

COMMITTEE OF THE WHOLE DECEMBER 1, 2009

**STATUS REPORT ON ENTRY SIGNAGE FOR HERITAGE DISTRICTS
WARDS 1, 2 AND 5**

Recommendation

The Commissioner of Planning in consultation with the Commissioner of Community Services recommends:

1. THAT this report be received for information purposes in response to Council's resolution of June 30, 2009.

Contribution to Sustainability

N/A

Economic Impact

N/A

Communications Plan

N/A

Purpose

The purpose of this report is to provide Council with information on the status of the Heritage Conservation District Entry Signage at designated approaches in the Woodbridge, Kleinburg, Thornhill and Maple Heritage Conservation Districts.

Background - Analysis and Options

Item 3, Report No. 35 of the Committee of the Whole of June 23, 2009, which was adopted without amendment by Council of the City of Vaughan on June 30, 2009, resolved:

"That appropriate staff prepare and submit to the Committee of the Whole no later than December 31, 2009 a draft plan for the placement of signs at designated approaches to the Woodbridge, Kleinburg, Thornhill and Maple Heritage Conservation Districts, such plan to address design and cost issues; and,

That upon approval in principle of such a plan, it be referred to the Budget Committee, as part of the 2010 budget process."

Heritage Entry Signage by District

The following is the status of the Heritage Entry Signage by District:

- a) Maple (Ward 1)

The Maple Heritage Conservation District entry signage design has been completed as a component of the "Maple Streetscape Master Plan Study", and entry signage has been installed or is currently in the process of being installed at 4 designated gateway locations along the streetscape. These locations include: Major Mackenzie Drive and Jane Street; Major Mackenzie Drive and McNaughton Road; Keele Street and Teston Road; and, Keele Street and Cromwell Road in Frank Robson Park (north of Rutherford Road).

b) Kleinburg (Ward 1)

The Kleinburg Heritage Conservation District entry signage design and signage locations are a component included in the "Islington Avenue Streetscape Master Plan Study", which is currently underway and should be completed in early 2010. Although the study is not completed, gateway entry signage is contemplated in 3 locations at: Major Mackenzie Drive and Islington Avenue; Highway 27 and Nashville Road; and, Highway 27 and Islington Avenue.

c) Woodbridge (Ward 2)

The budget required to complete the design and location of signage in the Woodbridge Heritage Conservation District was included in the Vaughan Development Planning Department's 2010 Capital Budget request initiatives (Project #DP-9016-10). However this project (Woodbridge Heritage Conservation District Urban Design Streetscape Master Plan Study) did not make the funding line for the 2010 Capital Budget, and as a result, it will be submitted as part of the Development Planning Department's 2011 Capital Budget request.

d) Thornhill (Ward 5)

It is anticipated that the Thornhill Heritage Conservation District entry signage design and placement will be a component of the "Thornhill Heritage District Urban Design Streetscape Master Plan Study", which is scheduled to be included in the Development Planning Department's urban design initiatives request as part of the 2011 Capital Budget process.

Relationship to Vaughan Vision 2020/Strategic Plan

This report is consistent with the priorities set forth in Vaughan Vision 2020, particularly "Plan & Manage Growth & Economic Vitality" and "Preserve Our Heritage and Support, Diversity, Arts & Culture".

Regional Implications

N/A

Conclusion

Heritage signage has been installed or is currently being installed at designated gateway locations in the Maple Heritage Conservation District in accordance with the approved Maple Streetscape Master Plan Study. In Kleinburg, the Islington Avenue Streetscape Master Plan Study is currently underway, and the heritage signage design and locations will be determined once the study is completed in early 2010. The Development Planning Department will be including both the Woodbridge and Thornhill Heritage Conservation District Urban Design Streetscape Master Plan Studies in its urban design initiatives request for the 2011 Capital Budget Process.

Attachments

N/A

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Respectfully submitted,

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