

**SIGN VARIANCE APPLICATION**  
**FILE NO: SV.11-027**  
**OWNER: MARIA HUTCHINGS**  
**LOCATION: 101 ROYAL GROUP CRESCENT**  
**LOT 4, CONCESSION 9**  
**WARD 2**

**Recommendation**

The Sign Variance Committee recommends:

That Sign Variance Application SV.11-027, Maria Hutchings, be APPROVED.

**Contribution to Sustainability**

N/A

**Economic Impact**

None.

**Communications Plan**

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

**Purpose**

Request to install one wall sign having an area of 27.4 sqm on the west building elevation, as shown on the attached drawings.

**Background - Analysis and Options**

Sign Bylaw Requirements (By-Law 203-92, as amended):

- 8.2 (a) The area of a wall sign shall not exceed 0.75m per linear horizontal meter of the exterior wall of a building upon which such sign is located... Notwithstanding the foregoing, the total area of a wall sign per business premises shall not exceed 20 sq m or be limited to not less than 2.0 sq m.

**Relationship to Vaughan Vision 2020/Strategic Plan**

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

**Regional Implications**

Region of York Engineering approval is not required for the proposed sign.

### **Conclusion**

Request to install one wall sign having an area of 27.4 sqm on the west building elevation, as shown on the attached plans.

Members of the Sign Variance Committee have reviewed the application and have no objections to the application as submitted. In Committee's opinion the intent and purpose of the Sign By-law is being maintained.

If Council finds merit in the application, a Sign Permit issued by the Building Standards Department is required.

### **Attachments**

1. Site Plan and Proposed Sign Location
2. Sign Details
3. Sign Details (2)

### **Report prepared by:**

John Studdy, Manager of Customer & Administrative Services Ext 8232

Respectfully submitted,

John Studdy  
Chair, Sign Variance Committee

/as



SU-11-024

proposed sign

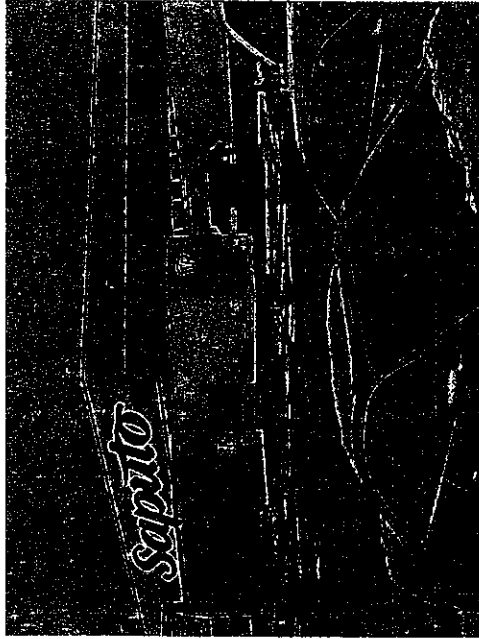


MODEL:  
Scope of work to move letters from old location and move to new location

Sign area: 295.4 sq. ft.




Existing location

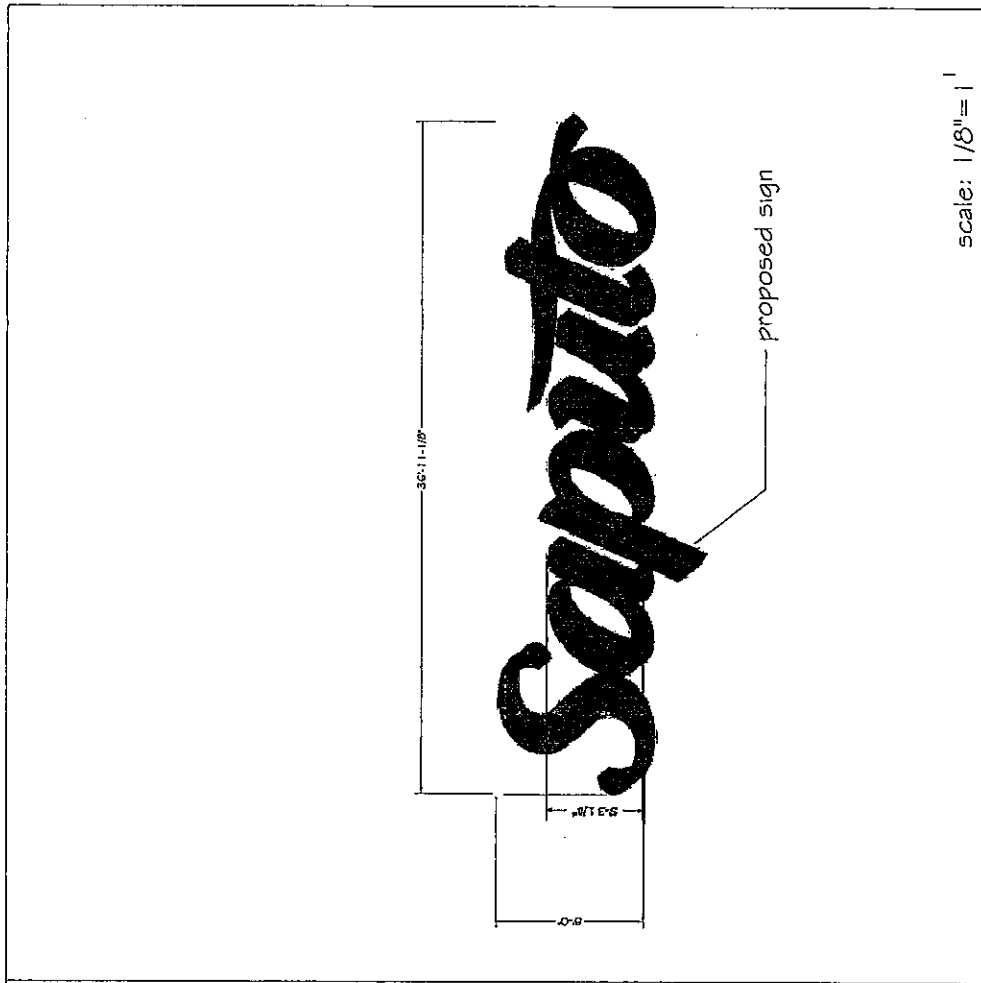
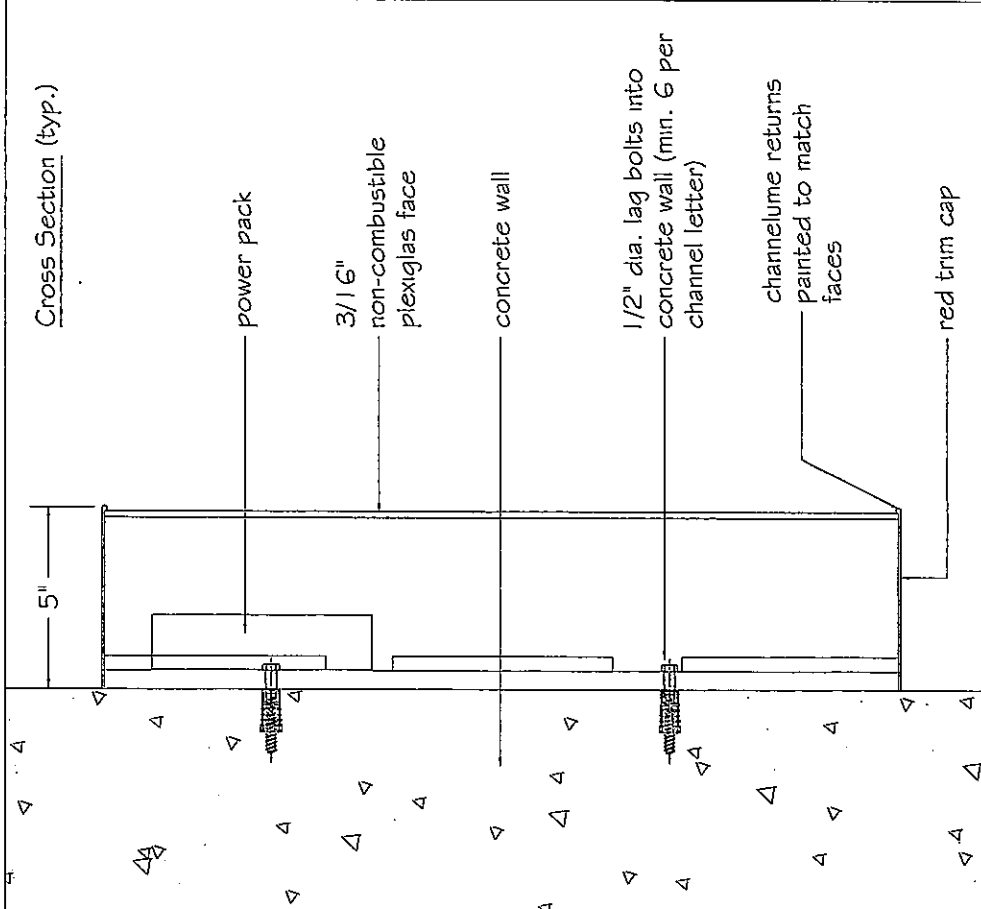


Vinyl Colours:	Paint Colours:
181 <sup>st</sup> Surface: <input type="checkbox"/> 2 <sup>nd</sup> Surface: <input checked="" type="checkbox"/>	Colours shown are strictly representational

Quantity 1

 <b>KNIGHT SIGNS</b> SIGNAGE & GRAPHICS 1000 Highway 100, Unit 10 Mississauga, Ontario L4W 1G7 Tel: (905) 277-8888 Fax: (905) 277-8889 www.knight-signs.com	Project Name: Saputo Street, City, Province Account Manager: Aaron Gilmour Date: Jan. 17, 2011 Client's Approval: _____ Date: _____	Art Department Revisions _____ Date: _____	Production Department Revisions <b>CONCEPTUAL ONLY</b> not finalized until confirmed by survey, permits and shop drawings. _____ Date: _____	Queue Number: Job Number: * Drawing Number: <b>DWG - 3</b>	Sign Number: *
	Account Manager Approval: _____ Date: _____				

SV-11-027



scale: 1/8" = 1'

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New Westminster BC  
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F: 1-888-738-3848  
E: prioritypermits@shaw.ca

Client: Knight Eagle  
Address: 101 Royal Group Cross  
Vancouver, B.C.

Project: Saputo  
Date: 2015/05/25

Drawing By: SC  
Scale: 3/8"