

COMMITTEE OF THE WHOLE - MAY 20, 2008

PROCLAMATION REQUEST SENIORS MONTH JUNE 2008

Recommendation

The Deputy City Clerk in consultation with the Commissioner of Legal and Administrative Services/City Solicitor recommends:

- 1) That June 2008 be proclaimed as "**SENIORS MONTH**"; and
- 2) That the proclamation be posted on the City's website and published on the City Page, space permitting.

Economic Impact

N/A

Communications Plan

The Corporate Communications Department posts proclamations issued by the City on the City's website under "Events – Proclamations". Publishing proclamations on the City Page depends on space availability.

Purpose

To respond to the request received from the Minister Responsible for Seniors.

Background - Analysis and Options

The correspondence received from the Minister Responsible for Seniors, dated April 25, 2008 is attached (Attachment #1).

The proclamation request meets the requirements of the City's Proclamation Policy as the matter relates to matters over which the City has jurisdiction. The City has proclaimed this proclamation in the past.

The Minister Responsible for Seniors has requested the City publicize this proclamation which will provide an opportunity to put the spotlight on the local services and programs available in our community to help seniors live with dignity, and as independently as possible. This year's theme "Discover the Possibilities" will help to encourage older adults to live life to the fullest and to continue to make their enormous contributions to their families, communities and province.

Relationship to Vaughan Vision 2020

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Regional Implications

N/A

Conclusion

Staff is recommending that the month of June 2008 be proclaimed as "Seniors Month" and that the proclamation be posted on the City's website and published on the City Page, space permitting.

Attachments

Attachment #1 – Letter from the Minister Responsible for Seniors, dated April 25, 2008

Report prepared by:

Connie Bonsignore, Admin Assistant to City Clerk

Respectfully submitted,

Sybil Fernandes,
Deputy City Clerk

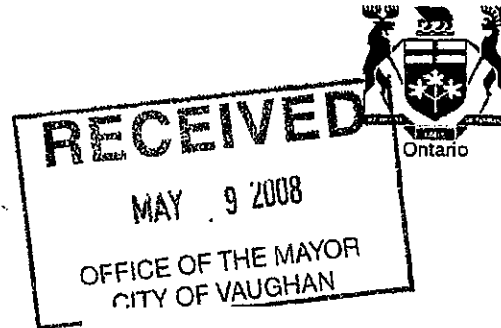
Janice Atwood-Petkovski,
Commissioner of Legal and Administrative Services

Minister
Responsible for
Seniors

5th Floor, Mowat Block
900 Bay Street
Toronto ON M7A 1L2
Tel.: 416 325-1660
Fax: 416 325-1726

Ministre déléguée
aux Affaires des
personnes âgées

5^e étage, édifice Mowat
900, rue Bay
Toronto ON M7A 1L2
Tél. : 416 325-1660
Télééc. : 416 325-1726



April 25, 2008

Attachment # 1

Dear Mayor or Reeve:

I am writing to ask that you consider officially proclaiming June as Seniors' Month in your community.

Ontario has been celebrating Seniors' Month for more than 20 years now. Hundreds of communities throughout the province hold events to recognize the contributions of older adults and to promote active living and healthy lifestyle choices.

This year's theme for Seniors' Month is "Discover the Possibilities". Our goal is to encourage older adults to live life to the fullest and to continue to make their enormous contributions to their families, communities and province.

In the past, municipalities have reached out to older Ontarians by organizing local information fairs, celebrating seniors' achievements and by encouraging seniors to remain active and engaged. Seniors' Month is a good opportunity to put the spotlight on the local services and programs available in your community that help frail seniors live with dignity and as independently as possible.

For your convenience, a sample proclamation is enclosed for your consideration. Kindly advise us if you will be honouring seniors in your community this June. You can contact us by e-mail, at seniorsmonth@ontario.ca.

You can order your Seniors' Month posters (available this year in 19 languages) and other promotional materials through the Ontario Seniors' Secretariat website, at www.ontarioseniors.ca. Please let us know how you are planning to celebrate Seniors' Month in your community and we will advertise your event on our website.

Thank you for your interest in Ontario seniors.

Yours truly,

M. Aileen Carroll
Minister

Enclosure

Seniors' Month Proclamation

**Seniors' Month
June 1 – 30, 2008**

WHEREAS *Seniors' Month* is an annual nation-wide celebration;

WHEREAS seniors have contributed and continue to contribute immensely to the life and vibrancy of this community;

WHEREAS seniors continue to serve as leaders, mentors, volunteers and important and active members of this community;

WHEREAS their contributions past and present warrant appreciation and recognition and their stories deserve to be told;

WHEREAS the health and well-being of seniors is in the interest of all and further adds to the health and well-being of the community;

WHEREAS the knowledge and experience seniors pass on to us continues to benefit all;

I, Mayor _____, do hereby proclaim June 1-30, 2008 **Seniors' Month** in _____ and encourage all citizens to recognize and celebrate the accomplishments of our seniors.

Dated in the Mayor's Office on this _____ day of _____, 2008.

Mayor