#### COMMITTEE OF THE WHOLE OCTOBER 4, 2011

SIGN VARIANCE APPLICATION

FILE NO: SV.11-026

OWNER: MORGUARD INVESTMENTS LTD.

LOCATION: 7600 WESTON ROAD, WOODBRIDGE, UNIT 69

**LOT NO. 3, REGISTERED PLAN 65M-2339** 

WARD 3

## Recommendation

The Sign Variance Committee recommends:

That Sign Variance Application SV.11-026, Morguard Investments Ltd., be APPROVED.

## **Contribution to Sustainability**

N/A

#### **Economic Impact**

None.

#### **Communications Plan**

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

## **Purpose**

Request to install four (4) awning signs on the west, north and east building elevations as shown on the attached drawings.

## **Background - Analysis and Options**

Sign Bylaw Requirements (By-Law 203-92, as amended):

6.2 (a) Where a site plan approved by the City provides standards for signage and the signs for the development comply therewith, such signs shall be deemed to comply with this By-Law.

Noting the above, where the property is regulated by a site plan agreement approved by the City, only those wall signs and pylon signs approved under the site plan agreement are deemed to be permitted by the City's Sign By-Law.

# Relationship to Vaughan Vision 2020/Strategic Plan

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

#### **Regional Implications**

Region of York Engineering approval is not required for the proposed signs.

## Conclusion

The applicant is proposing to install four (4) awning signs (Each approx. 0.4 sqm. – text area only) on the west, north and east building faces as shown on the attached drawings. The proposed awning signs are to replace the existing signage associated with the subject unit.

Members of the Sign Variance Committee have reviewed the applicant's proposal and have no objections to the application as submitted. In Committee's opinion the intent and purpose of the Sign By-law is being maintained.

If Council finds merit in the application, a Sign Permit issued by the Building Standards Department is required.

## **Attachments**

- 1. Site Plan
- 2. Proposed Locations.
- Sketch of Signs

## Report prepared by:

John Studdy, Manager of Customer & Administrative Services, Ext 8232

Respectfully submitted,

John Studdy Chair, Sign Variance Committee

/as

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