

## **COMMITTEE OF THE WHOLE – SEPTEMBER 8, 2009**

### **PROCLAMATION REQUEST – BIG BROTHERS BIG SISTERS MONTH – SEPTEMBER 2009**

#### **Recommendation**

The City Clerk recommends:

- 1) That September 2009 be proclaimed as “Big Brothers Big Sisters Month”; and
- 2) That the proclamation be posted on the City’s website and published on the City Page online.

#### **Economic Impact**

N/A

#### **Communications Plan**

The Corporate Communications Department posts proclamations issued by the City on the City’s website under “Events – Proclamations” and on the City Page online.

#### **Purpose**

To respond to the request received from the Development and Events Co-Ordinator of Big Brothers Big Sisters of York.

#### **Background - Analysis and Options**

The correspondence received from the Development and Events Co-Ordinator of Big Brothers Big Sisters of York is attached (Attachment #1).

The proclamation request meets the City’s Proclamation Policy, as follows:

“That upon request, the City of Vaughan issue Proclamations for events, campaigns or other similar matters:

- (i) which are promoted by any organization that is a registered charity pursuant to Section 248 of the Income Tax Act”

The Big Brothers Big Sisters of York is a service organization committed to matching children and youth with caring volunteer mentors. This organization currently serves over 400 children in York Region with a variety of programs including traditional 1:1, Go Girls! Healthy Minds Healthy Bodies, In School Mentoring, Mentoring for Teens, The Club, Activity night and Family and Couples Matches.

#### **Relationship to Vaughan Vision 2020**

This report supports the strategic priorities established by Vaughan Vision 2020, in particular “Enhance and Ensure Community Safety, Health and Wellness”.

#### **Regional Implications**

This report supports the promotion of awareness throughout the Region.

**Conclusion**

Staff is recommending that September 2009 be proclaimed as "Big Brothers Big Sisters Month", and that the proclamation be posted on the City's website and the City Page online.

**Attachments**

Attachment #1 - Correspondence from Big Brothers Big Sisters of York, dated July 14, 2009

Report prepared by:

Connie Bonsignore, Administrative Assistant to the City Clerk

Respectfully submitted,

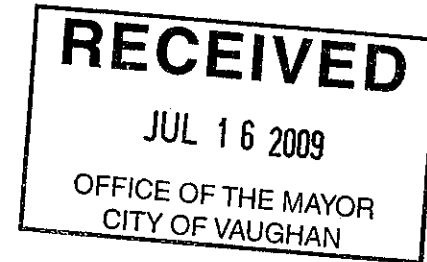
Jeffrey A. Abrams  
City Clerk



S H A R E   A   L I T T L E   M A G I C !

July 14<sup>th</sup>, 2009

Mayor Linda D. Jackson  
City of Vaughan  
2141 Major MacKenzie Drive  
Vaughan, ON  
L6A 1T1



Dear Mayor Jackson:

This letter is to formally request the ~~City of Vaughan to declare September~~ Big Brother Big Sister Month.

Big Brothers Big Sisters of York is part of Canada's leading children's mentoring organization. Our mentoring programs are characterized by supportive, caring, positive role model relationships between an adult and child/youth that enhances the self-esteem and self-confidence of children and encourages them to develop optimistic views of themselves and their futures.

We are currently serving over 400 children in York Region in a variety of programs including the traditional 1:1, Go Girls! Healthy Minds Healthy Bodies, In School Mentoring, Mentoring for Teens, The Club, Activity night and Family and Couples Matches.

This is a National event and we would appreciate this being acknowledged by the City of Vaughan.

If you have any questions please contact me directly or our Executive Director – Moragh Wolfe.

Sincerely,

Mary Lynn Stephenson  
Development and Events Co-Ordinator  
905-895-0289 x 305

