

COMMITTEE OF THE WHOLE – JUNE 23, 2009

IDENTIFYING HERITAGE CONSERVATION DISTRICTS – WARDS 1, 2 AND 5

Recommendation:

Councillor Tony Carella recommends:

1. that appropriate staff prepare and submit to the Committee of the Whole no later than December 31, 2009 a draft plan for the placement of signs at designated approaches to the Woodbridge, Kleinburg, Thornhill and Maple Heritage Conservation Districts, such plan to address design and cost issues, and
2. that upon approval in principle of such a plan, it be referred to the Budget Committee, as part of the 2010 budget process.

Contribution fo Sustainability

By definition, heritage conservation districts represent a commitment to sustainability over replacement. By promoting an appreciation of such districts, we contribute to a mind-set congenial to sustainability.

Economic Impact

Nil

Communication Plan

The ward councillors will issue a joint media release once the draft plan is approved in principle and included in the approved 2010 budget.

Purpose

To build awareness of the existence, location, and limits of the four heritage conservation districts, and thereby promote the values they express and in fact champion greater respect for our architectural heritage, pride in the ownership of a “contributing property”, etc.

Background – Analysis and Options

On May 26, 2009 Council approved the creation of the Woodbridge Heritage Conservation District, the fourth such district in the City of Vaughan. Key to the successful understanding of the role of such districts as a means of preserving and appreciating our built heritage is the building of general consciousness about the existence of these districts and their location and limits. Defining each district by way of signage is one method of achieving this goal.

In the case of the Woodbridge Heritage Conservation District, there are five “gateways” (see attached map) and each should have some form of signage indicating that the viewer is “entering the Woodbridge Heritage Conservation District”. Design considerations (size, placement, message, typeface, etc.) would be part of the development of this plan, as well as an accurate costing of the project, hence the referral of this matter to the Budget Committee (as part of the 2010 budget process) subsequent to approval in principle of a draft plan developed by appropriate staff.

Relationship to Vaughan Vision 2020:

This report is consistent with the priorities previously set by Council and the necessary resources

have been allocated and approved.

Regional Implications:

None

Attachment:

Map indicating five possible “gateways” to the Woodbridge Heritage Conservation District

Conclusion:

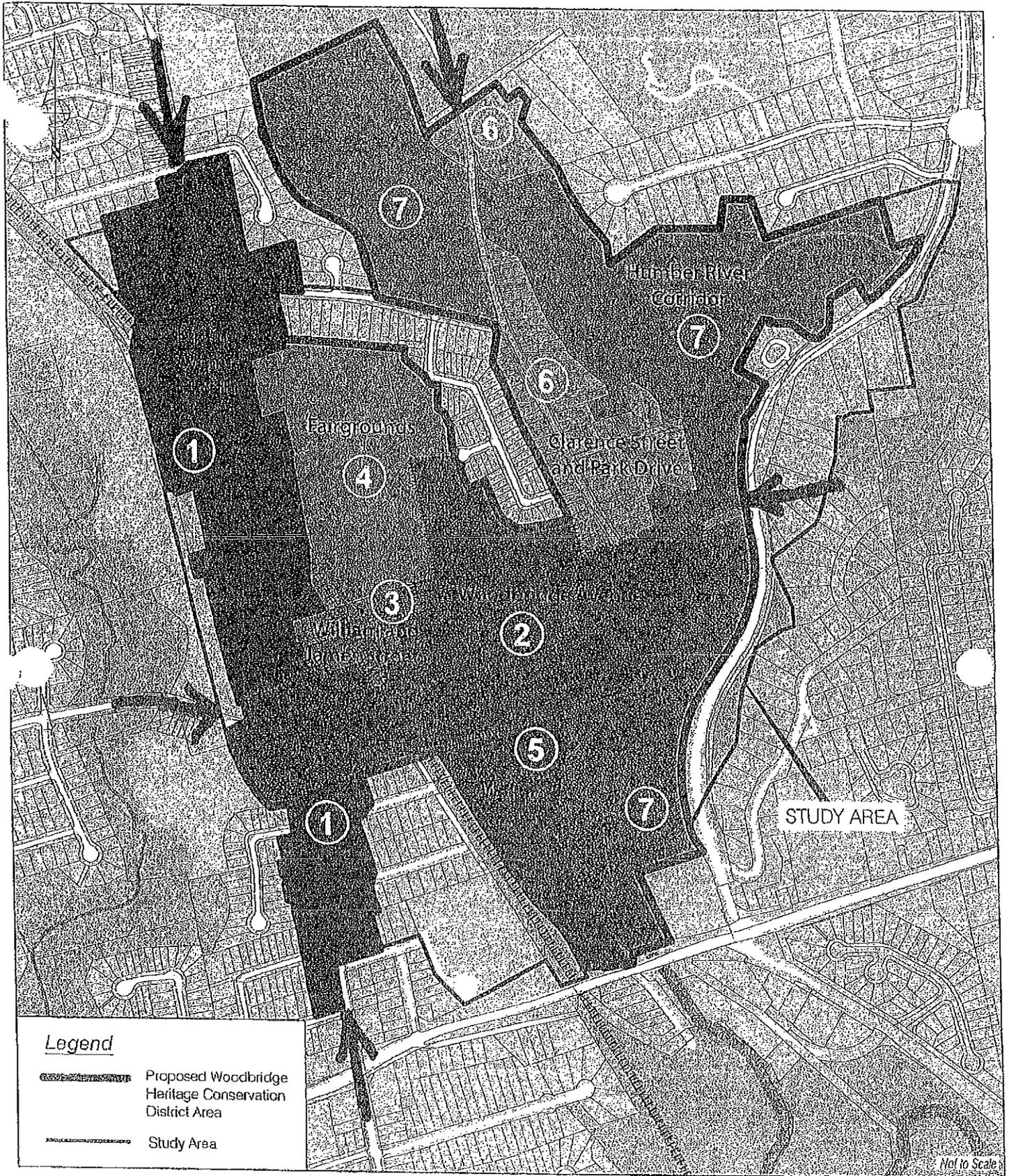
To further the goal of heritage conservation districts, it is necessary to build consciousness of their location and extent.

Report prepared by:

Councillor Tony Carella, FRSA

Respectfully submitted,

Tony Carella, FRSA
Councillor - Ward 2



9 Character Areas Within the Proposed District Boundary



Attachment 1

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