COMMITTEE OF THE WHOLE SEPTEMBER 13, 2011

SIGN VARIANCE APPLICATION

FILE NO: SV.11-028

OWNER: CALLOWAY RIET INC.

LOCATION: 137 CHRISLEA ROAD, UNIT 2

LOT 6, CONCESSION 5

WARD 3

RECOMMENDATION

The Sign Variance Committee recommends:

That Sign Variance Application SV.11-028, Calloway Riet Inc., be APPROVED.

Contribution to Sustainability

N/A

Economic Impact

None.

Communications Plan

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

Purpose

Request to relocated a 16.8 sqm. wall sign as shown on the attached drawings

Background - Analysis and Options

Sign Bylaw Requirements (By-Law 203-92, as amended):

6.2 (a) Where a site plan approved by the City provides standards for signage and the signs for the development comply therewith, such signs shall be deemed to comply with this By-I aw

Noting the above, where the property is regulated by a site plan agreement approved by the City, only those wall signs and pylon signs approved under the site plan agreement are deemed to be permitted by the City's Sign By-Law.

Relationship to Vaughan Vision 2020/Strategic Plan

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Regional Implications

Region of York Engineering approval is not required for the proposed signs.

Conclusion

The By-law permits only those wall signs approved on the site plan agreement. The applicant is proposing to relocate a 16.8 sqm. wall sign as shown on the attached drawings.

Members of the Sign Variance Committee have reviewed the application and have no objections to the application as submitted. In Committee's opinion the intent and purpose of the Sign By-law is being maintained.

If Council finds merit in the application, a Sign Permit issued by the Building Standards Department is required.

Attachments

- 1. Site Plan
- 2. Building Elevation
- 3. Sketch of Sign

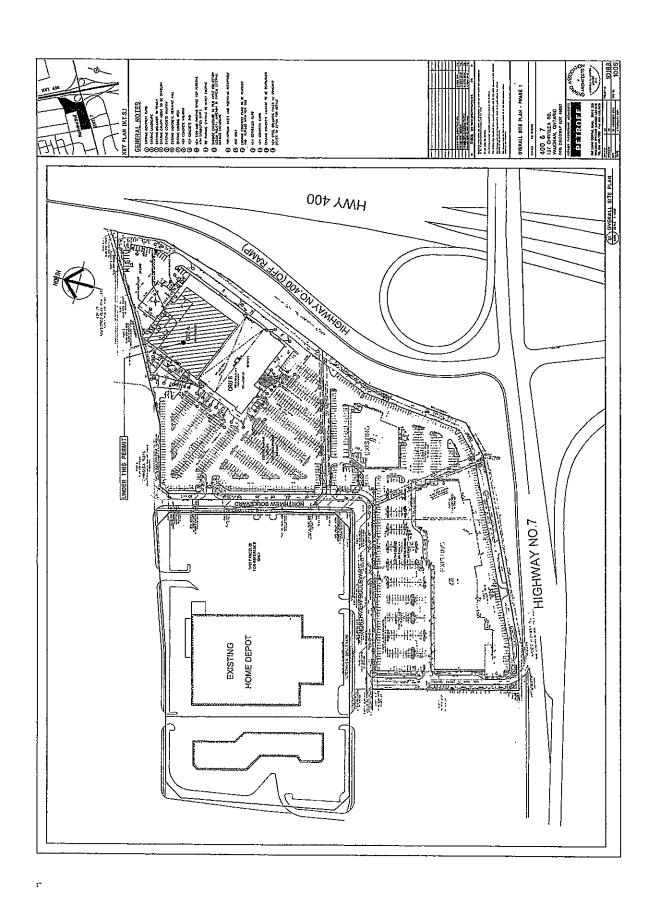
Report prepared by:

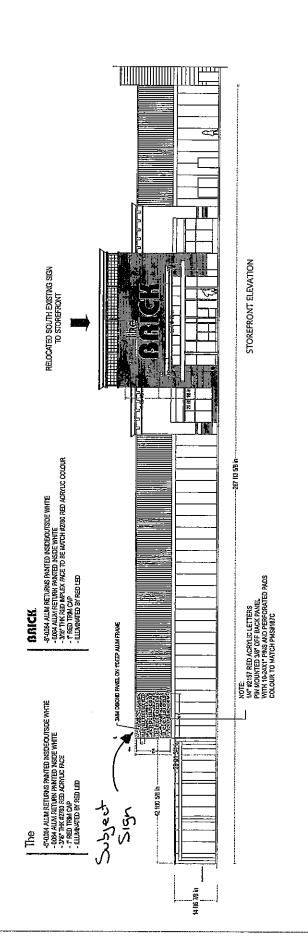
John Studdy, Manager of Customer & Administrative Services Ext 8232

Respectfully submitted,

John Studdy Chair, Sign Variance Committee

/as





THE BRICK-VAUGHAN-EXTERIOR STOREFRONT

Scale: AS SHOWN
File Name.: PROPOSA
Drawn By: KH

Project: THE BRICK Title: PROPOSAL-EXTERIOR SIGNS Drawing No.: P1 Page:

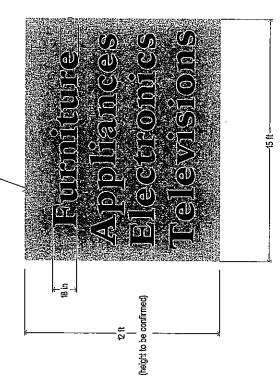
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FIRE NAME: PROPOSAL, EXTERIOR SIGNIS, CDL.
Date By: KH
Date: MAY2011

Revision No.: R0f

Date of revision: JUNED2

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3MM DIBOND PANEL ON 1"DEEP ALUM FRAME



NOTE: 1/4" #2157 RED ACRYLIC LETTERS PIN MOUNTED 3/8" OFF BACK PANEL WITH 10-24X1" PINS AND PERFORATED PADS COLOUR TO MATCH PMS#187C

Sign Drea = 16.8 5.m.



ARTWORK

THE BRICK-VAUGHAN-NON-ILLUMINATED SIGN-(1) SET

Project: THE BRUCK

THE: ARTWORK-NON-ILLUMINATED SIGN Drawing No.: A8 Page:

File Nome: ARTWORK-NON-ILLUMINATED SIGN,CDL Drawn By: KH Date: MAY,2011 Scale: AS SHOWN

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