

COMMITTEE OF THE WHOLE JUNE 15, 2010

SIGN VARIANCE APPLICATION

FILE NO: SV.10-004
OWNER: RICBRU INVESTMENTS INC. (SILVANO MARCOLINI)
LOCATION: 4600 STEELES AVENUE WEST
BLOCK 3, REGISTERED PLAN 65M-2166
WARD 2

Recommendation

The Sign Variance Committee recommends:

That Sign Variance Application SV.10-004, Ricbru Investments Inc., (Silvano Marcolini), be APPROVED, in accordance with the revised drawings and display only products available within the business.

Contribution to Sustainability

N/A

Economic Impact

None.

Communications Plan

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

Purpose

Request to install three additional wall signs in conjunction with two existing wall signs on the building face of the subject property as shown on the attached drawings.

Background - Analysis and Options

Bylaw Requirements (203-92, as amended):

6.2 (a) Where a site plan approved by the City provides standards for signage and the signs for the development comply therewith, such signs shall be deemed to comply with this By-Law.

Noting the above, where the property is regulated by a site plan agreement approved by the City, only those wall signs and pylon signs approved under the site plan agreement are deemed to be permitted by the City's Sign By-Law.

Relationship to Vaughan Vision 2020/Strategic Plan

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Regional Implications

Region of York Engineering approval is not required for the proposed signs.

Conclusion

The applicant is proposing to install three additional wall signs on the front building elevation with each sign having a maximum sign area of 8.2 sqm. or 88 sqft. (Total sign Area = 24.6 sqm. or 264 sqft.)

Members of the Sign Variance Committee have reviewed the revised plans submitted by the applicant and have no objections to the approval of the application provided that the proposed signs only display products available from the business.

If Council finds merit in the application a Sign Permit issued by the Building Standards Department is required.

Attachments

1. Site Plan
2. Sketch of Sign

Report prepared by:

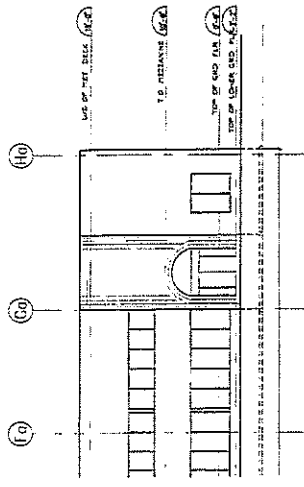
John Studdy, Manager of Customer & Administrative Services Ext 8232

Respectfully submitted,

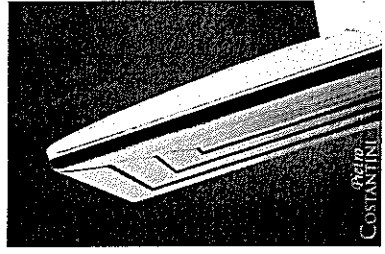
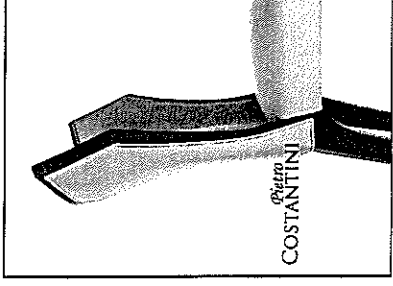
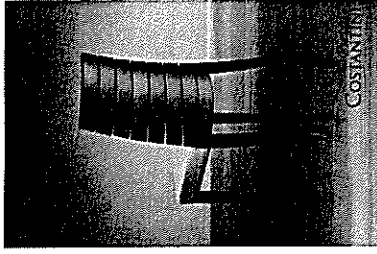
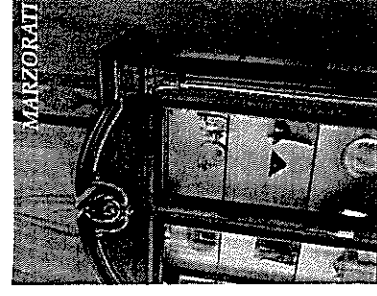
John Studdy
Chair, Sign Variance Committee

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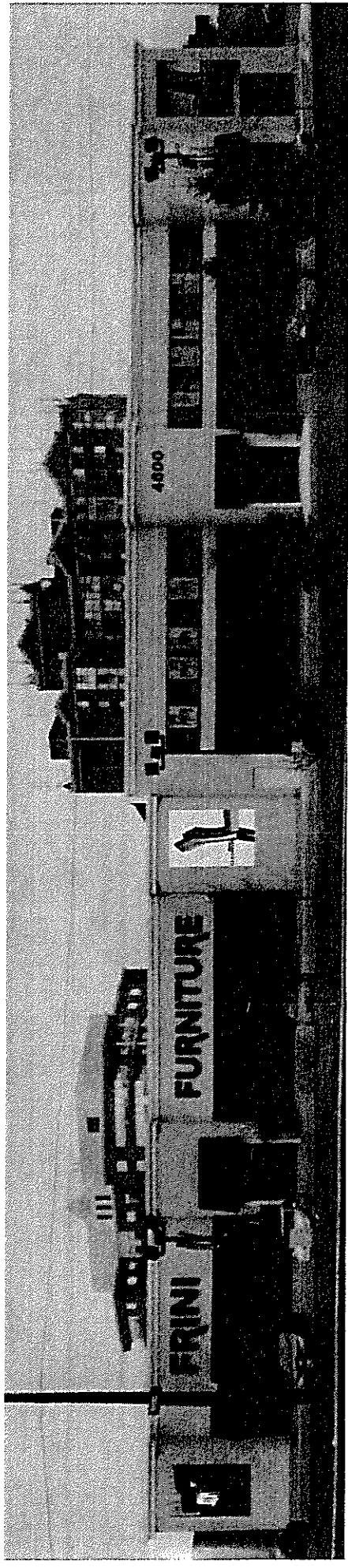
RICBRU INVESTMENTS INC :File # SV.10-004
 4600 Steeles Ave West
 Block 3 Registered plan 65m-2166
 WARD 2



Proposed Images



SV.10-004



Proposed exterior signs as per drawing
 8' x 11' (3 total)

