

**PROCLAMATION REQUEST -
CHILDREN'S MENTAL HEALTH WEEK**

Recommendation

The City Clerk recommends:

- 1) That the week of May 7 – 13, 2007 be proclaimed as "**CHILDREN'S MENTAL HEALTH WEEK**"; and
- 2) That the proclamation be posted on the City's website, published on the City Page, space permitting, and that staff issue a news release.

Economic Impact

N/A

Communications Plan

The Corporate Communications Department posts proclamations issued by the City on the City's website under "Events – Proclamations". Publishing proclamations on the City Page depends on space availability. Corporate Communications will, given sufficient lead-time, issue news releases in support of the proclamation.

Purpose

To respond to a request received from the York Centre for children, Youth & Families.

Background - Analysis and Options

The York Centre for Children, Youth and Families has requested that May 7 – 13, 2007 be proclaimed as "Children's Mental Health Week" in the City of Vaughan. A variety of activities have been scheduled to increase public awareness of children's mental health problems, to dispel the associated stigma and to encourage parents of troubled children and youth to seek help.

The proclamation request meets the requirements of the City's Proclamation Policy: "*That upon request, the City of Vaughan issue proclamations for events, campaigns or other similar matters: which are promoted by any organization that is a registered charity pursuant to Section 248 of the Income Tax Act*".

Relationship to Vaughan Vision 2007

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Regional Implications

The promotion of awareness throughout the Region of children's mental health problems.

Conclusion

Staff is recommending that May 7 – 13, 2007 be proclaimed as “Children’s Mental Health Week” in the City of Vaughan and that the proclamation be posted on the City’s website and published on the City Page, space permitting.

Attachments

Attachment #1: Correspondence from the York Centre for Children, Youth & Families, dated April 5, 2007

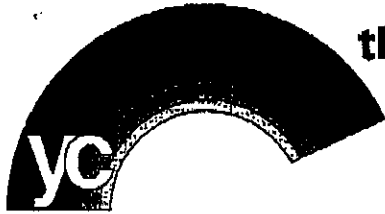
Report prepared by:

John D. Leach, City Clerk

Respectfully submitted,

John D. Leach,
City Clerk

Janice Atwood-Petkovski,
Commissioner of Legal and Administrative Services



the york centre for children, youth & families

11225 Leslie Street, Richmond Hill, Ontario L4S 1N5

CHILDREN'S PROGRAMME

Phone: (905) 887-5896
Fax: (905) 887-0584

YOUTH PROGRAMME

Phone: (905) 883-9413
Fax: (905) 883-6645

ZERO TO SIX PROGRAMME

Phone: (905) 770-1573
Fax: (905) 770-5368

April 5, 2007

Mayor Linda Jackson
City of Vaughan
2141 Major Mackenzie Dr.,
Vaughan, ON L6A 1T1

Dear Mayor Jackson,

On behalf of the 3 children's mental health agencies which provide services in York Region (Blue Hills Child & Family Centre, Kinark Child & Family Services and The York Centre for Children, Youth & Families), I am writing to request that you proclaim May 7-13, 2007 as "Children's Mental Health Week" in the City of Vaughan.

One in 5 children experiences mental health problems. Treatment is effective, however, frequently these problems are not diagnosed or treated and they may become more serious. Through a variety of activities which are scheduled for Children's Mental Health Week, we are striving to achieve the following three goals:

- Increasing public awareness of children's mental health problems and dispelling the associated stigma.
- Encouraging parents of troubled children and youth to seek help.
- Providing contact information for children's mental health services in York Region.

We ask that you support us in our quest for optimal mental health for all children by making a proclamation and including the following contact information:

- Blue Hills Child & Family Centre: 1-866-536-7608
- Kinark Child & Family Services: info@kinark.on.ca
- The York Centre for Children, Youth & Families: 905-887-5896

"Healthy Minds, Healthy Kids, Healthy Communities"

If you require additional information, please contact me at 905-851-1672.

Yours truly,

Noreen Lee
Chairperson
The York Centre for Children, Youth & Families

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TRILLIUM
DE L'ONTARIO

www.theyorkcentre.ca

Accredited by Children's Mental Health - Ontario

Charitable No.: 12999 5817 RR0001

a member of



United Way
of York Region