

COMMITTEE OF THE WHOLE - OCTOBER 15, 2007

TRAFFIC STUDY: PORTION OF JULES AVENUE RUNNING NORTH FROM RIVERVIEW AVENUE TO JEANNE DRIVE

Recommendation:

Councillor Tony Carella recommends that appropriate staff conduct a traffic study along that portion of Jules Avenue which runs north of the intersection with Riverview Avenue to Jeanne Drive, to identify measures that may be taken to mitigate speeding, especially in the vicinity of the right angle turn in the direction of the roadway.

Economic Impact

Nil

Purpose

To address the concerns of residents of Jules Avenue, regarding the impact of speeding along this portion of the street.

Communication Plan

The local councillor will inform residents that a traffic study is underway, and of a public meeting to be held in advance of the implementation of any recommendations proceeding from the study, in order that the comments of the affected residents can be heard and modifications made to the recommendations subsequently, if deemed appropriate.

Background - Analysis and Options

Jules Avenue is a U-shaped roadway located west of Pine Valley Drive and south of Willis Road, in the north end of the Vaughanwood area of Woodbridge. The street starts at Jeanne Drive, and runs west for approximately 200 m, then curving north and east, until it ends, again at Jeanne Drive. Only one street---Riverview Avenue---intersects Jules, immediately after the northward turn of the roadway. From that intersection, traffic proceeding north and around the curve is formally controlled only by the arterial sign at the end-intersection with Jeanne Drive. Similarly, traffic proceeding in the opposite direction is subject only to a stop sign at the intersection at Riverview Avenue.

Residents of this portion of Jules Avenue have concerns about the speeding which they observe, and particularly of the danger such speeding poses to those who live along that portion of the street where it turns sharply from a north-south to an east-west axis (and vice versa, for motorists traveling in the opposite direction). Considerable damage has been done to properties at this location, by vehicles whose drivers have lost control as a result of speeding through what is essentially a ninety degree turn.

Regional Implications

Nil

Relationship to Vaughan Vision 2007

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Conclusion

In keeping with new traffic calming procedures, it is appropriate that staff conduct a study to determine what measures might be implemented, once agreed to by affected residents, to mitigate the dangers that result from vehicles speeding along this portion of Jules Avenue.

Attachments

Key map indicating the portion of Jules Avenue subject to study

Report prepared by:

Councillor Tony Carella

Respectfully submitted

Tony Carella
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