COMMITTEE OF THE WHOLE JUNE 2, 2009

SIGN VARIANCE APPLICATION

FILE NO: SV.09-007

OWNER: 2026919 ONTARIO LTD

LOCATION: 3340 STEELES AVENUE WEST, LOT 1, CONCESSION 5

WARD 4

Recommendation

The Sign Variance Committee recommends:

That Sign Variance Application SV.09-007, 2026919 Ontario Ltd., be APPROVED.

Economic Impact

None.

Communications Plan

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

Purpose

Request that a Sign Variance be approved authorizing two additional wall signs on each building elevation of the subject building as shown on the attached drawings. Each sign has a sign area of 0.55 sqm. or 6 sqft.

Background - Analysis and Options

6.2 (a) Where a site plan approved by the City provides standards for signage and the signs for the development comply therewith, such signs shall be deemed to comply with this By-Law.

Noting the above, where the property is regulated by a site plan agreement approved by the City, only those wall signs and pylon signs approved under the site plan agreement are deemed to be permitted by the City's Sign By-law.

Relationship to Vaughan Vision 2020/Strategic Plan

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Regional Implications

Region of York Engineering approval is not required for the proposed signs.

Conclusion

The applicant is proposing to install two additional wall signs each having a sign area of 0.55 sqm. on each building elevation as shown on the attached drawings.

Members of the Sign Variance Committee noted that the proposed signs are relatively small and have little negative impact on the architecture of the building.

Members of the Sign Variance Committee are of the opinion that the intent and purpose of the City's Sign By-law is being maintained.

If Council finds merit in the application, a Sign Permit issued by the Building Standards Department is required.

Attachments

- 1. Site Plan
- 2. Sketch of Sign (Elevations)

Report prepared by:

John Studdy, Manager of Customer & Administrative Services Ext 8232

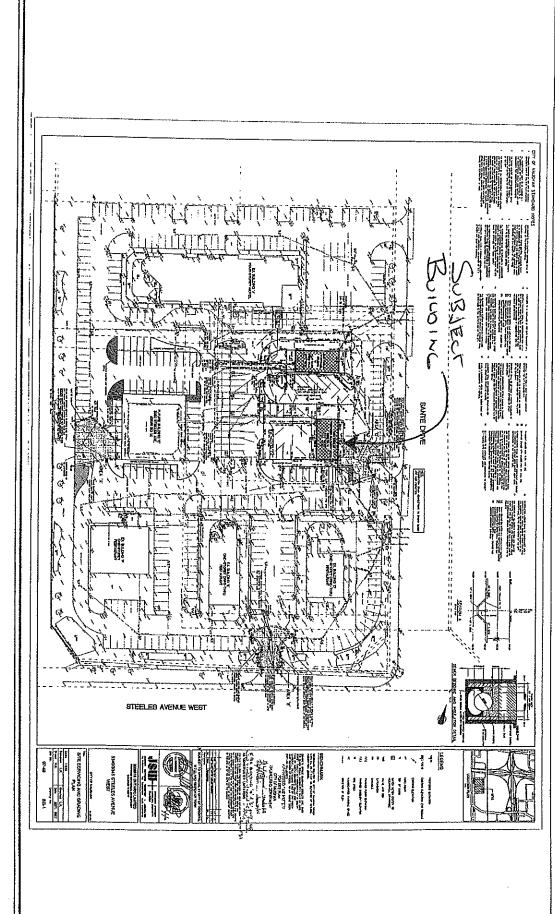
Respectfully submitted,

John Studdy Chair, Sign Variance Committee

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THIS IS SCHEDULE 'D2' TO AGREEMENT.

FOR SPECIFIC DETAILS REFER TO LARGE SCALE DRAWINGS DEPOSITED WITH THE CITY OF VAUGHAN BUILDING DEPARTMENT.



SV.09.007

