## COMMITTEE OF THE WHOLE NOVEMBER 10, 2009

SIGN VARIANCE APPLICATION FILE NO: SV.09-018 OWNER: ZZEN GROUP LOCATION: SOUTH SIDE HIGHWAY 7 CONCESSION 9, PART OF LOT 6 WARD 2

### **Recommendation**

The Sign Variance Committee recommends:

That Sign Variance Application SV.09-018, ZZen Group, be APPROVED.

### **Contribution to Sustainability**

N/A

### **Economic Impact**

None.

### **Communications Plan**

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

## Purpose

Request to install Poster Panel Sign on a parcel of land zoned "A" (Agricultural Zone).

## **Background - Analysis and Options**

Bylaw Requirements (203-92, as amended):

15.1 One Poster Panel Sign (Billboard) per lot may be permitted on vacant lots zoned Industrial or Commercial .

All Poster Panel signs shall be located within the "Industrial Area" as shown on Schedule "D" to the Sign By-Law. (The Industrial Area of Official Plan Amendment 450.)

#### Relationship to Vaughan Vision 2020/Strategic Plan

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

#### Regional Implications

Region of York Engineering approval is required for the proposed sign. (Minimum setback from the centre line of the road only.)

## **Conclusion**

The applicant is proposing to erect a sign on a parcel of land zoned Agricultural that is within the "Industrial Area" as shown on Schedule "D" to the Sign By-law.

Members of the Sign Variance Committee have no objections to the application as submitted. Committee members are of the opinion that as the subject property will be zoned Industrial or Commercial in the future, the intent and purpose of the City's Sign By-law is being maintained.

If Council finds merit in the application, a Sign Permit issued by the Building Standards is required.

# **Attachments**

1. Site Plan

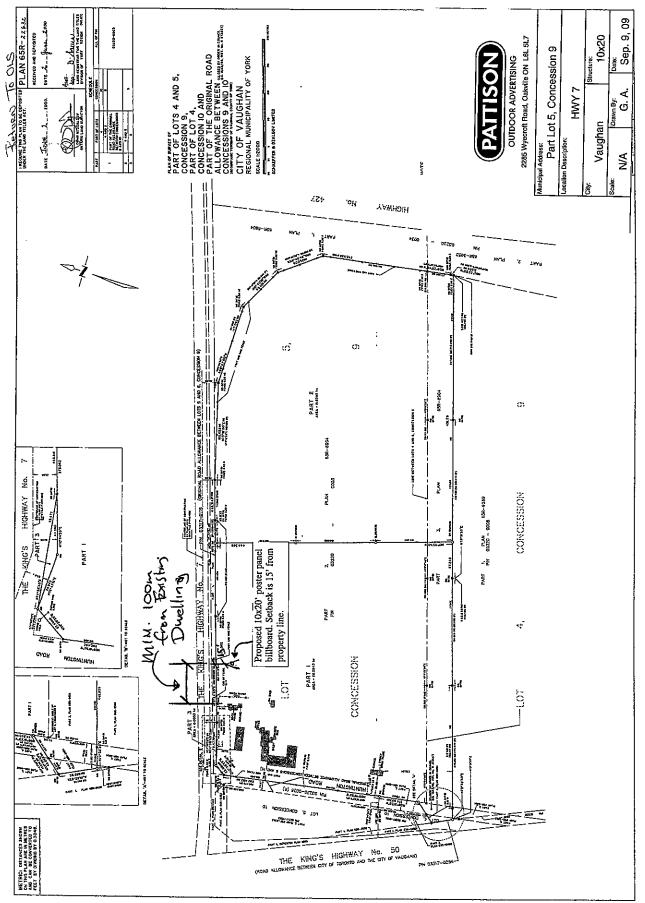
# Report prepared by:

John Studdy, Manager of Customer & Administrative Services Ext 8232

Respectfully submitted,

John Studdy Chair, Sign Variance Committee

/pa



í