

**COMMITTEE OF THE WHOLE SEPTEMBER 4, 2007**

**SIGN VARIANCE APPLICATION**

**FILE NO: SV.07-011**

**OWNER: HEREFORDSHIRE CAPITAL CORPORATION/STEVEN RUSE**

**LOCATION: 8010 BATHURST STREET, UNIT C-6, LOT 7, CONCESSION 2**

**Recommendation**

That Sign Variance Application SV.07-011, Herefordshire Capital Corporation/Steven Ruse, be APPROVED.

**Economic Impact**

None.

**Communications Plan**

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

**Purpose**

Request to install additional wall signs on the subject building as shown on the attached drawings.

**Background - Analysis and Options**

The City's Sign By-law permits only those wall signs approved on the site plan agreement.

The Sign By-Law provides:

6.2 (a) Where a site plan approved by the City provides standards for signage and the signs for the development comply therewith, such signs shall be deemed to comply with this By-law.

**Relationship to Vaughan Vision 2007**

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

**Regional Implications**

Region of York Engineering approval is not required for the proposed signs.

**Conclusion**

The applicant is proposing to install additional wall signs on the north and east elevations of the existing building as shown on the attached drawings.

Sign Variance Committee members have no objections to the application as submitted, and are of the opinion the intent and purpose of the by-law is being maintained.

If Council finds merit in the application, a Sign Permit issued by the Building Standards Department is required.

**Attachments**

1. Site Plan
2. Sketch of Sign

**Report prepared by:**

John Studdy, Manager of Customer & Administrative Services Ext 8232

Respectfully submitted,

John Studdy  
Chair, Sign Variance Committee

/pa

**STARBUCKS COFFEE COMPANY**  
**8010 Bathurst Street, Unit C-6,**  
**Vaughan, ON**  
**Proposed Signage - Variance**

**GENERAL INFORMATION:**

ADDRESS 8010 Bathurst Street, Unit C-6,  
 Vaughan, ON  
 APPLICABLE SIGN BY-LAW City of Vaughan - By Law

**PROJECT CONTACTS:**

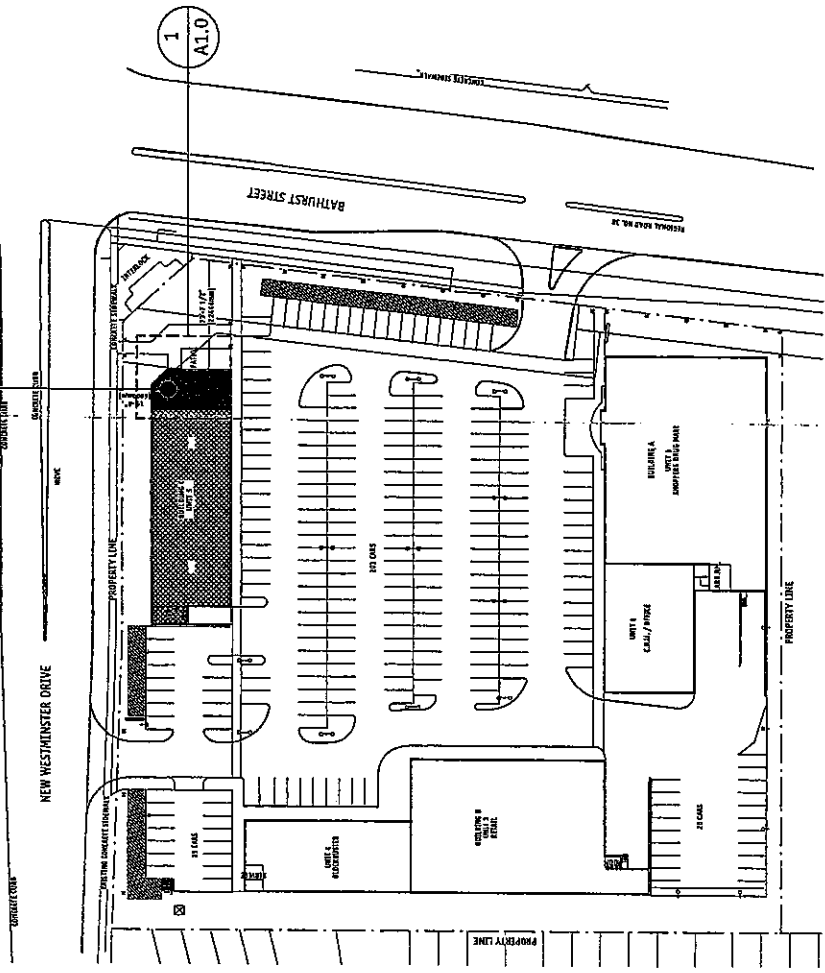
**OWNER**  
 HEREFORDSHIRE CAPITAL CORPORATION  
 2430 Deer Run Avenue  
 Oakville, ON L6J 8R9  
 Contact: Steven Ruse  
 Phone (905) 844-6309  
 Fax (905) 844-4274

**SIGN PERMIT APPLICANT**  
 DANIEL JOHNSON ARCHITECT INC.  
 100 - 90 Richmond Street East  
 Toronto, Ontario M5C 1T1  
 Contact: Karina Olivares  
 Phone (416) 920-0040 ext. 231  
 Fax (416) 920-4499  
 Email kolivares@j-j-arch.com

**SIGN INSTALLER**  
 PROVINCIAL SIGN SYSTEMS  
 375 Frankcom Street  
 Ajax, ON L1S 1R4  
 Contact: Deborah Lohely  
 Phone (905) 837-1791  
 Fax (905) 837-2759

**DRAWING LIST:**

- A0.0 Project Information
- A1.0 Ground Floor Plan
- A2.0 Elevations
- A3.0 East Elevation
- A4.0 Anchorage Detail



1 Key Plan  
 A0.0 Scale: 1:1000

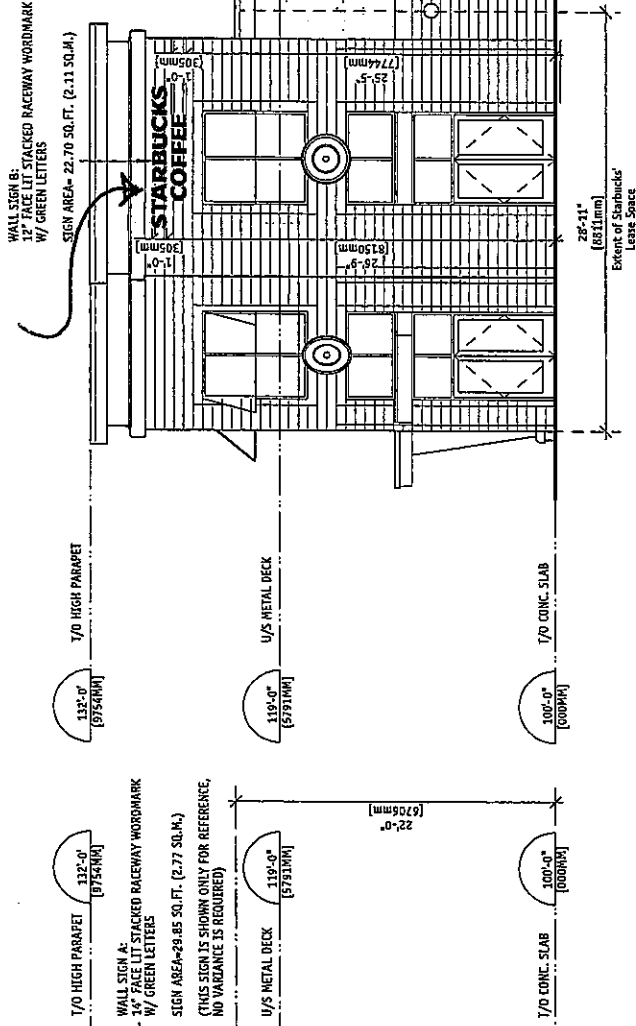
DATE	AS ISSUED	JUNE 2007
DRAWING NO.	NO	A0.0
PROJECT NO.	D3	
PROJECT NAME	Starbucks Coffee Vaughan Proposed Signage 8010 Bathurst Street, Unit C-6, Vaughan, ON	
PROJECT NO.	2006-006	

90 Richmond Street East  
 Suite 100, Toronto, Ont.  
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 djohnson@j-j-arch.com

Daniel Johnson  
 Architect Inc.

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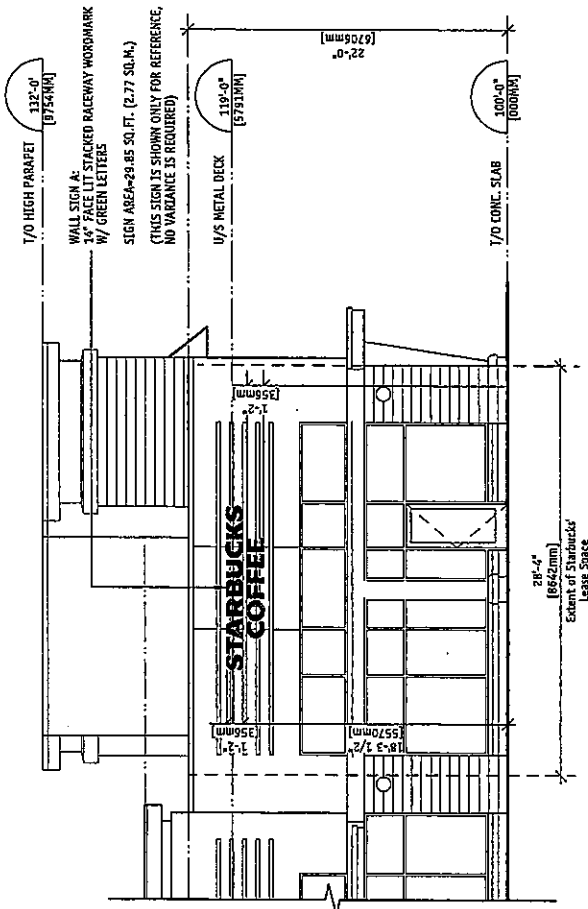
SUBJECT SIGN



2 North Elevation

Scale: 1:100

A2.0



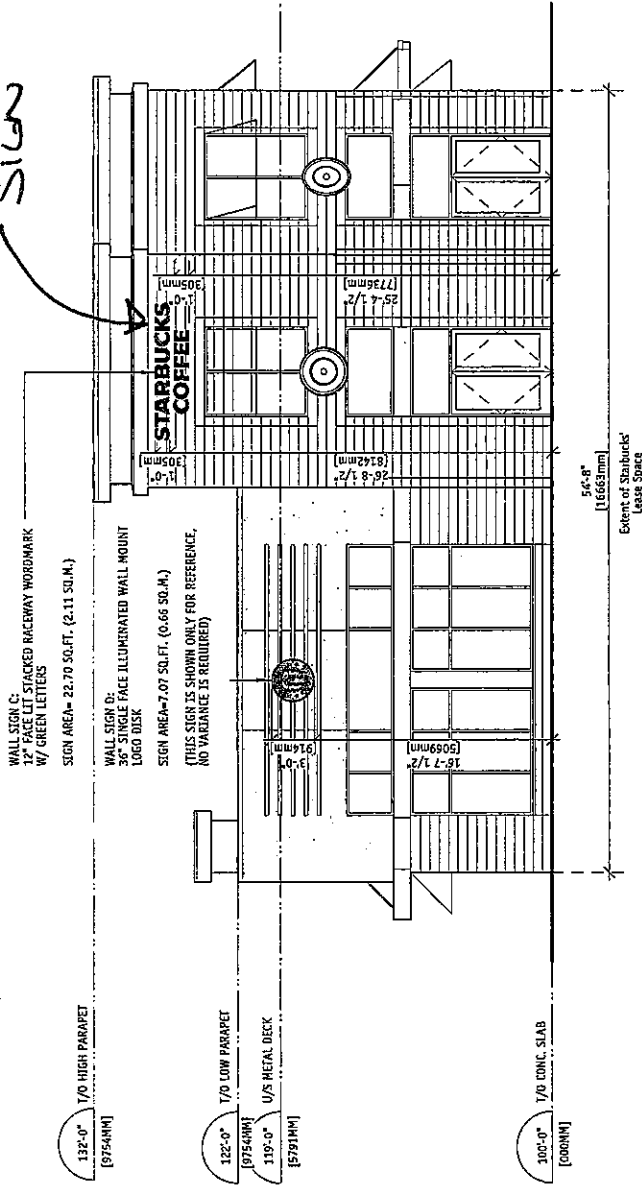
1 South Elevation

Scale: 1:100

A2.0

<p>1933 19th Street East Suite 1000, Toronto, Ont. M6C 1P1 PH: 416-970-0260 FX: 416-970-4499 djohnson@he-arch.com</p>		<p>Project Starbucks Coffee Vaughan Proposed Signage 8010 Bathurst Street, Unit C-4, Vaughan, ON</p>	<p>Scale 1:100</p>	<p>Date June 2007</p>
<p>Architect Daniel Johnson Architect Inc.</p>		<p>Drawing North &amp; South Elevations</p>	<p>From File KO</p>	<p>Project No. 2006-008</p>
<p>Architect Daniel Johnson Architect Inc.</p>		<p>Project Starbucks Coffee Vaughan Proposed Signage 8010 Bathurst Street, Unit C-4, Vaughan, ON</p>	<p>Scale 1:100</p>	<p>Date June 2007</p>
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SUBJECT SIGN



WALL SIGN C:  
12" FACE LIT STACKED RACEWAY WORDMARK  
W/ GREEN LETTERS  
SIGN AREA= 22.70 SQ.FT. (2.11 SQ.M.)

WALL SIGN D:  
36" SINGLE FACE ILLUMINATED WALL MOUNT  
LOGO DISK  
SIGN AREA= 7.07 SQ.FT. (0.66 SQ.M.)  
(THIS SIGN IS SHOWN ONLY FOR REFERENCE,  
NO VARIANCE IS REQUIRED)

132'-0"  
[9754MM] 1/10 HIGH PARAPET

122'-0"  
[9754MM] 1/10 LOW PARAPET  
119'-0"  
[9191MM] 1/5 METAL DECK

100'-0"  
[3048MM] 1/10 CONC. SLAB

8'-6"  
[2591MM] Extent of Starbucks' Lease Space

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**Project:** Starbucks Coffee  
Vaughan  
Proposed Signage  
8010 Babcock Street Unit C-6, Vaughan, ON

**Drawing:** East Elevation

Scale: 1/16" = 1'-0"  
Date: June 2007  
Sheet No: 10  
Revision: D3  
Project No: 2007-003

**A3.0**