

## COMMITTEE OF THE WHOLE OCTOBER 6, 2008

### **SIGN VARIANCE APPLICATION**

**FILE NO: SV.08-015**

**OWNER: 520 STEELES DEVELOPMENT INC.**

**LOCATION: 520 STEELES AVENUE WEST**

**LOT 9-10, R.P. 1607**

**PART 1, 2, 3, AND 4, REGISTERED PLAN 65R-15426**

### **Recommendation**

The Sign Variance Committee recommends:

That Sign Variance Application SV.08-015, 520 Steeles Development Inc., be APPROVED in accordance with the revised drawings.

### **Economic Impact**

None.

### **Communications Plan**

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

### **Purpose**

Request to install a development sign having an area of 151.6 sq m fronting the subject property as shown on the attached drawings.

### **Background - Analysis and Options**

12.1 (1) (c) Each builder is permitted a maximum of two (2) signs, with a combined sign face area not to exceed 20.0 sq m.

### **Relationship to Vaughan Vision 2020**

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

### **Regional Implications**

Region of York Engineering approval is not required for the proposed signs.

### **Conclusion**

The applicant is proposing to install a development sign having an area of 151.6 sq m fronting the subject property as shown on the attached drawings. Subsequent to the August Sign Variance Meeting, revised drawings were received from the applicant substantially reducing the proposed signage. (From 151.6 sqm. to 53.5 sqm.)

Members of the Sign Variance Committee have no objections to the revised plans as submitted and in their opinion the intent and purpose of the City Sign By-law is being maintained.

Council finds merit in the application, a Sign Permit issued by the Building Standards Department is required.

**Attachments**

1. Site Plan
2. Revised Sketch showing the proposed signage.

**Report prepared by:**

John Studdy, Manager of Customer & Administrative Services Ext 8232

Respectfully submitted,

John Studdy  
Chair, Sign Variance Committee

/pa



Revised Sketch

REVISED PROPOSAL



8' high X 24' wide

12' high X 16' wide

8' high X 24' wide

12' high X 16' wide

8' high X 24' wide

12' high X 16' wide

8' high X 24' wide

144'

8'

20' x 16'

20' x 16'

20' x 16'

140'

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