

COMMITTEE OF THE WHOLE MAY 11, 2010

SIGN VARIANCE APPLICATION

FILE NO: SV.10-007
OWNER: 9600 ISLINGTON AVENUE INC.
LOCATION: 9600 ISLINGTON AVENUE, UNIT 2
BLOCK 249, REGISTERED PLAN 65M-3318
WARD 2

Recommendation

The Sign Variance Committee recommends:

That Sign Variance Application SV.10-007, 9600 Islington Avenue Inc., be REFUSED.

Contribution to Sustainability

N/A

Economic Impact

None.

Communications Plan

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

Purpose

Request to install an additional wall sign on the building face of the subject property as shown on the attached drawings.

Background - Analysis and Options

Bylaw Requirements (203-92, as amended):

6.2 (a) Where a site plan approved by the City provides standards for signage and the signs for the development comply therewith, such signs shall be deemed to comply with this By-Law.

Noting the above, where the property is regulated by a site plan agreement approved by the City, only those wall signs and pylon signs approved under the site plan agreement are deemed to be permitted by the City's Sign By-Law.

Relationship to Vaughan Vision 2020/Strategic Plan

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Regional Implications

Region of York Engineering approval is not required for the proposed signs.

Conclusion

The applicant is proposing to install an additional wall sign on the building face above the existing sign band as shown on the attached drawings. (Sign Area = Approx. 4 sqm. ± - 40 sqft.)

Members of the Sign Variance Committee do not support the application as proposed. It is the opinion of the members that no signage should be permitted/located above the existing sign band as shown on the approved site plan agreement.

If Council finds merit in the application a Sign Permit issued by the Building Standards Department is required.

Attachments

1. Site Plan
2. Sketch of Sign (2)

Report prepared by:

John Studdy, Manager of Customer & Administrative Services Ext 8232

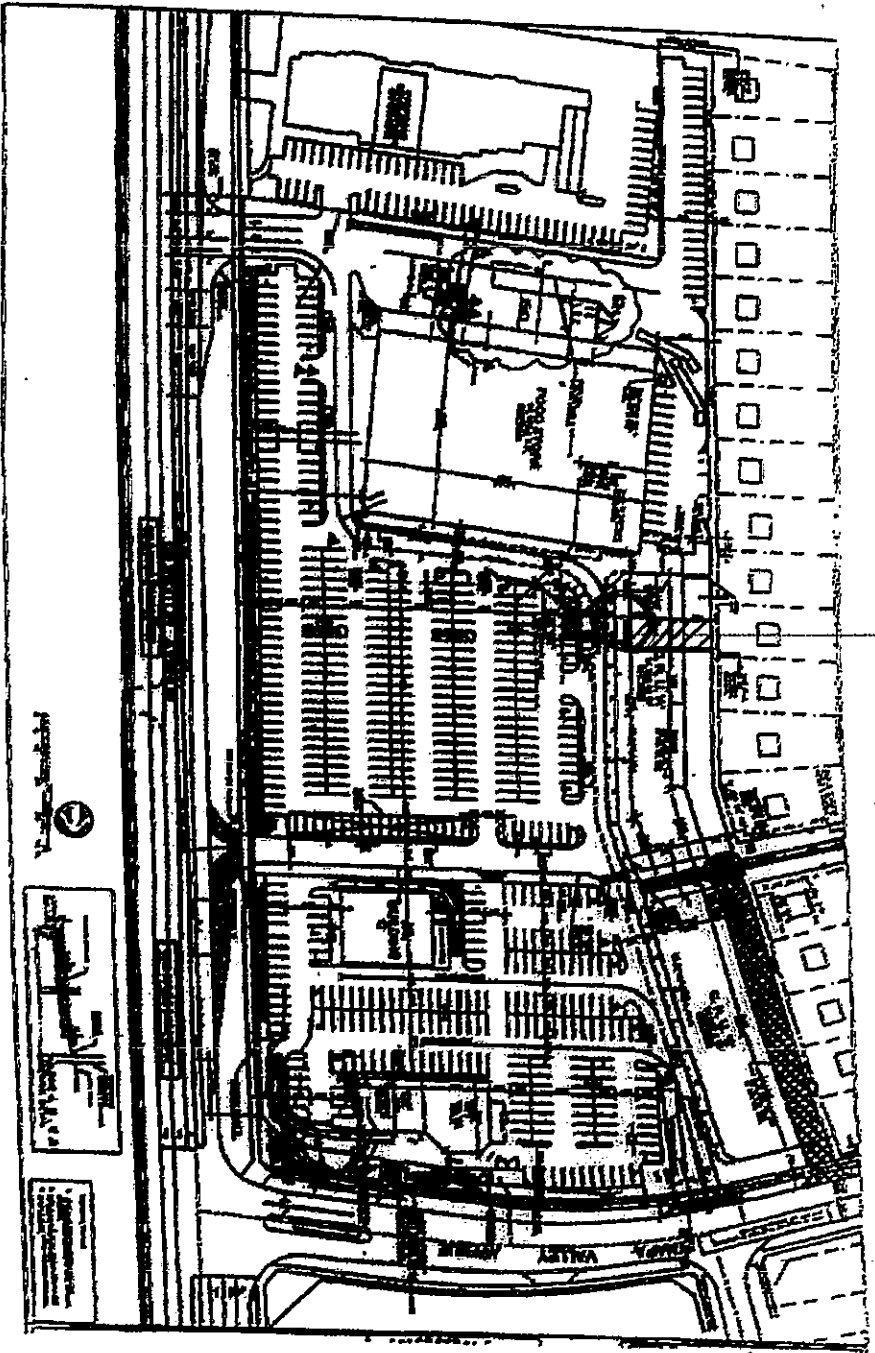
Respectfully submitted,

John Studdy
Chair, Sign Variance Committee

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SV.10-007

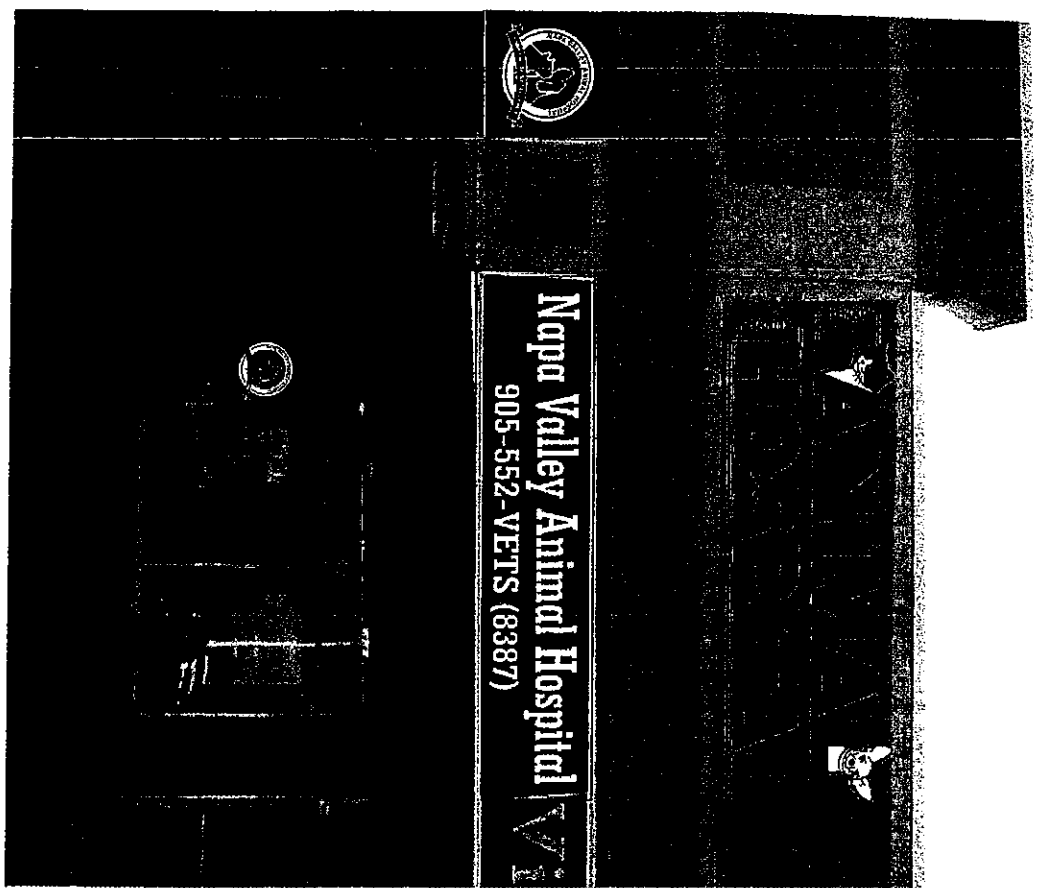
Proposed Sign



<p>Signs Outlet <small>Signs and Signage</small> 1-877-758-5957 SIGNS OUTLET INC #5-6860 KENNEDY RD. MISSISSAUGA</p>	<p>Client Name Napa Valley Animal Hospital</p> <p>Location: Address</p>	<p>Start Date: 04/01/2010 Last Revision: 17/02/2010 Job#: SO-01-NVAH Drawing#: Chanel Letters Its worth Page: 5 of 5</p>	<p>• Client Approval</p> <p>• Landlord Approval</p>	<p>Sales Rep: Name Designer: Neel</p> <p>LISTED</p>
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SN-1D-007

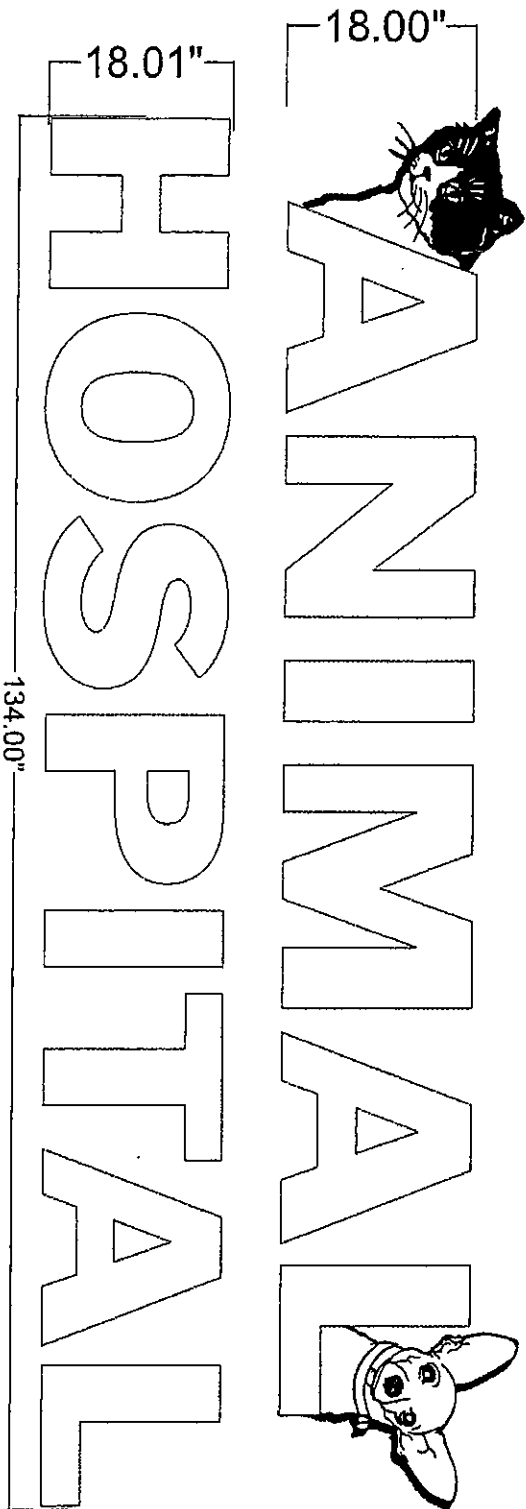


← EXISTING SIGN BAND.

Day View

<p>Signs Outlet <small>Signs and More</small> 1-877-758-5957 SIGNS OUTLET INC <small>#5-6660 KENNEDY RD. MISSISSAUGA</small></p>	<p>Client Name Napa Valley Animal Hospital</p> <p>Location: Address</p>	<p>Start Date: 04/01/2010 Last Revision: 17/02/2010 Job#: SO-01-NVAH Drawing#: Channel Letters its worth Page: 1 of 5</p>	<p>• Client Approval</p> <p>• Landlord Approval</p>	<p>Sales Rep: Name</p> <p>Designer: Neel</p> <p><small>LISTED</small></p>
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SV-ID-007



Proposed Logo

<p>Signs Outlet <small>Lighting & Sign Solutions</small> 1-877-758-5957 SIGNS OUTLET INC #5-6860 KENNEDY RD. MISSISSAUGA</p>	<p>Client Name Napa Valley Animal Hospital</p> <p>Location: Address</p>	<p>Start Date: 04/01/2010 Last Revision: 17/02/2010 Job#: SO-01-NVAH Drawing#: Chanel Letters Its worth Page: 3 of 5</p>	<p>• Client Approval</p> <p>• Landlord Approval</p>	<p>Sales Rep: Name Designer: Neel</p> <p>LISTED</p>
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