COMMITTEE OF THE WHOLE SEPTEMBER 8, 2009

SIGN VARIANCE APPLICATION

FILE NO: SV.09-009

OWNER: CANADIAN TIRE REAL ESTATE LTD.

LOCATION: 3200 RUTHERFORD ROAD

PART OF LOT 16, CONCESSION 5

WARD 1

Recommendation

The Sign Variance Committee recommends:

That Sign Variance Application SV.09-009, Canadian Tire Real Estate Ltd., be APPROVED, subject to the proposed sign being setback a minimum of 0.50 meters from the underside of the eves.

Contribution to Sustainability

N/A

Economic Impact

None.

Communications Plan

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

Purpose

Request to install an additional wall sign on the south building face partly above the roof line of the subject property as shown on the attached drawings.

Background - Analysis and Options

Bylaw Requirements (203-92, as amended):

6.2 (a) Where a site plan approved by the City provides standards for signage and the signs for the development comply therewith, such signs shall be deemed to comply with this By-Law.

Noting the above, where the property is regulated by a site plan agreement approved by the City, only those wall signs and pylon signs approved under the site plan agreement are deemed to be permitted by the City's Sign By-law.

Relationship to Vaughan Vision 2020/Strategic Plan

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Regional Implications

Region of York Engineering approval is not required for the proposed signs.

Conclusion

The applicant is proposing to install an additional wall sign on the south building face as shown on the attached drawings.

Members of the Sign Variance Committee have no objections to the application, subject to the proposed sign being setback a minimum of 0.50 meters from the underside of the building's eaves.

Members of the Sign Variance Committee are of the opinion that the intent and purpose of the City's Sign By-law is being maintained.

If Council finds merit in the application, a Sign Permit issued by the Building Standards is required.

Attachments

- 1. Site Plan
- 2. South Building Elevation.

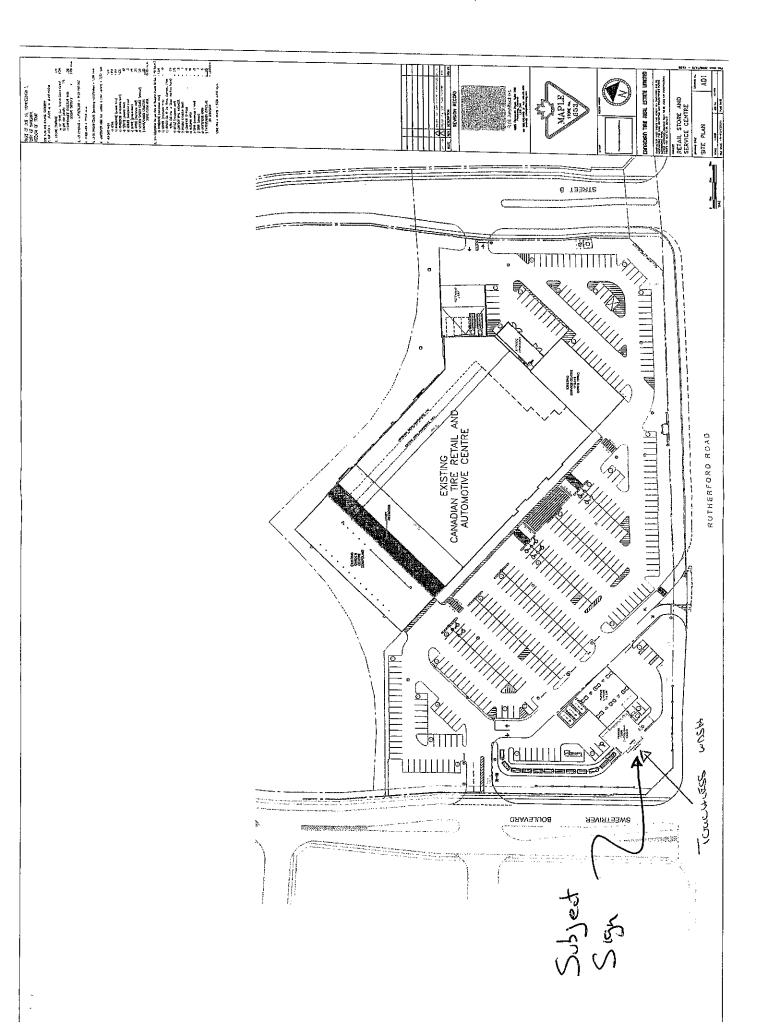
Report prepared by:

John Studdy, Manager of Customer & Administrative Services Ext 8232

Respectfully submitted,

John Studdy Chair, Sign Variance Committee

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Store # 1317 Maple, ON

Drawing No. PP 08227-8-3

PAINTED TO MATCH REFLEX BLUE

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COLOUR SCHEDULE

ONE (1) OF NON-ILLUMINATED REVERSE CHANNEL LETTERS (EXTERIOR)

SUPPLY AND INSTALL

4' - 8" (1422) (o/a height)

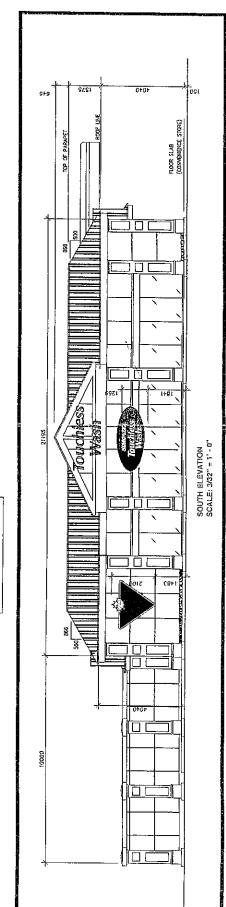
-ALUMINUM FACES PAINTED TO MATCH REFLEX BLUE -2" ALUMINUM FILLER PAINTED TO MATCH REFLEX BLUE -INSTALL IN POSITION AS SHOWN (TO BE CONFIRMED)

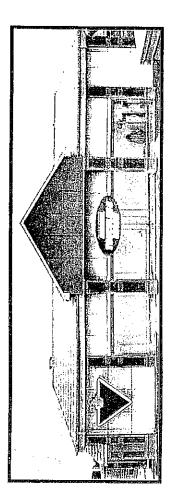
show sign and be areas

- realign signage - realign signage - elevation
2 - remove logo and signage from sor - realign Touchles inters on elevatif

SIGNAGE AREA SCALE: 1 1/2" = 1' - 0" 2" DEEP ALUMINUM FILLERS ALUMINUM FACE SIDEVIEW

2ND FLOOR TRIANGLE ROOF = 184,13 sq. ft, / 17,11 sq. m TOTAL BUILDING AREA = 1140.3 sq. ft. / 105.9 sq. m 1ST FLOOR BUILDING = 956.14 sq. ft. / 88.83 sq. m TOTAL SIGNAGE AREA = 124.3 sq. ft. / 11.64 sq. TOUCHLES:S WASH' = 28.4 sq. ft. / 2.64 sq. m SIMONIZE OVAL = 47.2 sq. ft. / 4.4 sq. 7'LOGO = 49.2 sq. ft. / 4.6 sq. m BUILDING AREA:





EXISTING CAR WASH

