

COMMITTEE OF THE WHOLE DECEMBER 1, 2009

SIGN VARIANCE APPLICATION

FILE NO: SV.09-020
OWNER: 2056332 ONTARIO LIMITED
LOCATION: 10557 KEELE STREET, UNIT 3
PART OF LOT 24, CONCESSION 3
WARD 1

Recommendation

The Sign Variance Committee recommends:

That Sign Variance Application SV.09-020, 2056332 Ontario Limited, be APPROVED, subject to the proposed sign being constructed with a dark background with light coloured lettering. (reverse graphics)

Contribution to Sustainability

N/A

Economic Impact

None.

Communications Plan

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

Purpose

Request to install a 5.6 sqm. wall sign on the building face of the subject property as shown on the attached drawings.

Background - Analysis and Options

Bylaw Requirements (203-92, as amended):

6.2 (a) Where a site plan approved by the City provides standards for signage and the signs for the development comply therewith, such signs shall be deemed to comply with this By-Law.

Noting the above, where the property is regulated by a site plan agreement approved by the City, only those wall signs and pylon signs approved under the site plan agreement are deemed to be permitted by the City's Sign By-law.

Relationship to Vaughan Vision 2020/Strategic Plan

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Regional Implications

Region of York Engineering approval is not required for the proposed signs.

Conclusion

The applicant is proposing to install a 5.6 sqm. wall sign on building face as shown on the attached drawings.

Members of the Sign Variance Committee have no objections to the application provided that the proposed sign is modified and constructed with reverse graphics. That is the proposed sign would have a dark background with light coloured lettering.

If Council finds merit in the application a Sign Permit issued by the Building Standards Department is required.

Attachments

1. Sketch of Sign

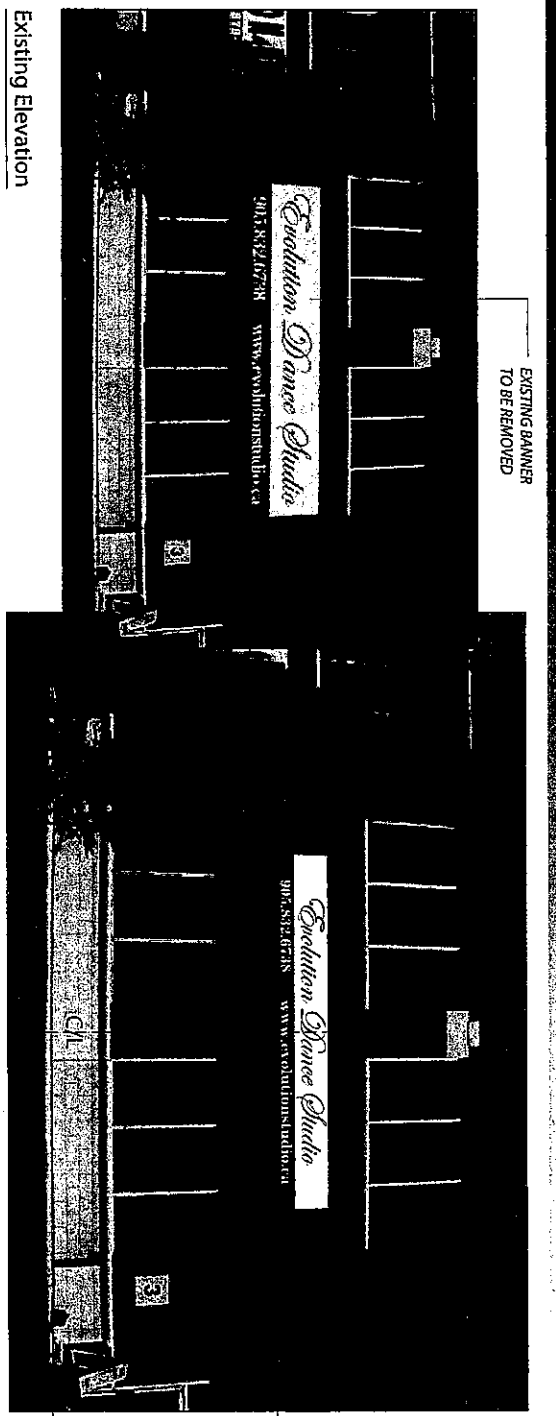
Report prepared by:

John Studdy, Manager of Customer & Administrative Services Ext 8232

Respectfully submitted,

John Studdy
Chair, Sign Variance Committee

/pa



EXISTING BANNER
TO BE REMOVED

Existing Elevation
n/s

Elevation - Showing Proposed Illuminated Fascia Sign
n/s
20'-0"

Evolution Dance Studio

905.832.6738 **www.evolutionstudio.ca**

Graphics Layout
Scale: 1/2"=1'-0"

ALL GRAPHICS/COLORS
TO BE APPROVED
OR PROVIDED BY CLIENT

- Illuminated Fascia Sign**
- 3/16" Thick white acrylic face w/ face applied trans. vinyl graphics
 - EX7 extruded face frames
 - EX1 extruded aluminum fillers
 - Fillers & frames painted black
 - H.O. fluorescent daylight lamps @12" O.C. max

COLORS

- TRANS. VINYL
- BLUE
- TRANS. VINYL
- RED

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NASC
North American Sign
Company Inc.
110 Sharer Road
Vaughan, ON
L4L 8P4
Tel: 905.284.9924
Fax: 905.284.9721
Toll Free: 1.877.250.9924

DISTINCTIVE SIGN MEDIA

Customer: **EVOLUTION DANCE STUDIOS**

Project:

Site: 10557 Keele St. Unit 3
Maple, ON
L6A 0J5

Contact Name:

Drawing Title: **ILLUMINATED FASCIA SIGN**

GRAPHICS LAYOUT

Sales: **JOE CAPUTI**

Designer: **JJ**

Scale: as noted Date: 09 17 09

Drawing No. **EVL-0909-FASC-G-E**

APPROVED FOR PRODUCTION

Date: _____

Name: _____

Approval: _____