COMMITTEE OF THE WHOLE - JUNE 1, 2010

NAPA VALLEY OVERNIGHT PARKING PILOT PROJECT - WARD 2

Recommendation

The Director of Enforcement Services recommends:

That the Napa Valley Overnight Parking Pilot Project be reduced in size from 36 spaces to 24 spaces and made a permanent program;

Contribution to Sustainability

The availability of on street parking will reduce the amount of distance travelled to find suitable, legal parking.

Economic Impact

The ongoing costs related to this overnight parking project consist of Enforcement Services staff time to administer the program. This primarily consists of preparing, selling, and patrolling for inspect for violations. Public Works staff will be required from time to time to inspect and repair any signage issues.

Communications Plan

Public meetings were held at the outset of the project in June 2009, and mailings circulated by the Ward 2 Councillor advising are residents of the project. A notice could be included on the City Page to advise residents of the continuation of the program.

Purpose

This report is to provide information relating to the overnight pilot parking permit project initiated in June 2009 on Napa Valley.

Background - Analysis and Options

Council, at its meeting of December 8, 2008 adopted the following recommendations:

- 1. That a one year paid permit parking pilot project be commenced by June 1, 2009 on Napa Valley Drive (from numbers 323 to 357 and from 604 to 662); and
- 2. That staff report back on the project one year after it commences.

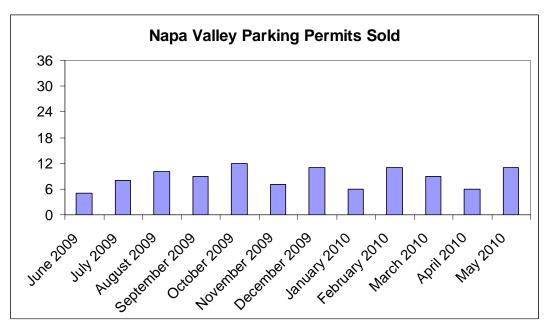
After public meetings were held with area residents, and mailings circulated by the Ward 2 Councillor, a pilot project was initiated on June 1, 2009 on two adjacent areas of Napa Valley with a total of 36 parking spaces being available by monthly permit to park overnight. There were 15 spaces allotted between 323 and 357 Napa Valley, and 21 spaces allotted between 604 and 662 Napa Valley.

As demonstrated in Chart #1, the sales of the overnight permits did not evolve into the number as suggested by area residents. In fact, the numbers were quite low. On average only 10 permits were sold each month.

Information gathered at the time of the permit sales indicates that there is a small degree of infiltration from other streets in the area as not all permits were sold to residents of Napa Valley. The two pilot areas appear to be used equally.

While the demand for these permits did not meet the initial expectation, there still appears to be an interest for some permits to be made available. Therefore, staff are recommending that the parking pilot project be reduced in scope and made into a permanent program. Staff are suggesting that the number of permits be reduced to 20 available monthly permits, within the existing pilot areas. Engineering Services staff will determine the best location for those 20 spaces and adjust the signage accordingly.

CHART #1



It should be noted that this project, along with similar projects on Sharer Dr, Whitmore Dr., Woodstream Blvd., and Cidermill Ave., have a negative impact on the service delivery model currently in place for parking enforcement. Currently, parking staff patrol the city by vehicle and deal with parking enfractions proactively and reactively. A Parking Officer could patrol a street in seconds, as violations are obvious as they drive along. With permit parking, the officer must now patrol on foot and inspect each and every vehicle in the permit zone to verify compliance. This slows the staff down and diminishes the number of complaints that can be attended to during that shift, and the overall number of streets patrolled.

No additional permit parking projects should be undertaken without a comprehensive review of the service delivery standards (and expectations) in the parking enforcement unit.

Relationship to Vaughan Vision 2007

This report is in keeping with the Vaughan Vision in that it speaks to service excellence.

Regional Implications

N/A

Conclusion

The overnight parking permit project for Napa Valley did not evolve as expected, although a diminished demand for overnight parking permits does exist. The project can be reduced in size and made a permanent program at this location only.

Attachments

N/A

Report prepared by:

Tony Thompson Director, Enforcement Services

Respectfully submitted,

Tony Thompson Director, Enforcement Services Janice Atwood-Petkovski Commissioner of Legal and Administrative Services and City Solicitor