

**COMMITTEE OF THE WHOLE JUNE 15, 2010**

**SIGN VARIANCE APPLICATION**

**FILE NO: SV.10-013**

**OWNER: BERT WIETZES**

**LOCATION: 7080 DUFFERIN STREET  
BLOCK 3, REGISTERED PLAN 65M-2085  
WARD 4**

**Recommendation**

The Sign Variance Committee recommends:

That Sign Variance Application SV.10-013, Bert Wietzes, be APPROVED.

**Contribution to Sustainability**

N/A

**Economic Impact**

None.

**Communications Plan**

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

**Purpose**

Request to install an additional wall sign and alter the existing pylon sign as shown on the attached drawings.

**Background - Analysis and Options**

Bylaw Requirements (203-92, as amended):

6.2 (a) Where a site plan approved by the City provides standards for signage and the signs for the development comply therewith, such signs shall be deemed to comply with this By-Law.

Noting the above, where the property is regulated by a site plan agreement approved by the City, only those wall signs and pylon signs approved under the site plan agreement are deemed to be permitted by the City's Sign By-Law.

**Relationship to Vaughan Vision 2020/Strategic Plan**

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

**Regional Implications**

Region of York Engineering approval is not required for the proposed signs.

### **Conclusion**

The applicant is proposing to install an additional wall sign on the building face and alter the existing pylon sign as shown on the attached drawings. The proposed signs are associated with the re-branding of the automotive dealership. (Additional Wall Sign Area = 1.6 sqm. or 16.5 sqft)

Members of the Sign Variance Committee have reviewed the application and have no objections to the application as submitted. Committee members are of the opinion that the intent and purpose of the sign by-law is being maintained.

If Council finds merit in the application a Sign Permit issued by the Building Standards Department is required.

### **Attachments**

1. Site Plan
2. Building Elevation
3. Sketch of Pylon Sign

### **Report prepared by:**

John Studdy, Manager of Customer & Administrative Services Ext 8232

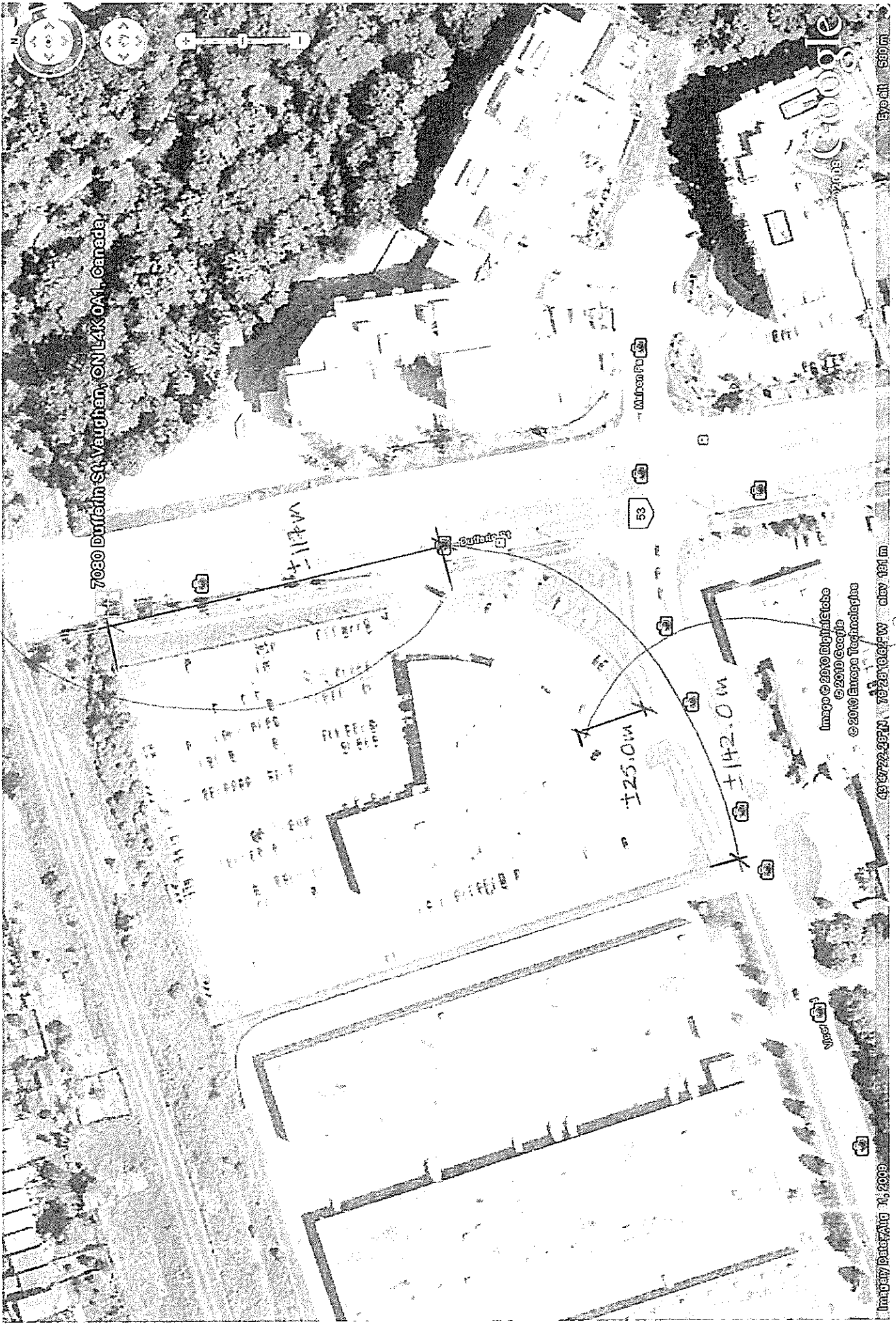
Respectfully submitted,

John Studdy  
Chair, Sign Variance Committee

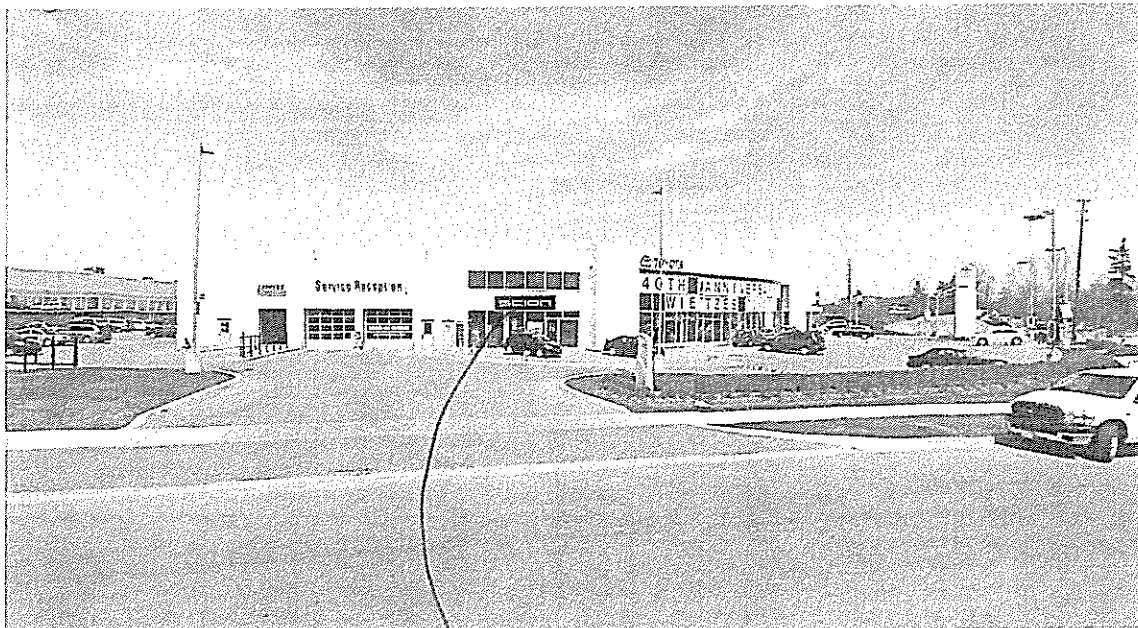
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SV.10-013

Existing pylon (old sign 2)



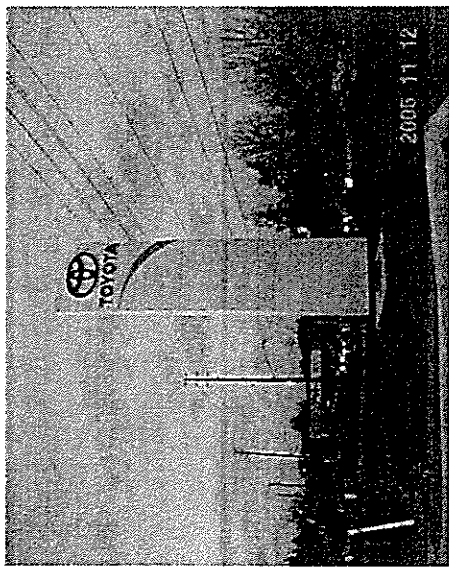
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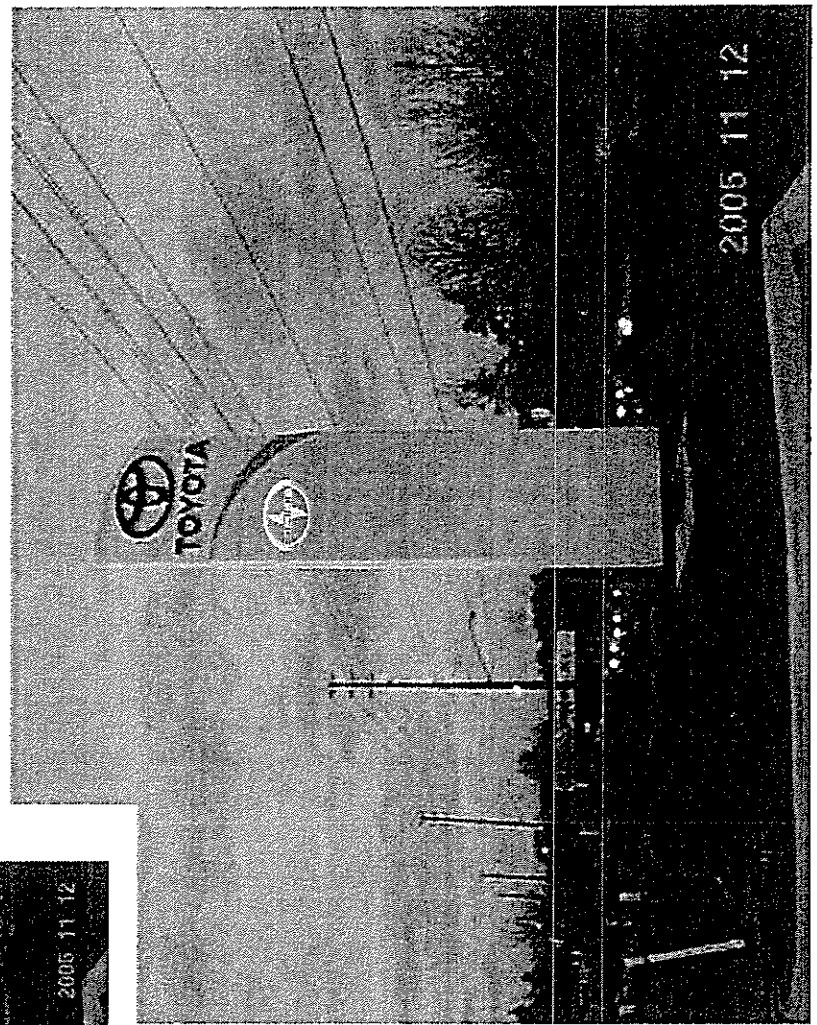
Proposed location of new sign.

SV-10-013.

# 800 SCION SERIES ADDED TO 834 PYLON



BEFORE



AFTER