

COMMITTEE OF THE WHOLE (WORKING SESSION) FEBRUARY 8, 2010

COUNCIL PRIORITIES PLAN 2009 FOURTH QUARTER UPDATE

Recommendation

The Senior Manager of Strategic Planning in consultation with the City Manager recommends:

1. That the report including Attachment 1 –Council Priorities Plan 2009 Fourth Quarter Update Report be received

Contribution to Sustainability

The individual priority initiatives will address any contribution to sustainability.

Economic Impact

N/A

Communications Plan

Web new stories on each of the Council Priority Plan initiatives will be updated. A link will be added to the Council Priority Plan homepage highlighting the timeline for each Councillor's initiative.

Purpose

The Council Priorities Plan 2009 Fourth Quarter update.

Background - Analysis and Options

The Council Priorities Plan was initially tabled at the Committee of the Whole meeting on January 13, 2009. The Plan was comprised of ten theme areas which were led by various Members of Council. To demonstrate progress in implementing the initiatives, it was decided that quarterly updates were necessary. Thus, the first three quarterly updates were reported at the March 30, June 22, and November 2 2009 Committee of the Whole (Working Session) meetings.

Attachment 1 highlights the progress reports for all ten of the Council Priority Plan initiatives for the fourth quarter in 2009. A guide to understanding the template is provided as a cover sheet. The web stories for each of the initiatives will be updated and posted after approval at Council.

At the January 26, 2010 Council meeting an e-newsletter mechanism for publicizing the progress on the Council Priorities Plan was approved. This will involve developing a timeline to highlight progress in implementing the priority initiatives which each Councillor would be able to post in their own e-newsletters as well a link will be provided on the Council Priorities Plan homepage.

Relationship to Vaughan Vision 2020/Strategic Plan

The Council Priorities Plan is aligned with the Vaughan Vision 2020 strategic plan. This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Regional Implications

The individual priority initiatives will address any regional implications.

Conclusion

The Council Priorities Plan 2009 Fourth Quarter Update is being tabled at the February 8, 2010 Committee of the Whole (Working Session) to provide a progress report on the plan to the community. It is recommended that the next update be provided in the second quarter of 2010.

Attachments

1. Attachment 1 - Council Priorities Plan 2009 Fourth Quarter Update Report

Report prepared by:

Thomas Plant MBA, MPA
Senior Manager of Strategic Planning

Respectfully submitted,

Thomas Plant MBA, MPA
Senior Manager of Strategic Planning

Council Priorities Plan Milestones

The following pages outline the milestones for the Council Priority Plan initiatives. Each initiative has a milestone template which details the stages the initiative will progress through towards completion within the assigned timeframe.

Below is a description to guide the reader in understanding each of the columns in the chart.

Initiative Description	Initiative Sponsor	Initiative Lead	Project Milestones	Project Milestone Timelines	Project Deliverable	Project Status
Identifies the content of the initiative	Identifies the Council lead for the initiative	Details the lead Commission or department responsible for completion of the initiative	Details the milestone stages involved in completing the Council priority initiative	Outlines the date the milestone stage will be completed	Describes the deliverable for each milestone stage	Lists additional information for each milestone stage i.e. <i>Completed</i> – milestone is completed. <i>In progress</i> – milestone is underway. <i>Pending</i> – milestone has not been started.

Council Priorities Plan 2009 Fourth Quarter Update Report

#1 Implement the Transportation Master Plan and build the Yonge Street and Spadina subway extensions

REGIONAL COUNCILLOR JOYCE FRUSTAGLIO						
Initiative Description	Initiative Sponsor	Initiative Lead	Project Milestones	Project Milestone Timelines	Project Deliverable	Project Status
Implement the Transportation Master Plan and build the Yonge Street and Spadina Subway extensions	Regional Councillor Joyce Frustaglio	Commissioner of Engineering & Public Works	Coordination with TTC and York Region on Spadina Subway extension to Vaughan Metropolitan Centre	Q1/08 and ongoing	Completion of Spadina subway to Vaughan Metropolitan Centre to cost \$2.6 billion with funding from all three levels of government	Project design underway. Contracts designs for tunneling awarded. Completion of Spadina subway expected in 2015
			Facilitate public open houses to gather public feedback on the Spadina Subway extension	Q4/09	Public open houses will gather public feedback on preliminary design concepts for the six stations in Vaughan	Completed- Public open houses held in 2009
			Coordination with TTC and York Region on Yonge Street Subway	Q1/08 and ongoing	Completion of Yonge subway extension.	If Yonge subway is funded in 2009, construction projected to begin Q4/10 or Q1/11
			Provide input into Yonge St. subway Environmental Assessment (EA) Process	Q4/08	Input into Yonge St. subway EA process provided	Continue to provide input into EA process until Q2/09. Environmental Assessment approved
			Conduct public meetings on Yonge St. subway initiative	Ongoing	Information provided to the community on overall design	Public meetings as part of the Environmental Assessment process completed
			Completion of Vaughan's Transportation Master Plan	Q3/10	Completion of Vaughan's Transportation Master Plan will include input from GO, TTC and York Region capital plans	In process and pending
			Collaborate with Metrolinx and York Region on VIVA and light rail projects	Q2/09 and ongoing	Implementation of VIVA and light rail transit projects	Metrolinx has approved project funding and design of transit stop shelters is ongoing. VIVA staff to provide project update to municipalities in 2010

Council Priorities Plan 2009 Fourth Quarter Update Report

#2 Improving health care delivery for our residents

- a) play a significant role to make the Vaughan hospital a reality
- b) promote awareness of the Vaughan Community Health Centre
- c) where appropriate, partner with the Vaughan Community Health Centre in the delivery of programs to seniors, youth and those with mental health and addiction issues

REGIONAL COUNCILLOR JOYCE FRUSTAGLIO & COUNCILLOR TONY CARELLA

Initiative Description	Initiative Sponsor	Initiative Lead	Project Milestones	Project Milestone Timelines	Project Deliverable	Project Status
Improving health care delivery for our residents: (a) play a significant role in making the Vaughan hospital a reality (b) promote awareness of the Vaughan Community Health Centre (c) where appropriate, partner with the Vaughan Community Health Centre in the delivery of programs to seniors, youth and those with mental health and addiction issues	Reg. Councillor Joyce Frustaglio and Councillor Tony Carella	City Manager SMT	Obtain funding commitment from York Region and City of Vaughan for hospital project	Q2/09	Region of York and City of Vaughan to provide funding for hospital initiative	<ul style="list-style-type: none"> • Total cost for hospital is approx. \$1.2 billion. • Ministry requires a 30% community contribution. • Vaughan Health Care Foundation in July 2009 purchased land at Major Mackenzie and Jane St for the hospital. • The City of Vaughan committed \$80 million the Vaughan Campus of Care as a result of requirements regarding local contribution. • Region of York committed \$12 million per year to hospital funding with the City of Vaughan receiving 45% of this total. • Vaughan Campus of Care has entered into a partnership with York Central Hospital as of Oct.2009. • An amalgamated board of trustees will be formed to move the process forward.
			Organize fundraising events for the hospital in Vaughan	annually in Q2 & Q3	Fundraising events for the Health Care Foundation include the Mayor's Gala and Golf Tournament	Annual Events. City of Vaughan will continue with funding events for hospital initiative
			Create a Vaughan Community Health Centre	Q2/09	Vaughan Community Health Centre established	Complete at year end (2009). Registered clients exceeded 60% of total capacity (2500)
			Provide awareness of the Vaughan Community Health Centre	Q2/09	Public Relations and communications implemented to raise awareness of the health centre	On-going
			City Officials continue to support and collaborate with the Vaughan Health Care Foundation and the Vaughan Community Health Centre	Q4/10	Ongoing support	On-going

Council Priorities Plan 2009 Fourth Quarter Update Report

#3 Drive the management of the city according to our strategic plan-Vaughan Vision 2020

REGIONAL COUNCILLOR MARIO FERRI						
Initiative Description	Initiative Sponsor	Initiative Lead	Project Milestones	Project Milestone Timelines	Project Deliverable	Project Status
Drive the management of the city according to our strategic plan-Vaughan Vision 2020	Regional Councillor Mario Ferri	City Manager Senior Manager of Strategic Planning	Develop a public engagement plan: a) meet with the Chamber of Commerce; b) meet with the seniors; c) meet with school councils and ratepayers associations d) schedule meetings with youth e) Public Information Forum	Q1/09	Public Engagement Plan tabled at March 2009 Strategic Planning Committee meeting	a) Completed b) Completed c) Completed d) In progress e) Completed
			Design a template for Council Priority Plan Successes: a) table report at Strategic Planning Committee to make recommendation to Council; b) align 2009 Council Priorities Plan with Vaughan Vision 2020	Q1/09	Council Priority Plan Successes template developed and approved by Council	a) Completed b) Completed
			Schedule and hold the Council SMT Symposium/Workshop: a) book location; b) recruit event speakers; c) develop agenda, send invitations, and schedule meeting	Q2/09	Council SMT Symposium/Workshop held on April 1-2, 2009 at Hockley Valley Conference Centre	a) Completed b) Completed c) Completed
			Track the progress of each strategic initiative for 2009	Q2/09	Milestone templates for each strategic initiative will be tabled at the 2009 Council SMT Symposium/ Workshop	Milestone templates published bi-annually, list approved by Council May 26, 2009
			Produce and distribute to all households the successes report identifying the major achievements in 2008: a) design report; b) identify priority initiatives for report; c) draft report; d) production and distribution of report	Q2/09	"Celebrating our Successes" Report produced and distributed to all households in June '09	a) Completed b) Completed c) Completed d) Completed
			Align, approve and implement departmental business plans as per the Vaughan Vision 2020 for 2009	Q4/09	Business Plans completed as part of the 2010 operating budget	Completed Q4/09
			Define and apply strategic success indicators for strategic goals and objectives: a) Senior Management Team review; b) Council Approval	Q4/09	Phase 1 of strategic success indicator framework completed by end of 2009	a) In progress b) Pending

Council Priorities Plan 2009 Fourth Quarter Update Report

#3 Drive the management of the city according to our strategic plan-Vaughan Vision 2020

REGIONAL COUNCILLOR MARIO FERRI						
Initiative Description	Initiative Sponsor	Initiative Lead	Project Milestones	Project Milestone Timelines	Project Deliverable	Project Status
Drive the management of the city according to our strategic plan-Vaughan Vision 2020	Regional Councillor Mario Ferri	City Manager and Commissioners	Track progress and report updates on strategic initiatives included in the Vaughan Vision 2020 strategic plan	2008-2010	Status on the strategic initiatives progress is reported biannually to Council	The revised VV 2020 strategic initiatives list was approved by Council on May 26, 2009
			Prepared and implemented a new citywide capital budgeting and forecasting system to aid in the development of a multi-year capital plan, improved the budgeting process and increased management reporting capabilities	Q1/08	Citywide Capital Budgeting and Forecasting System is in place and utilized by City departments	Completed and being implemented
			Developed and implemented an Infrastructure Management System (IMS)	Q2/08	Infrastructure Management System (IMS) has been implemented and the information used in the decision making process	Completed and being implemented
			Established a human resources strategy	Q2/08	Elements of the Human Resources Strategy will be implemented throughout 2009-2010	Completed and being implemented
			Investigated and developed a feasibility study to establish a multi-service centre for residents in our community centres	Q4/08	Implementation of a pilot project multi-service community centre for residents	Completed and being implemented in Fall 2009
			Established a Recreation and Culture, Parks and Facilities Master Plan to guide the planning and implementation of recreation programs and new facilities and parks	Q1/09	Implementation of the Recreation and Culture, Parks and Facilities Master Plan	Plan approved in principle in October 2008 and currently being implemented
			Established a strategy to strengthen youth participation in civic government and initiated its implementation	Q2/09	Implementation of the 2009 Youth Strategy	Completed and being implemented
			Developed a Community Sustainability and Environmental Master Plan	Q2/09	Implementation of a Community Sustainability and Environmental Master Plan	Plan approved in April 2009 and currently being implemented
			Formulated a corporate wide accessibility plan	Q2/09	Implementation of a Corporate Wide Accessibility Plan	Completed and being implemented
			Designed a comprehensive e-government strategy to ensure citizens have access to government 24/7	Q2/09	Implementation of a Comprehensive E-Government Strategy (Vaughan On-Line)	Vaughan On-Line initiative approved February 2009 and currently being implemented
			Enhance democratic equity through a review of ward boundary redistribution and regional wards	Q4/09	Implementation of the direction provided through the ward boundary redistribution review	Completed and currently being implemented for 2010 election
			Update the Communications Strategy	Q4/09	A revised Communications Strategy will be incorporated into the Corporate Communications decision making process	Strategy approved by Council Q2/09 currently being implemented
			Formalize a City wide risk management plan	Q1/10	Implementation of a City Wide Risk Management Plan	Completion of the plan expected Q1/10

Council Priorities Plan 2009 Fourth Quarter Update Report

#3 Drive the management of the city according to our strategic plan-Vaughan Vision 2020

REGIONAL COUNCILLOR MARIO FERRI

Initiative Description	Initiative Sponsor	Initiative Lead	Project Milestones	Project Milestone Timelines	Project Deliverable	Project Status
Drive the management of the city according to our strategic plan-Vaughan Vision 2020	Regional Councillor Mario Ferri	City Manager and Commissioners	Establish a Corporate policy to facilitate the research, coordination and submission of grants and subsidy requests	Q1/10	Development and implementation of the corporate grants and subsidy request policy will assist in coordinating submissions across the organization	Staff hired Q2'09 and will work towards completion of the policy by Q1/10
			Plan for infrastructure renewal: devise a citywide plan for the implementation of Public Sector Accounting Board (PSAB) asset reporting	Q1/10	The implementation of Public Sector Accounting Board (PSAB) asset reporting will have implications for the financial reporting process	PSAB compliance expected with auditor sign off on the 2009 financial statements in 2010
			Expand and integrate phase 2 of Access Vaughan (call center)	Q1/10	Phase 2 of Access Vaughan (call center) will expand provision of call centre service to additional City business processes	Pending completion of Project Plan including timeframe for system roll out Q1/10
			Revise the city's branding strategy to enhance our image and marketing position	Q2/10	Development and implementation of the City's Branding Strategy will impact the marketing of the City	Completion of the branding strategy expected Q2/10
			Complete a local water, wastewater and storm sewer assessment system model	Q2/10	Implementation of a local water, wastewater and storm sewer assessment system model	Pending completion of the consultants study Q2/10
			Revise and update the Economic Development Strategy including: the environment, tourism and Vaughan Business Enterprise Centre	Q2/10	The revised Economic Development Strategy is linked to the completion of the Economic Sectors Strategy	Economic Development Strategy completion projected Q2/10
			Consider opportunities for integrating library operations with the City	Q2/10	Opportunities to integrate library operations with the City will occur on a continuous basis	Revised joint services agreement expected Q2/10
			Finalize the financial master plan and procedures and incorporate the results into the decision making process	Q3/10	Financial master plan implementation will impact future operating and capital budget requirements	Long Range Financial Plan completion expected Q3/10

Council Priorities Plan 2009 Fourth Quarter Update Report

#3 Drive the management of the city according to our strategic plan-Vaughan Vision 2020

REGIONAL COUNCILLOR MARIO FERRI

Initiative Description	Initiative Sponsor	Initiative Lead	Project Milestones	Project Milestone Timelines	Project Deliverable	Project Status
Drive the management of the city according to our strategic plan-Vaughan Vision 2020	Regional Councillor Mario Ferri	City Manager and Commissioners	Coordinate jointly with York University a strategy for future development of railway lands (between Creditstone and Keele, Hwy 7 to Rutherford Rd.) as a science and technology research park	Q3/10	The development of a strategy with York University for future development of railway lands (between Creditstone and Keele, Hwy 7 to Rutherford Rd.) as a science and technology research park will be incorporated into the completion of the Official Plan	Implementation of the initiative is connected with the completion of the Official Plan review in Q3/10
			Identify and develop a leadership development program (internal succession planning)	Q4/10	Completing a leadership development program (internal succession planning) will impact future departmental staffing plans	In progress
			Approve and implement the strategy to engage and support our diverse communities	Q4/10	The City's diversity strategy will include consultation with the Community Equity and Diversity Committee	In progress
			Review the Engineering Department design criteria and strategy for storm drainage and storm water management facilities to reflect climate changes and emerging legislation, and protection from significant flooding	Q4/10	Completion of the Drainage & Storm Water Management criteria study will provide information in the development of a strategy	Completion of the Drainage & Storm Water Management criteria study expected Q4/10
			Establish and implement a more effective model for civic engagement and enhance our public consultation strategy	Q4/10	A new strategy and policies for civic engagement and public consultation will effect City processes for engaging in the public	A revised strategy is expected Q4/10
			Review the Vaughan Enterprise Zone Vision and develop a marketing plan	Q4/10	Develop the Vaughan Enterprise Zone marketing plan	Expected to be completed Q4/10
			Complete a review of the committee structure	Q4/10	Implementation of results of the review of the committee structure	A discussion paper outlining options on the review of the committee structure tabled June and November 2009. Additional meeting scheduled Q1/10

Council Priorities Plan 2009 Fourth Quarter Report Template

#4 Address operational issues throughout our organization by mandated department audits based on continuous improvement principles. Review, update and expand the policy on expenses for members of Council and our Senior Management Team

REGIONAL COUNCILLOR GINO ROSATI						
Initiative Description	Initiative Sponsor	Initiative Lead	Project Milestones	Project Milestone Timelines	Project Deliverable	Project Status
Address operational issues throughout our organization by mandated department audits based on continuous improvement principles. Review, update and expand the policy on expenses for Members of Council and our Senior Management Team	Regional Councillor Gino Rosati	City Manager	Review, upgrade and expand the policy on expenses for Members of Council and our Senior Management Team	Q2/09	Upgraded policy on expenses for Members of Council and Senior Management Team implemented.	Report to June 29, 2009 meeting. Revised Corporate policies drafted and presented to Audit Committee Q4/09. Training scheduled for Q1/10
			Complete the Building and Facilities audit	Q2/09	Building and Facilities audit completed	Completed Q4/09
			Complete the Engineering Services audit	Q4/09	Engineering Services audit completed	Completed Q4/09
			Complete the Corporate Communications audit	Q4/09	Corporate Communications audit completed	Completed Q4/09
			Complete the Information & Technology Management audit	Q1/10	Information & Technology Management audit completed	Expected to be initiated in Q1/10
			Complete the Reserves and Investments audit	Q2/10	Reserves and Investments audit completed	Pending
			Complete the Vaughan Business Enterprise Centre audit	Q3/10	Vaughan Business Enterprise Centre audit completed	Pending
			Complete the Fleet audit	Q3/10	Fleet audit completed	
			Complete the Economic Development audit	Q4/10	Economic Development audit completed	
			Complete the Human Resources audit	Q4/10	Human Resources audit completed	
			Complete the Parks audit	Q4/10	Parks audit completed	
			Complete the Access Vaughan audit	Q4/10	Access Vaughan audit completed	

Council Priorities Plan 2009 Fourth Quarter Update Report

#5 Create a new official plan that will deal with the difficult economic times ahead through citizen engagement in order to build a more liveable, sustainable and economically prosperous city

COUNCILLOR PETER MIEFFE						
Initiative Description	Initiative Sponsor	Initiative Lead	Project Milestones	Project Milestone Timelines	Project Deliverable	Project Status
Create a new official plan that will deal with the difficult economic times ahead through citizen engagement in order to build a more liveable, sustainable and economically prosperous city	Councillor Peter Meffe	Commissioner of Planning	Public Engagement to create interest and inform the public on the Official Plan process	Q1-Q4/09	Hold public events which profile Official Plan studies, and the documentary film 'Voices for transformation'	Completed
			Draft new Vaughan Official Plan	Q1/10	Draft new Vaughan Official Plan to be issued for stakeholder feedback	In progress
			Conduct public meetings	Q4/09-Q1/10	Public meetings held to inform and engage the public on the draft plan	In progress
			Council presentation of draft plan	Q1/10	New Vaughan Official Plan presented to Council for feedback	Pending
			Adoption of new Vaughan Official Plan by Council	Q3/10	Council endorsement of new Vaughan Official Plan	
			Regional and Provincial approvals of new Vaughan Official Plan	Q4/10	New Vaughan Official Plan approved by Province and York Region	

Council Priorities Plan 2009 Fourth Quarter Update Report

#6 Finalize and publish the recommendations of the Task Force on Democratic Participation and Renewal to increase voter turnout in the next municipal election

COUNCILLOR TONY CARELLA						
Initiative Description	Initiative Sponsor	Initiative Lead	Project Milestones	Project Milestone Timelines	Project Deliverable	Project Status
Finalize and publish the recommendations of the Task Force on Democratic Participation and Renewal to increase voter turnout in the next municipal election	Councillor Tony Carella	Commissioner of Legal & Administrative Services	Conduct a public online survey of voter habits	Q 1/09	Implement online survey and aggregate the results	Completed
			Complete final report with recommendations provided to Council and Chief Returning Officer/City Clerk	Q3/09	Final Task Force on Democratic Participation & Renewal report tabled at Council	Completed. Tabled at September 29, 2009 Committee of the Whole
			Implement the recommendations of the Task Force	Q4/09	Task Force recommendations to be implemented for 2010 election cycle	Fifteen of the recommendations adopted by Council for implementation during the 2010 election cycle

Council Priorities Plan 2009 Fourth Quarter Update Report

#7: Approve a budget and develop the long-term financial plan that provides the leadership needed to deal with emerging economic realities

COUNCILLOR ALAN SHEFFMAN & COUNCILLOR PETER MEFFE						
Initiative Description	Initiative Sponsor	Initiative Lead	Project Milestones	Project Milestone Timelines	Project Deliverable	Project Status
Develop and approve a City of Vaughan budget on an annual basis in a timely manner and with extensive public consultation and input. Develop a long-term financial plan integrating the various Master Plans into the budget planning process.	Councillor Bernie DiVona	Commissioner of Financial and Corporate Services	Approve the 2009 Operating and Capital Budget	Q1/09	Approved 2009 Operating and Capital Budget	Council approval April 7, 2009
	Councillor Peter Meffe		Develop approach to 2010 Budget process	Q2/09-Q3/09	Defined Budget deliberation process and public engagement approach including extending use of Internet to inform and engage residents	Completed September 2009
	Councillor Alan Sheffman		Conduct Public Engagement	Q4/09	Public meetings held to inform and engage the public on the draft 2010 budget. Web site established for on-line feedback	Budget Public Information Forum November 16, 2009 Budget on-line forum on City website for citizen feedback August, 2009
			Approve the 2010 Operating and Capital Budget	Q1/10	Approved 2010 Operating and Capital Budget	Special Council meeting to be held on January 18, 2010 to allow for final public input and budget approval
			Incorporate ongoing Master Plan and Corporate project recommendations into Long Range Financial Master Plan (LRFPP)	Q3/10	Master plans and Corporate Projects include Transportation Master Plan, Public Sector Accounting Board (PSAB), Reconstruction Storm Water/Drainage Master Plan and Official Plan Review	In progress. Master Plan and Corporate Plans aligned with Long Range Financial Master Plan
			Incorporation of any other master plans into financial master plan, i.e. Pedestrian/Bicycle Master Plan, Accessibility Master Plan, etc	Q3/10	Incorporate other master plans financial impacts into LRFPP	In progress
			Final financial master plan review & discussion	Q3/10	Completed Long Range Financial Plan presentation to SMT and Council	

Council Priorities Plan 2009 Fourth Quarter Update Report

#8 Develop the plan required to build a dynamic Vaughan Metropolitan Centre that reflects the great downtowns of international cities - full of life and culture, with access to a premier transit system and quality jobs for our residents.

COUNCILLOR SANDRA YEUNG RACCO						
Initiative Description	Initiative Sponsor	Initiative Lead	Project Milestones	Project Milestone Timelines	Project Deliverable	Project Status
Develop the plan required to build a dynamic Vaughan Metropolitan Centre that reflects the great downtowns of international cities - full of life and culture, with access to a premier transit system and quality jobs for our residents.	Councillor Sandra Yeung Racco	City Manager and Director of Economic Development	Create and confirm Terms of reference for the naming contest and launch the contest by February 2009	Q1/09	New name selected for Corporate Centre	Contest launched February 25/09 and new name "Vaughan Metropolitan Centre" approved by Council June 09
			Launch the first of a series of signage relating to the subway coming to the Metropolitan Centre	Q1/09	Spadina subway signage launched	First two signage "Start your journey in Vaughan" completed February 2009
			Organize forums to seek input from the public as to their vision and their needs for the Metropolitan Centre	Q2/09-Q4/10	Public forums organized with Official Plan Review Committee to seek public input	Stakeholder and public meeting held in May'09. Further meetings planned in Fall'09 and into 2010
			Develop and launch Metropolitan Centre marketing plan and funding model involving landowners and tenants input	Q2/10	Stakeholder input gathered on marketing plan and funding model	In progress - awaiting Econ.Dev Strategy completion June 2010 before further action
			Research the feasibility of developing a Business Improvement Area (BIA) for the Metropolitan Centre	Q2/10	BIA developed for Metropolitan Centre	In progress - awaiting Econ.Dev Strategy completion June 2010 before further action
			Hire consultant to develop branding strategy	Q2/10	Branding strategy contingent on launch of new name	In progress - awaiting Econ.Dev Strategy completion June 2010 before further action
			Launch new marketing strategy for Vaughan Metropolitan Centre	Q4/10	Vaughan Metropolitan Centre marketing plan launched including presentation centers, and models to attract local and international investors	

Council Priorities Plan 2009 Fourth Quarter Update Report

#9 Initiate and act upon issues of integrity and transparency for Members of Council

COUNCILLOR ALAN SHEFMAN						
Initiative Description	Initiative Sponsor	Initiative Lead	Project Milestones	Project Milestone Timelines	Project Deliverable	Project Status
Initiate and act upon issues of integrity and transparency for Members of Council	Councillor Alan Shefman	Commissioner of Legal and Administrative Services City Clerk	Hire new Integrity Commissioner upon resignation of former Commissioner	Q1/09	Integrity Commissioner position filled	Completed February 2009
			Complete final draft of updated Code of Ethical Conduct for Members of Council	Q2/09	Completed final draft of updated Code of Ethical Conduct for Members of Council. Approved in principle by the Transparency and Accountability Committee for submission to Council	Final draft completed and submitted to Council. Council approval in principle. June 2009
			Establish process for engaging the public in consideration of updated draft of Code of Ethical Conduct for Members of Council	Q3/09	Public consultation process via the City's website and through direct contact with Commissioner	Completed. Final draft updated Code of Ethical Conduct for Members of Council made available for comment, June 2009
			Final approval by Council of Code of Ethical Conduct for Members of Council	Q3/09	Council approval of Code of Ethical Conduct for Members of Council	Code of Ethical Conduct for Members of Council approved by Council September 21, 2009
			Develop training program for Councillors and key staff on approved Code of Ethical Conduct for Members of Council	Q4/09	Councillor and Councillor Assistants training program established	Councillor and Councillor Assistants training to be held in October 2009
			Operationalization of Code of Ethical Conduct for Members of Council	Q4/09	Code in place and operational	Code of Ethical Conduct for Members of Council scheduled to come into effect November 2, 2009

Council Priorities Plan 2009 Fourth Quarter Update Report

#10 Champion and provide overall leadership, guidance and support for an enhanced economic development strategy to ensure the achievement of the City's economic diversity and prosperity

MAYOR LINDA D. JACKSON and COUNCILLOR SANDRA YEUNG RACCO

Initiative Description	Initiative Sponsor	Initiative Lead	Project Milestones	Project Milestone Timelines	Project Deliverable	Project Status
To champion and provide overall leadership, guidance and support for an enhanced economic development strategy to ensure the achievement of the City's economic diversity and prosperity	Mayor Linda D. Jackson and Councillor Sandra Yeung Racco	City Manager	Establish an Economic Development Committee	Q2/09	Economic Development Committee to be established as a Special Purpose Committee of Council with a mandate to provide assistance and advice to Council in the pursuit of ensuring economic vitality. Also, to provide oversight in the development, implementation, monitoring and renewal of the City's Economic Development Strategy. The Vaughan Tourism Advisory Committee (VTAC) and Vaughan Business Enterprise Centre (VBEC) will report to the Economic Development Committee.	Economic Development Committee created April 14, 2009. Replaces former Economic Development Steering Committee
			Create an Economic Development Advisory Committee	Q3/09	Economic Development Advisory Committee will provide advice and support to the Economic Development Committee on matters related to the attraction and retention of business and investment in the City of Vaughan	Completed
			Complete an Employment Sector Strategy	Q1/10	Completed Employment Sector Strategy to be presented to Council for feedback.	In progress - Expected completion February 2010.
			Review City's current Economic Development Strategy in partnership with the business community.	Q2/10	Economic Development Strategy review will include benchmarking similar municipalities across North America to obtain best practices. Implementation of the revised strategy will include input from our external stakeholders.	In progress. Review linked to completion of Employment Sector Strategy expected Q2/10.