COMMITTEE OF THE WHOLE - DECEMBER 7, 2010

SIGN VARIANCE APPLICATION

FILE NO: SV.10-036

OWNER: 1045064 ONTARIO LTD

LOCATION: 7979 WESTON ROAD, BUILDING 'A'

LOT 3, REGISTERED PLAN 65M-2589

WARD 3

Recommendation

The Sign Variance Committee recommends:

That Sign Variance Application SV.10-036, 1045064 Ontario Ltd., be APPROVED, subject to the sign area being reduced to a maximum of 12.8 sq.m.

Contribution to Sustainability

N/A

Economic Impact

None.

Communications Plan

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

<u>Purpose</u>

Request to install an additional 22.3 sqm. wall sign on the front building elevation as shown on the attached drawings.

Background - Analysis and Options

Sign Bylaw Requirements (203-92, as amended):

6.2 (a) Where a site plan approved by the City provides standards for signage and the signs for the development comply therewith, such signs shall be deemed to comply with this By-Law.

Noting the above, where the property is regulated by a site plan agreement approved by the City, only those wall signs and pylon signs approved under the site plan agreement are deemed to be permitted by the City's Sign By-Law.

Relationship to Vaughan Vision 2020/Strategic Plan

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Regional Implications

Region of York Engineering approval is not required for the proposed signs.

Conclusion

Request to install an additional 22.3 sqm. wall sign on the front building elevation as shown on the attached drawings. The proposed sign is not shown on the approved site plan agreement and therefore a sign variance is required.

Members of the Sign Variance Committee have reviewed the application and have no objections to the application subject to the sign area being reduced to a maximum 12.8 sqm. This in the Committee' opinion is appropriate for the size and scale of the building's elevation.

Committee members are of the opinion that the intent and purpose of the sign by-law is being maintained.

If Council finds merit in the application a Sign Permit issued by the Building Standards Department is required.

Attachments

- 1. Site Plan
- 2. Sketch of Sign

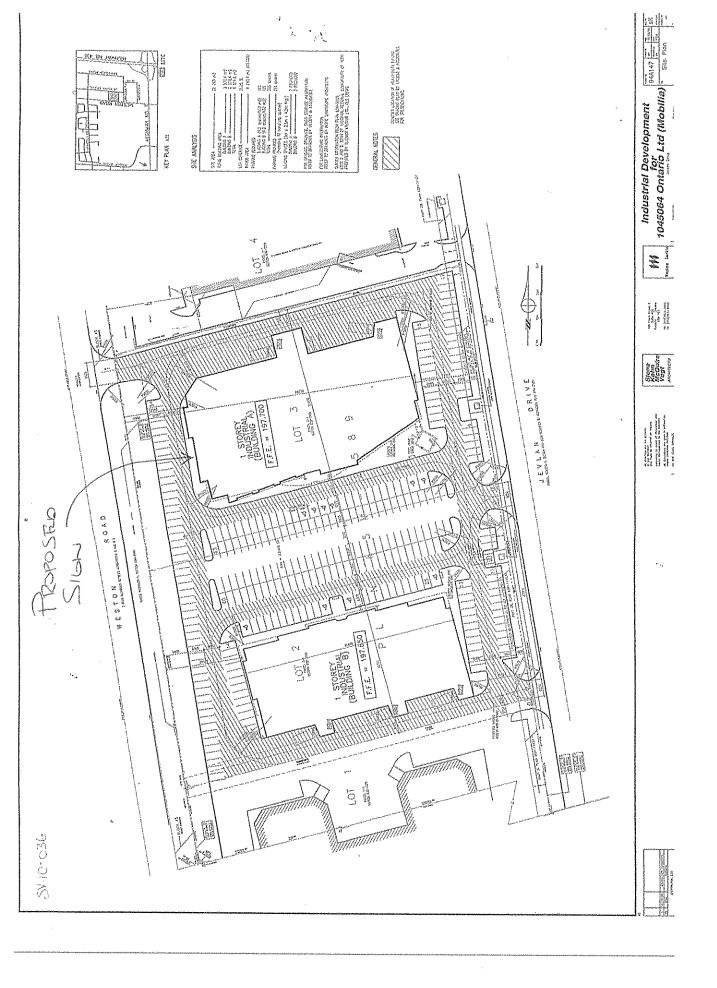
Report prepared by:

John Studdy, Manager of Customer & Administrative Services Ext 8232

Respectfully submitted,

John Studdy Chair, Sign Variance Committee

/pa



Manuel ille - Azorostro SIGN 22.3 Spm. <u>و</u>

Amended Sketch SV-10-036.