

**SIGN VARIANCE APPLICATION**

**FILE NO:            SV.11-030**  
**OWNER:            CALLOWAY REAL ESTATE INV. TRUST**  
**LOCATION:          101 EDGELEY BLVD.**  
**LOT 6, CONCESSION 5**  
**WARD 4**

**Recommendation**

The Sign Variance Committee recommends:

That Sign Variance Application SV.11-030, Calloway Real Estate Inv. Trust, be APPROVED.

**Contribution to Sustainability**

N/A

**Economic Impact**

None.

**Communications Plan**

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

**Purpose**

Request to install four (4) additional walls on the building elevation as shown on the attached drawings. (Shown as Signs 1,2,3 and 4 on the attached plans.)

**Background - Analysis and Options**

Sign Bylaw Requirements (By-Law 203-92, as amended):

6.2 (a) Where a site plan approved by the City provides standards for signage and the signs for the development comply therewith, such signs shall be deemed to comply with this By-Law.

Noting the above, where the property is regulated by a site plan agreement approved by the City, only those wall signs and pylon signs approved under the site plan agreement are deemed to be permitted by the City's Sign By-Law.

**Relationship to Vaughan Vision 2020/Strategic Plan**

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

**Regional Implications**

Region of York Engineering approval is not required for the proposed signs.

## **Conclusion**

The applicant is proposing to install four (4) additional wall on the building elevation, as shown on the attached drawings. (Shown as Signs 1,2,3 and 4 on the attached plans.) The new signage is associated with the removal other existing signage.

Members of the Sign Variance Committee have reviewed the application and have no objections to the application as submitted. In Committee's opinion the intent and purpose of the Sign By-law is being maintained.

If Council finds merit in the application, a Sign Permit issued by the Building Standards Department is required.

## **Attachments**

1. Site Plan
2. Sketch of Signs

## **Report prepared by:**

John Studdy, Manager of Customer & Administrative Services Ext 8232

Respectfully submitted,

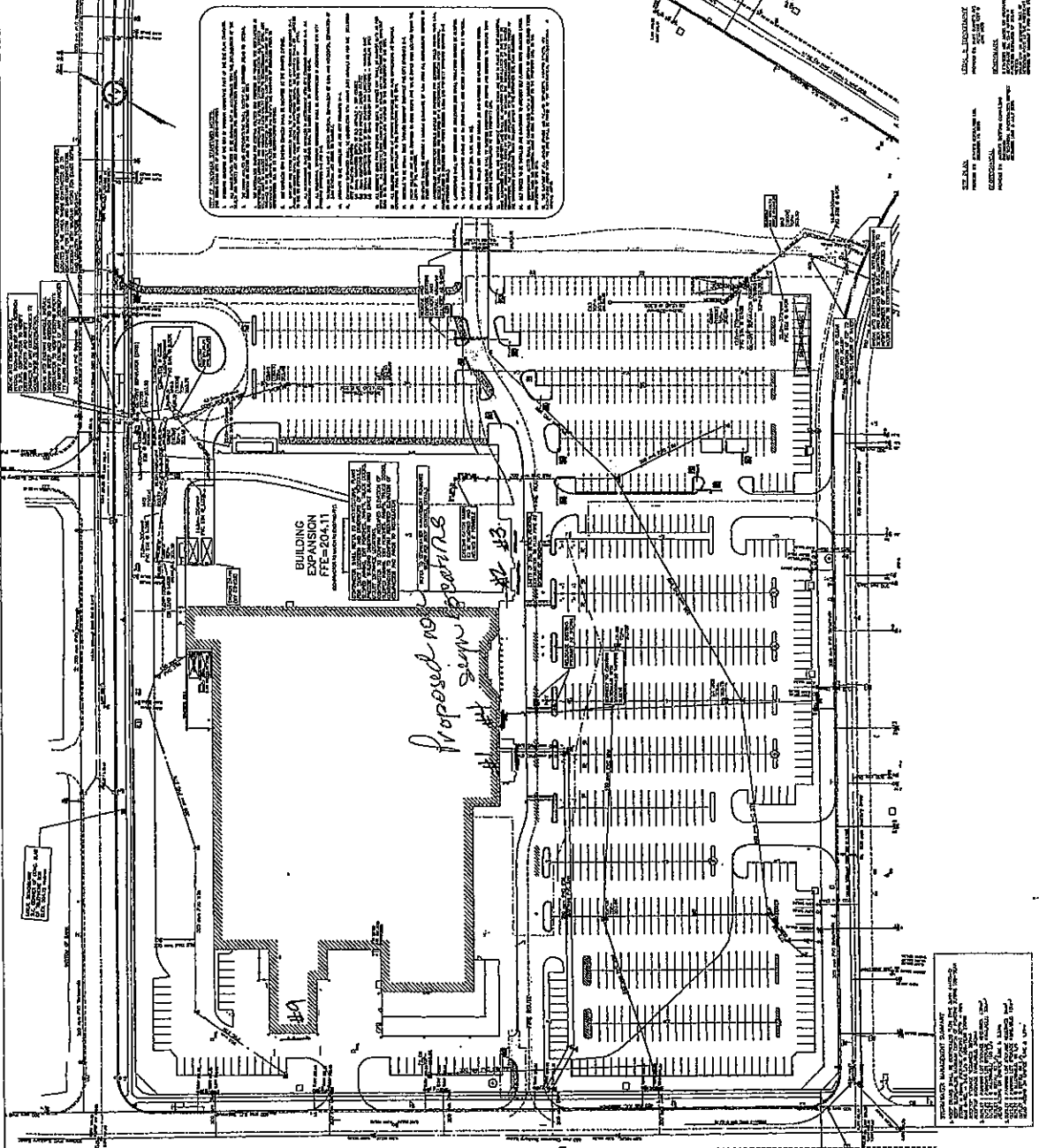
John Studdy  
Chair, Sign Variance Committee

/as

**COMMERCIAL DEVELOPMENT**  
**101 EDGEMOUNT BOULEVARD**  
**VAUGHAN ONTARIO**  
**SEVENHILLS DEVELOPMENTS**  
**EXPANSION**  
**VAUGHAN, ONTARIO STORE NO. 215**

**KEY PLAN**  
 (Diagram showing site location relative to surrounding streets)

**LEGEND**  
 - Proposed Building Expansion  
 - Existing Building  
 - Existing Parking  
 - Proposed Parking  
 - Proposed Driveway  
 - Proposed Sidewalk  
 - Proposed Landscaping  
 - Proposed Fencing  
 - Proposed Signage

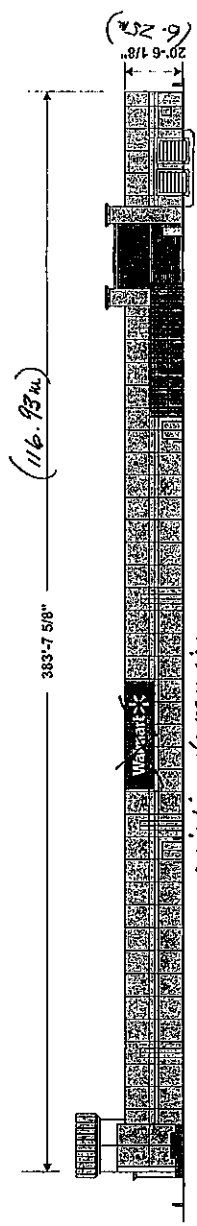


SU.11-030

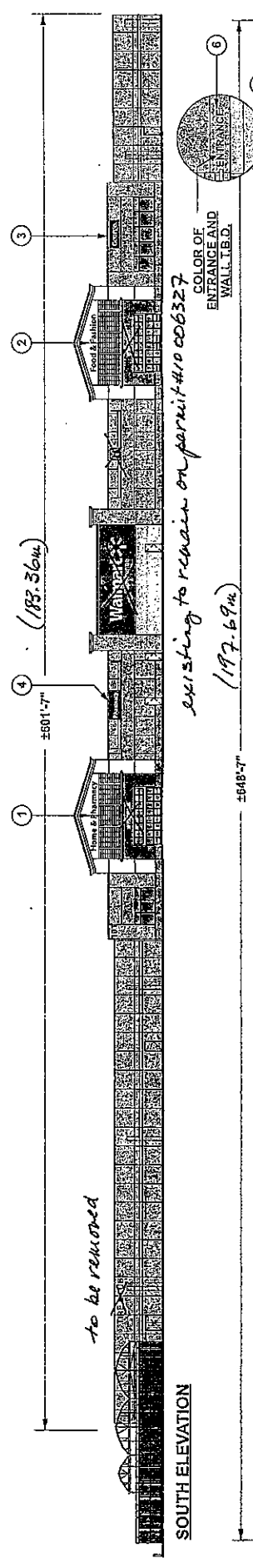
FJ-22223A

ELEVATION

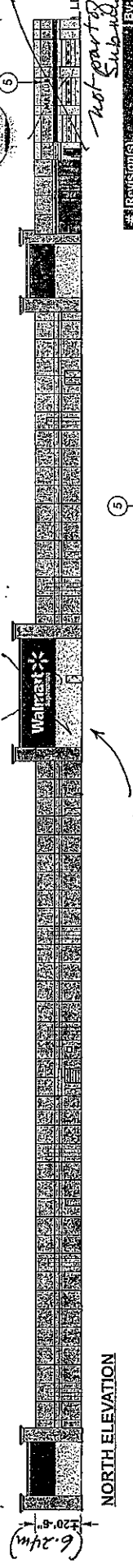
#	Description	Interior	Exterior
1	NON-ILLUMINATED CUT-OUT LETTERS (H&P) SEE DRAWING #WAL-1L7EX421 SQ. FT. - 101.08		<input checked="" type="checkbox"/>
2	NON-ILLUMINATED CUT-OUT LETTERS (F&F) SEE DRAWING #WAL-1L7EX420 SQ. FT. - 64.28		<input checked="" type="checkbox"/>
3	S/F ILLUMINATED SIGN BOX (GEORGE) SEE DRAWING #WAL-1S6D7004 - 56.25 SQ. FT.		<input checked="" type="checkbox"/>
4	S/F ILLUMINATED SIGN BOX (PHARMACY) SEE DRAWING #WAL-1S6D7005 - 56.25 SQ. FT.		<input checked="" type="checkbox"/>
5	3" ILLUMINATED CHANNEL LETTERS SEE DRAWING #MRL-1C3D7041 SQ. FT. - 47.45		<input checked="" type="checkbox"/>
6	3" NON-ILLUMINATED LETTERS PRODUCTION DRAWING TO FOLLOW (SQ. FT. - 7.85)		<input checked="" type="checkbox"/>



EAST ELEVATION



SOUTH ELEVATION



NORTH ELEVATION

#	Revision	BY	DATE
1	ADDED GEORGE AND PHARMACY	TB	06.16.2011
2	CHANGED T&L SIGNAGE TO MRL LUBE	TB	06.16.2011
3	REMOVED OPTION 2 OF ELEVATION	TB	06.16.2011



Client: WALMART #3145  
 Site: VAUGHAN, ON  
 Designer: F. JOLICOEUR  
 Drafter: TINA BOLDUC  
 Date: 03.09.2011  
 Page: 1/4 Scale: 3/16" = 1'-0"

Date: / /  
 Customer Approval: \_\_\_\_\_  
 ISO 9001:2008 Certified Enterprise

SU-11-030