recommendation

The City Clerk recommends:

- That the week of March 18 24, 2007 be proclaimed as "<u>KIDS HELP PHONE WEEK</u>";
 and
- 2) That the proclamation be posted on the City's website, published on the City Page, space permitting, and that staff issue a news release.

Purpose

To respond to the request received from Kim Kehoe, Kids Help Phone Chair/Secretary, York Simcoe 5 Pin Bowlers' Association.

Background - Analysis and Options

The correspondence received from Kim Kehoe, Kids Help Phone Chair/Secretary, York Simcoe 5 Pin Bowlers' Association, dated January 15, 2007, is attached (Attachment #1).

The proclamation request meets the requirements of the City's Proclamation Policy: "That upon request, the City of Vaughan issue proclamations for events, campaigns or other similar matters: which are promoted by any organization that is a registered charity pursuant to Section 248 of the Income Tax Act".

The Kids Help Phone Chair, York Simcoe 5 Pin Bowlers' Association has requested the City publicize this proclamation to raise awareness of, and promote their fundraiser for, the Kids Help Phone which is a national bilingual anonymous telephone service available to children across Canada. The Corporate Communications Department posts proclamations issued by the City on the City's website under "Events – Proclamations". Publishing proclamations on the City Page depends on space availability. Corporate Communications will, given sufficient lead-time, issue news releases in support of the proclamation.

Relationship to Vaughan Vision 2007

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Conclusion

Staff is recommending that the week of March 18 - 24, 2007 be proclaimed as "KIDS HELP PHONE WEEK" and that the proclamation be posted on the City's website and published on the City Page, space permitting.

Attachments

Attachment #1

- Correspondence from Kim Kehoe, Kids Help Phone Chair/Secretary, York Simcoe 5 Pin Bowlers' Association, dated January 15, 2007

Report prepared by:	
John D. Leach, City Clerk	
Respectfully submitted,	
John D. Leach,	Janice Atwood-Petkovski,
City Clerk	Commissioner of Legal and Administrative Services



York Simcoe 5 Pin

Bowlers' Association

A Division of the Ontario 5 Pin Bowlers' Association REC

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OFFICE OF THE MAYOR CITY OF VAUGHAN January 15th, 2007

Honourable Linda D. Jackson,

The York Simcoe 5 Pin Bowlers' Association is the sports governing body for 5-pin bowling in the York Region area. Our membership consists of over 1000 bowlers. Each year we conduct a fundraiser for the Kids Help Phone. The Kids Help Phone, as you know, is a 1-800 National bilingual anonymous telephone service available to children in crisis across Canada.

This year we have chosen MacMillan's as our corporate company. We are soliciting all league bowlers in our nine bowling centres to place orders from their wide selection of frozen foods. All of the proceeds will be donated to the KHP fundraiser.

As well, we are proclaiming the week of March 18th – 24th, 2007 Kids Help Phone week and will again ask our leagues to donate the proceeds from their weekly 50/50 or cash draws. This is where you come in. We would ask that you declare the week of March 18th – 24th, 2007 Kids Help Phone week and post a notice in your local newspaper. With your help, we can all make this fundraiser a success.

Thanking you in advance for your co-operation.

Sincerely,

Kim Kehoe Kids Help Phone Chair/Secretary York Simcoe 5 Pin Bowlers' Association 175 Phillip Murray Avenue, Oshawa, ON LIJ 1G6 (905) 725-9886 kkehoeis@rogers.com RECEIVED

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CITY OF VAUGHAN CLERKS DEPARTMENT

York Simcoe 5 Pin Bowlers' Association

A Division of the Ontario 5 Pin Bowlers' Association

PROCLAMATION

The York Simcoe 5 Pin Bowlers' Association hereby declares March 18th – 24th, 2007 Kids Help Phone Week.

Kids Help Phone is Canada's only toll-free, national, bilingual, phone and web counseling, referral and information service for children and youth (1-800-668-6868/ www.kidshelpphone.ca).

It provides immediate support, 24 hours a day, 365 days a year.

Counselors help more than 1,000 kids a day through the phone and online services.

Calls and online questions are received from almost 3,000 Canadian communities every year.

Age of clients: 4 to over 21 years.

Kids Help Phone services are funded almost entirely by corporate sponsors and private individuals. It receives no core government or United Way funding.

Approximately 30 per cent of the kids who contact Kids Help Phone are "children at risk". This includes young people experiencing violence, either at home or in their communities; struggling with alcohol and/or drug abuse; and/or dealing with issues related to suicide.