COMMITTEE OF THE WHOLE OCTOBER 25, 2011

SIGN VARIANCE APPLICATION

FILE NO: SV.11-004 OWNER: CP RAIL

LOCATION: SOUTH SIDE OF MAJOR MACKENZIE DRIVE

(EAST SIDE OF HWY 50), LOT 20, CONCESSION 10)

LOT 15, CONCESSION 9

WARD 2

Recommendation

The Sign Variance Committee recommends:

That Sign Variance Application SV.11-004, CP Rail, be APPROVED subject to TRCA's approval.

Contribution to Sustainability

N/A

Economic Impact

None.

Communications Plan

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

Purpose

Request to install three (3) Poster Panel (3rd Party Billboard) signs on the subject property as shown on the attached drawings.

Background - Analysis and Options

Sign By-law Requirements (By-Law 203-92, as amended):

Section 15.1 A maximum of one (1) Poster Panel Sign (Billboard) may be permitted on a developed lot zoned industrial or commercial.

Relationship to Vaughan Vision 2020/Strategic Plan

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Regional Implications

Region of York Engineering approval is required for the proposed signs.

Conclusion

The applicant has applied to the City to construct three (3) Poster Panel Signs (3rd Party Billboard) on a lot zoned agricultural and open space. The three (3) signs are located on the CPR Intermodal Yards on south side of Major Mackenzie Drive between Highway No 50 and Huntington Road.

Members of the Sign Variance Committee have no objections to the application and are of the opinion the intent and purpose of the Sign By-law is being maintained.

The subject property is within the prescribed area of the City for Poster Panel Signs and the property is being used for industrial purposes (CPR Intermodal Railway Yard) The location of the proposed 3rd party signs meet the minimum 600 meters separation between signs, as required by the City's Sign By-law.

It is noted that one of the proposed signs is located within lands zoned "OS1" (Open Space Conservation Zone) and if the application is approved by Council, the TRCA's approval will be required prior to the issuance on the sign permit.

Accordingly, Members of the Committee have no objections to the application subject to the approval of the TRCA.

If Council finds merit in the application, a Sign Permit issued by the Building Standards Department is required.

Attachments

- 1. Photo Sign Location
- 2. City Zoning Map Sign Location
- 3. Sketch of Sign (2)

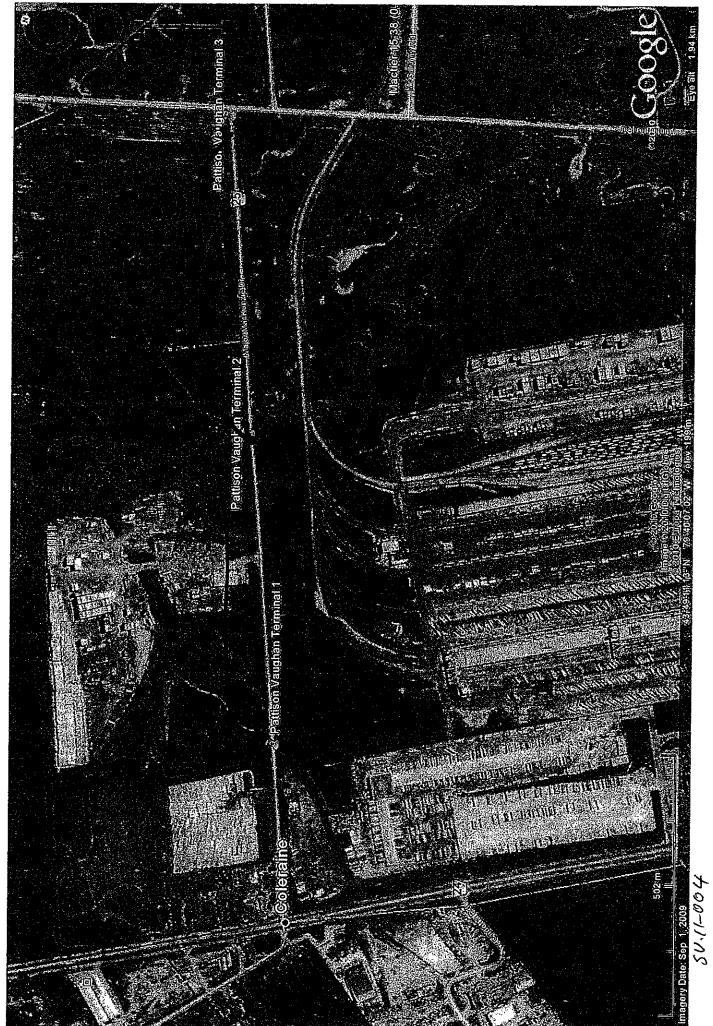
Report prepared by:

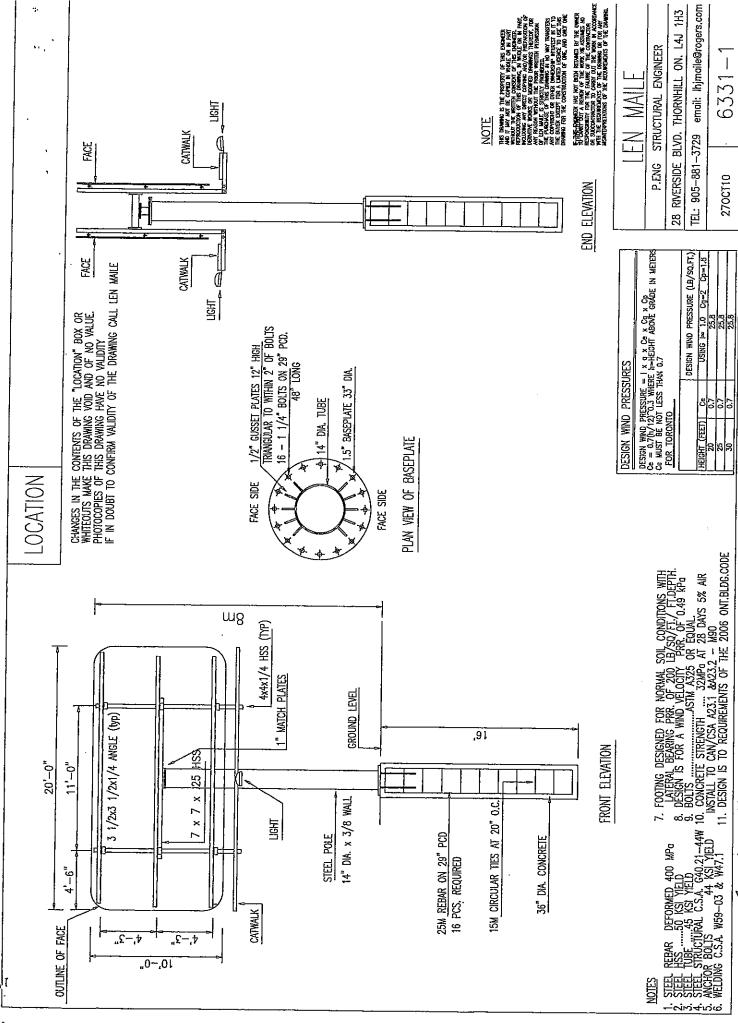
John Studdy, Manager of Customer & Administrative Services Ext 8232

Respectfully submitted.

John Studdy Chair, Sign Variance Committee

/as





20-11-00