COMMITTEE OF THE WHOLE MARCH 23, 2010

SIGN VARIANCE APPLICATION

FILE NO: SV.10-001

OWNER: LORWOOD HOLDINGS INCORPORATED LOCATION: 3120 RUTHERFORD ROAD, UNIT 22

BLOCK 38, REGISTERED PLAN 65M-3645, CONCESSION 5

WARD 4

Recommendation

The Sign Variance Committee recommends:

That Sign Variance Application SV.10-001, Lorwood Holdings Incorporated, be APPROVED.

Contribution to Sustainability

N/A

Economic Impact

None.

Communications Plan

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

Purpose

Request to install additional wall signs on the building face of the subject property as shown on the attached drawings.

Background - Analysis and Options

Bylaw Requirements (203-92, as amended):

6.1 (a) Except as may otherwise be permitted in this by-law, the maximum number of signs that may be erected shall be:

One (1) wall sign per exterior wall per business premises:

Relationship to Vaughan Vision 2020/Strategic Plan

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Regional Implications

Region of York Engineering approval is not required for the proposed signs.

Conclusion

The applicant is proposing to install additional wall signs on the building face as shown on the attached drawings. The total sign of the signs is 2.32 sqm. (25 sqft.)

Members of the Sign Variance Committee have no objections to the application as submitted, and are of the opinion that the intent and purpose of the City's Sign By-law is being maintained.

If Council finds merit in the application a Sign Permit issued by the Building Standards Department is required.

Attachments

- 1. Site Plan
- 2. Sketch of Sign

Report prepared by:

John Studdy, Manager of Customer & Administrative Services Ext 8232

Respectfully submitted,

John Studdy Chair, Sign Variance Committee

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