



MEMBER'S RESOLUTION

Date:	JUNE 14, 2011 – COMMITTEE OF THE WHOLE
Title:	LANDSCAPE SIGNS AS A PERMITTED SIGN TYPE
Submitted by:	Councillor Sandra Yeung Racco

Whereas, a number of businesses abutting Highway #400 in the Vaughan Metropolitan Centre area have approached staff and my office about permitting landscape signs on their properties;

Whereas, landscape signs are aesthetically more pleasing than traditional billboard signs;

Whereas, landscape signs provide numerous eco benefits, including using green materials over plastics, harvesting water onsite to irrigate the signage, and using solar power to light up the signage;

Whereas, landscape signs have been shown to interact positively with the community, especially as they are easily interchangeable and cost-effective;

It is therefore recommended

1. That staff look at permitting landscape signs abutting major arterial roads as a permitted sign type; and
2. That staff report back to Council in September 2011 with their findings, options and recommendations.

Respectfully submitted,

Sandra Yeung Racco
Councillor, Ward 4

Attachments

None