

COMMITTEE OF THE WHOLE- SEPTEMBER 13, 2011

DELOITTE "IMPACT DAY" – SEPTEMBER 23, 2011

Recommendation

The Commissioner of Community Services and the Commissioner of Engineering and Public Works recommend that:

1. The City provides services in kind for the 5th annual Deloitte "Impact Day" to be held September 23, 2011; and,
2. That Council ratify the action taken in recommendation 1 due to the timing of the event.

Contribution to Sustainability

This report is consistent with the priorities previously set by Council in the Green Directions Vaughan, Community Sustainability Environmental Master Plan, Goal 5, Objective 5.2:

- To continue the City's role in advocacy and information sharing on environmental issues.

Economic Impact

The economic impact for this event is limited to the provision of staff and equipment to collect the debris that has been collected and cleaned up from the various parks, pond areas, and open spaces throughout the City. As this event is on a week day, there are no overtime costs. Estimated costs for Public Works and Parks & Forestry department staff involvement are approximately \$2,000. These costs can be absorbed in the existing departmental budgets.

Communications Plan

Deloitte will develop their own communications plan about this event which will include the City of Vaughan's participation in this initiative.

Purpose

The purpose of this report is to seek approval for the provision of services in kind for Deloitte's annual "Impact Day" and, due to the timing of the event, to ask Council to ratify the action taken by Committee of the Whole at its meeting of September 13, 2011.

Background - Analysis and Options

For the past 4 years, Deloitte staff from the Vaughan office have dedicated one day annually to clean up various parks, open spaces and storm pond areas around the City. These "Impact Days" are part of their corporate philosophy of giving back to the community in which they work.

In previous years, staff from the Public Works Department and the Parks & Forestry Operations Department have been involved in this event through the provision of staff and vehicles to collect the debris that Deloitte staff gather from the various areas around the City. For 2011, Deloitte has again requested the City's assistance with their event. They expect between 60-80 staff to be involved in this day-long clean-up, and have requested City staff and equipment to collect, dispose and recycle the materials they collect, as well as provide a staging area at the City's Joint Operations Centre for the opening and closing ceremonies.

While there is a significant environmental benefit from this large scale clean-up of public spaces, as well as aesthetic benefits of such works, it should be noted, that similar to the April 2011 "20

Minute Make-over" event, providing staff resources for events such as this impacts scheduled maintenance activities, and may result in some maintenance standards not being met for that day or week. For these reasons, not all future requests of this nature can be accommodated. In this case, there has been 4 years of prior involvement with Deloitte, and the request can be accommodated by the two departments.

As the City has participated in providing services in kind to Deloitte previously, and they have again formally requested assistance with their 5th annual "Impact Day" event, it is recommended that the City once again provide services in kind for this event.

Relationship to Vaughan Vision 2020/Strategic Plan

In consideration of the strategic priorities related to Vaughan Vision 2020, the report will provide:

- STRATEGIC GOAL:
Service Excellence – Providing service excellence to our citizens
- STRATEGIC OBJECTIVES:
Lead and Promote Environmental Sustainability

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Regional Implications

N/A

Conclusion

For the past 4 years, City staff have assisted with the annual Deloitte "Impact Day" event in the City of Vaughan. Deloitte has once again requested the City to provide services in kind for this event. As this request can be accommodated by the Public Works and Parks & Forestry Operations departments, it is recommended that the City provide the necessary services in kind for the 2011 event.

Attachments

N/A

Report prepared by:

Marjie Fraser, Director of Parks and Forestry Operations, ext. 6137

Respectfully submitted,

Marlon Kallideen,
Commissioner of Community Services