

## **COMMITTEE OF THE WHOLE APRIL 16, 2007**

### **PROCLAMATION REQUEST SENIORS MONTH**

#### **Recommendation**

The City Clerk recommends:

- 1) That the month of June 2007 be proclaimed as “**SENIORS MONTH**”; and
- 2) That the proclamation be posted on the City’s website, published on the City Page, space permitting, and that staff issue a news release.

#### **Economic Impact**

N/A

#### **Communications Plan**

The Corporate Communications Department posts proclamations issued by the City on the City’s website under “Events – Proclamations”. Publishing proclamations on the City Page depends on space availability. Corporate Communications will, given sufficient lead-time, issue news releases in support of the proclamation.

#### **Purpose**

To respond to the request received from the Minister Responsible for Seniors.

#### **Background - Analysis and Options**

The correspondence received from the Minister Responsible for Seniors, dated March 2007 is attached (Attachment #1).

The proclamation request meets the requirements of the City’s Proclamation Policy as the matter relates to matters over which the City has jurisdiction. The City has proclaimed this proclamation in the past.

The Minister Responsible for Seniors has requested the City publicize this proclamation which will provide an opportunity to put the spotlight on the local services and programs available in our community to help seniors live with dignity, and as independently as possible. This year’s theme is Active Living: Share your Experience and will encourage older adults to become involved in programs so that their wisdom and experience might benefit others.

#### **Relationship to Vaughan Vision 2007**

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

#### **Regional Implications**

N/A

**Conclusion**

Staff is recommending that the month of June 2007 be proclaimed as "Seniors Month" and that the proclamation be posted on the City's website and published on the City Page, space permitting.

**Attachments**

Attachment #1 – Letter from the Minister Responsible for Seniors, dated March 2007

**Report prepared by:**

John D. Leach, City Clerk

Respectfully submitted,

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John D. Leach,  
City Clerk

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Janice Atwood-Petkovski,  
Commissioner of Legal and Administrative Services

*John Deach*

Minister  
Responsible for  
Seniors

9<sup>th</sup> Floor, Hearst Block  
900 Bay Street  
Toronto ON M7A 2E1  
Tel.: (416) 326-9326  
Fax: (416) 326-9338

Ministre délégué  
aux Affaires des  
personnes âgées

9<sup>e</sup> étage, Édifice Hearst  
900, rue Bay  
Toronto ON M7A 2E1  
Tél. : (416) 326-9326  
Télééc. : (416) 326-9338



*[Faint handwritten signature]*

March 2007

Dear Mayor (or Reeve),

I am writing to ask that you consider officially proclaiming June as Seniors' Month in your community this year.

Ontario has been celebrating Seniors' Month for more than 20 years now. Hundreds of communities across the province hold events to recognize the contributions of older adults and to promote awareness of active living and healthy lifestyle choices.

The theme this year is **Active Living: Share Your Experience.** Our goal is to encourage older adults to become involved in programs so that their wisdom and experience might benefit others.

In the past, communities have reached out to older Ontarians by organizing local information fairs, celebrating seniors' achievements, providing information, and by encouraging seniors to remain active and engaged. Seniors' Month is a good opportunity to put the spotlight on the local services and programs available in your community to help frail seniors live with dignity, and as independently as possible.

For your convenience, a sample proclamation is enclosed for your consideration. Please let us know if you will be honouring seniors in your community this June with a local proclamation. You can contact us by email at [seniorsmonth@ontario.ca](mailto:seniorsmonth@ontario.ca).

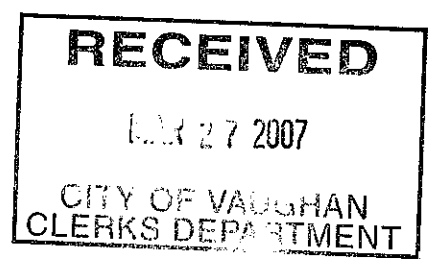
We will be sending promotional materials soon. Please let us know what you are planning and we will post your event information on the Ontario Seniors' Secretariat website found at [www.ontarioseniors.ca](http://www.ontarioseniors.ca).

Sincerely,

*Jim Bradley*

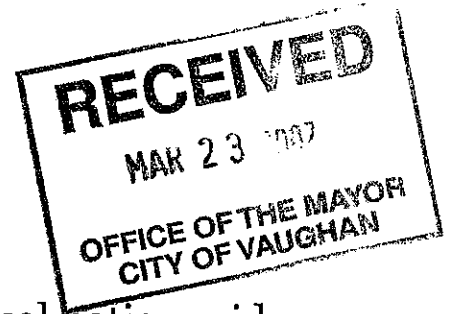
Jim Bradley  
Minister

Enclosure



**Seniors' Month Proclamation**

**Seniors' Month  
June 1 – 30, 2007**



**WHEREAS** *Seniors' Month* is an annual nation-wide celebration;

**WHEREAS** seniors have contributed and continue to contribute immensely to the life and vibrancy of this community;

**WHEREAS** seniors continue to serve as leaders, mentors, volunteers and important and active members of this community;

**WHEREAS** their contributions past and present warrant appreciation and recognition and their stories deserve to be told;

**WHEREAS** the health and well-being of seniors is in the interest of all and further adds to the health and well-being of the community;

**WHEREAS** the knowledge and experience seniors pass on to us continues to benefit all;

I, Mayor \_\_\_\_\_, do hereby proclaim June 1-30, 2007 **Seniors' Month** in \_\_\_\_\_ and encourage all citizens to recognize and celebrate the accomplishments of our seniors.

Dated in the Mayor's Office on this \_\_\_\_\_ day of \_\_\_\_\_, 2007.

\_\_\_\_\_  
Mayor

## **Proclamation du Mois des personnes âgées**

### **Mois des personnes âgées**

**Du 1<sup>er</sup> au 30 juin 2007**

**ATTENDU QUE** le *Mois des personnes âgées* est une célébration nationale annuelle;

**ATTENDU QUE** les personnes âgées ont contribué et continuent de contribuer de façon marquée à la vie et au dynamisme de cette communauté;

**ATTENDU QUE** les personnes âgées continuent d'être des leaders, des mentors, des bénévoles et des membres vitaux et actifs de cette communauté;

**ATTENDU QUE** leurs contributions passées et présentes méritent à la fois reconnaissance et appréciation et que leurs histoires méritent d'être connues;

**ATTENDU QU'**assurer la santé et le bien-être des personnes âgées est dans l'intérêt de tout un chacun, car elles contribuent à assurer la santé et le bien-être de toute la communauté;

**ATTENDU QUE** les connaissances et l'expérience que les personnes âgées nous transmettent continuent de nous profiter à toutes et tous;

Je, maire \_\_\_\_\_ proclame par la présente la période du 1<sup>er</sup> au 30 juin 2007 **Mois des personnes âgées** à

\_\_\_\_\_ et encourage tous les citoyens et citoyennes à rendre hommage aux personnes âgées et à célébrer leurs réalisations.

Daté au bureau du maire ce \_\_\_\_\_ jour de \_\_\_\_\_ 2007.

\_\_\_\_\_  
Maire