

SIGN VARIANCE APPLICATION
FILE NO: SV.12-009
OWNER: NINE-TEN WEST LIMITED
LOCATION: 1076 RUTHERFORD ROAD
PART OF LOT 16, CONCESSION 2
WARD 4

Recommendation

The Sign Variance Committee recommends:

That Sign Variance Application SV.12-009, Nine-Ten West Limited, be APPROVED.

Contribution to Sustainability

N/A

Economic Impact

None.

Communications Plan

The results of this application will be communicated to the applicant through the Secretary to the Sign Variance Committee.

Purpose

The applicant is proposing three (3) wall signs on the front building elevation as shown on the attached plans.

Background - Analysis and Options

Sign Bylaw Requirements (By-Law 203-92, as amended):

6.2 (a) Where a site plan approved by the City provides standards for signage and the signs for the development comply therewith, such signs shall be deemed to comply with this By-Law.

Noting the above, where the property is regulated by a site plan agreement approved by the City, only those wall signs and pylon signs approved under the site plan agreement are deemed to be permitted by the City's Sign By-Law.

Relationship to Vaughan Vision 2020/Strategic Plan

This report is consistent with the priorities previously set by Council and the necessary resources have been allocated and approved.

Regional Implications

Region of York Engineering approval is not required for the proposed signs.

Conclusion

The applicant is requesting three (3) wall signs on the front building elevation as shown on the attached plans. The proposed wall signs have a total sign area of approximately 18 sqm and were not shown on the original site plan agreement that was approved at the time of the construction of the building.

Members of the Sign Variance Committee have reviewed the application and have no objections to the application as submitted. Committee members are of the opinion that the intent and purpose of the City's Sign By-Law is being maintained.

If Council finds merit in the application, a Sign Permit issued by the Building Standards Department is required.

Attachments

1. Site Plan
2. South Building Elevation
3. West Building Elevation
4. East Building Elevation

Report prepared by:

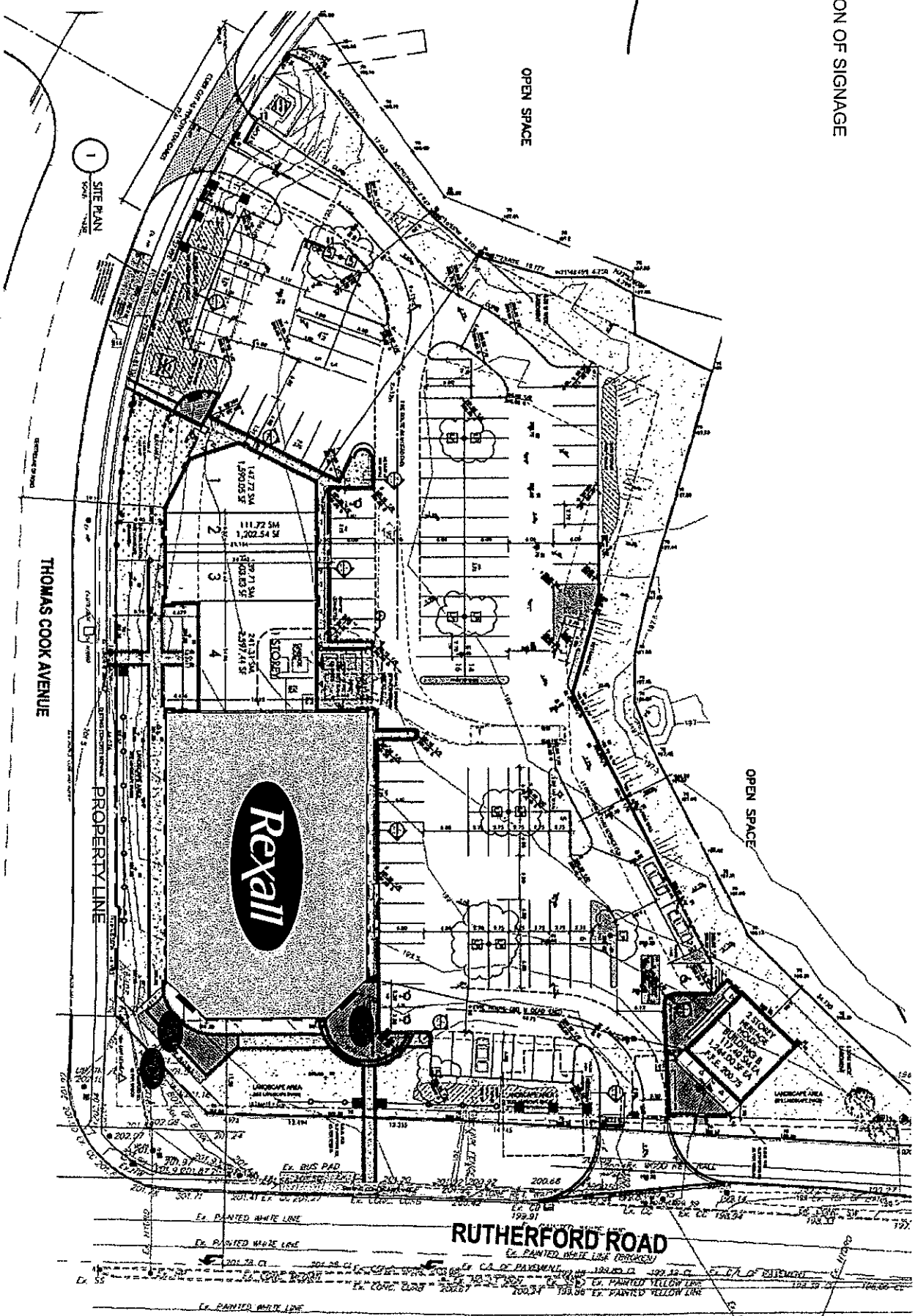
John Studdy, Manager of Customer & Administrative Services Ext 8232

Respectfully submitted,

John Studdy
Chair, Sign Variance Committee

/as

— = LOCATION OF SIGNAGE



1 SITE PLAN
SCALE: 1/8" = 1'-0"

Customer: Rexall #1248
 Address: Rutherford Road
 Vaughan, ON
 Designer: SV
 Page: 6

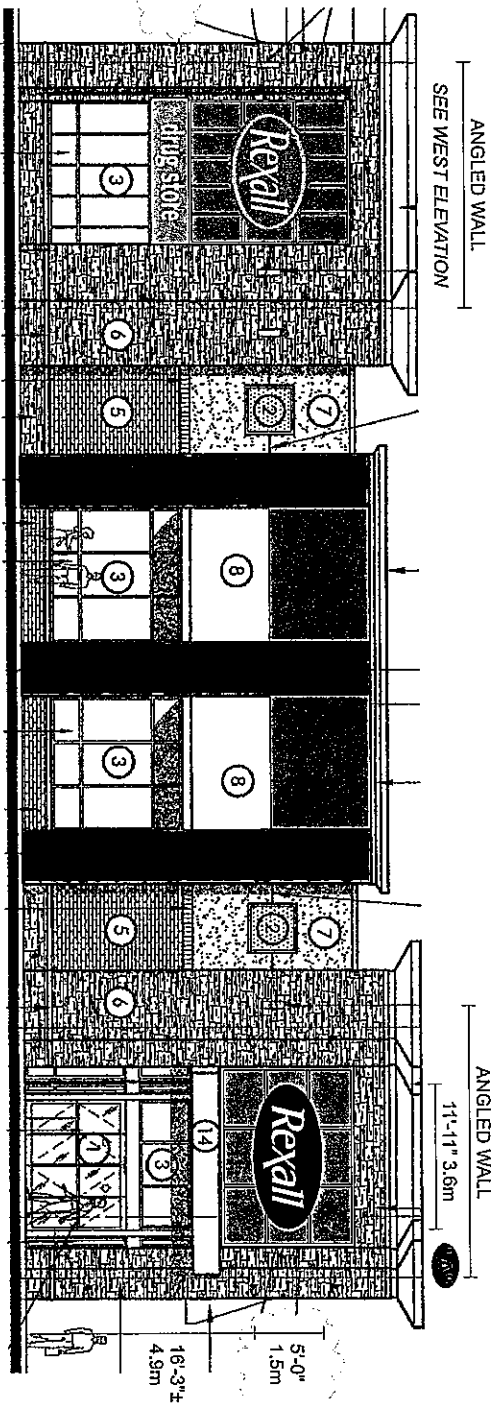
Sales: Dan Bovair
 Date: Jan. 24 /12
 Revision: Jan. 26 /12.. March 16... 26 /12
 Scale: NTS
 File Name: Vaughan 1248 Rutherford Road VARIANCE

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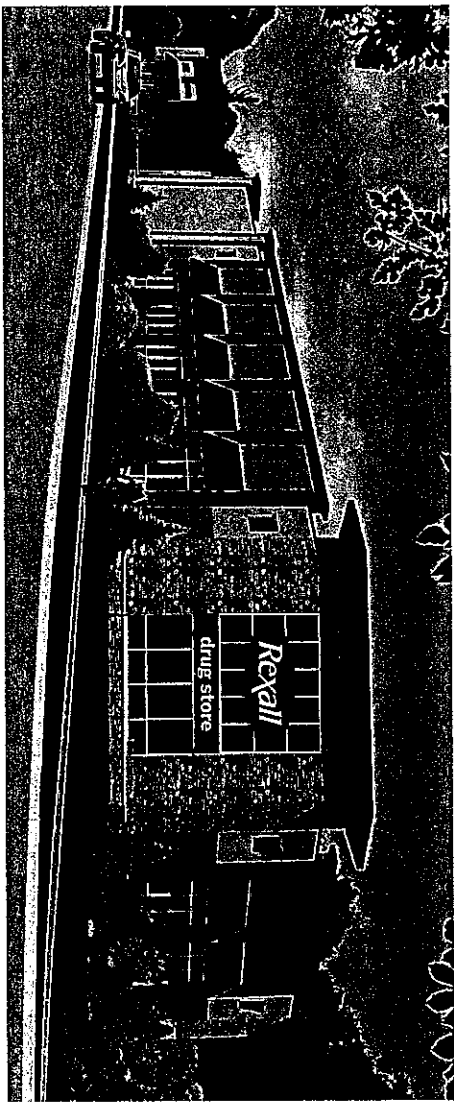
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 E-mail: info@jonesled.com
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SOUTH ELEVATION



ANGLE WALL SIGN AREA:
A: 85.99 sf. (7.98 sf.)



SEE THE FOLLOWING PAGES FOR DETAILS

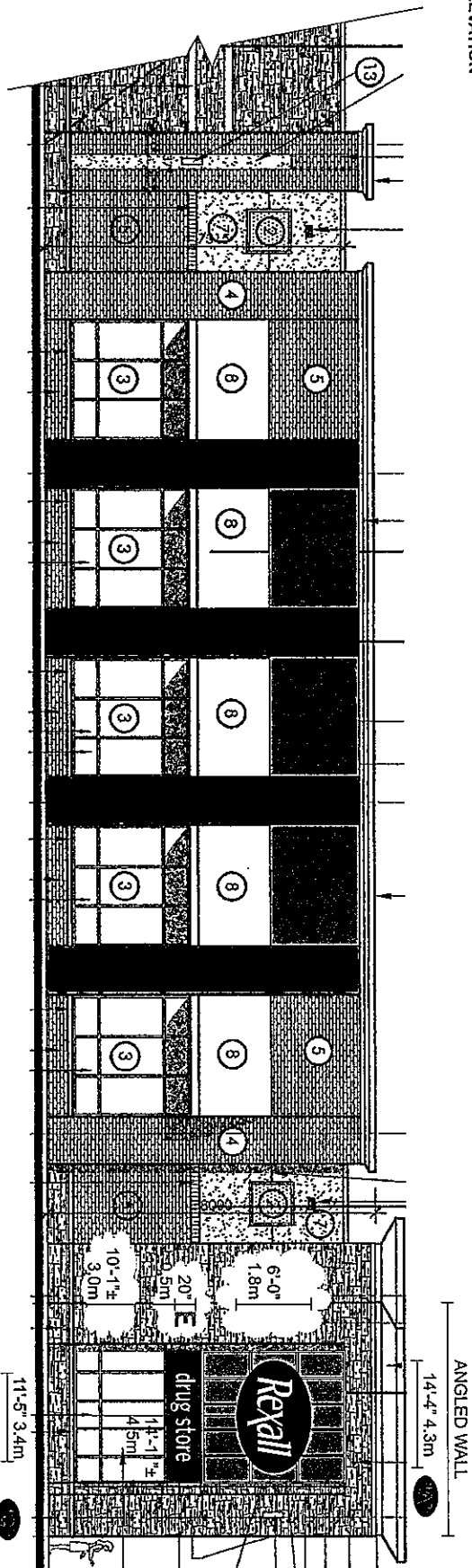
Customer: Rexall #1248
Address: Rutherford Road
Vaughan, ON
Designer: SV
Page: 2

Sales: Dan Boyair
Date: Jan. 24 /12
Revision: Jan. 26 /12... March 16... 26 /12
Scale: 1/8"=1'-0"
File Name: Vaughan 1248 Rutherford Road VARIANCE

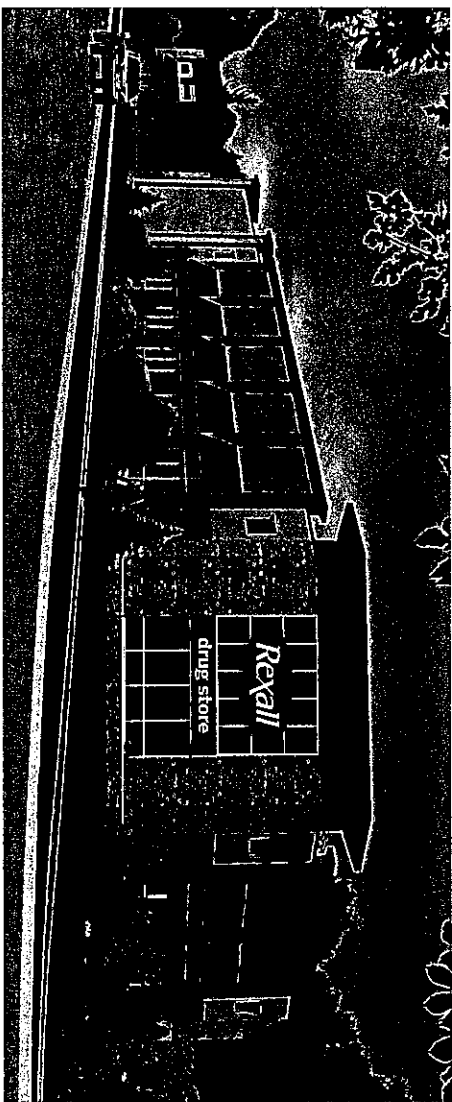
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Website: www.jonersneonsgns.com



ANGLE WALL SIGN AREA:
 A: 85.99 sf.
 C: 19.02 sf.
 TOTAL: 105.01 sf. (9.7 sm.)



SEE THE FOLLOWING PAGES FOR DETAILS

Customer:	Rexall #1248	Sales:	Dan Bovair
Address:	Rutherford Road Vaughan, ON	Date:	Jan. 24 /12
Designer:	SV	Revision:	Jan. 26 /12... March 16... 26 /12
Page:	1	Scale:	1/8" = 1'-0"
		File Name:	Vaughan 1248 Rutherford Road VARIANCE

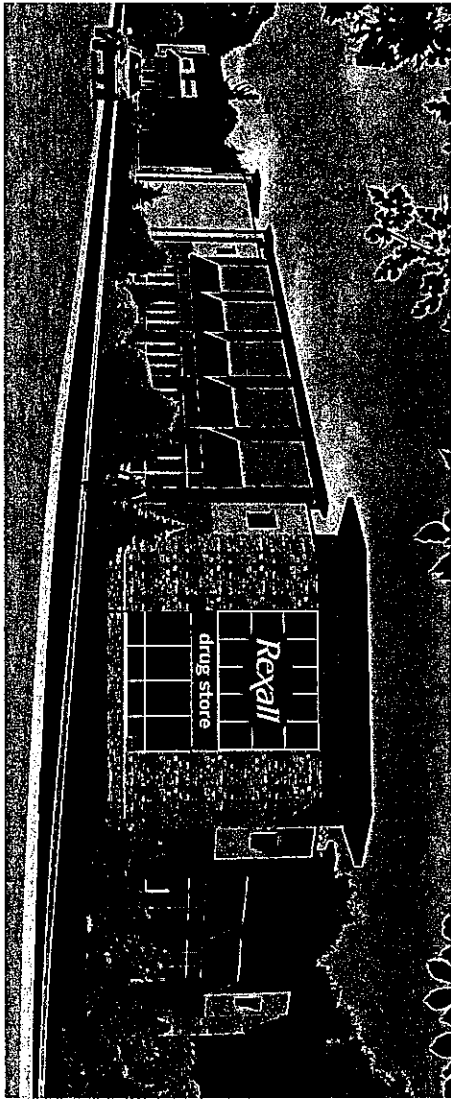
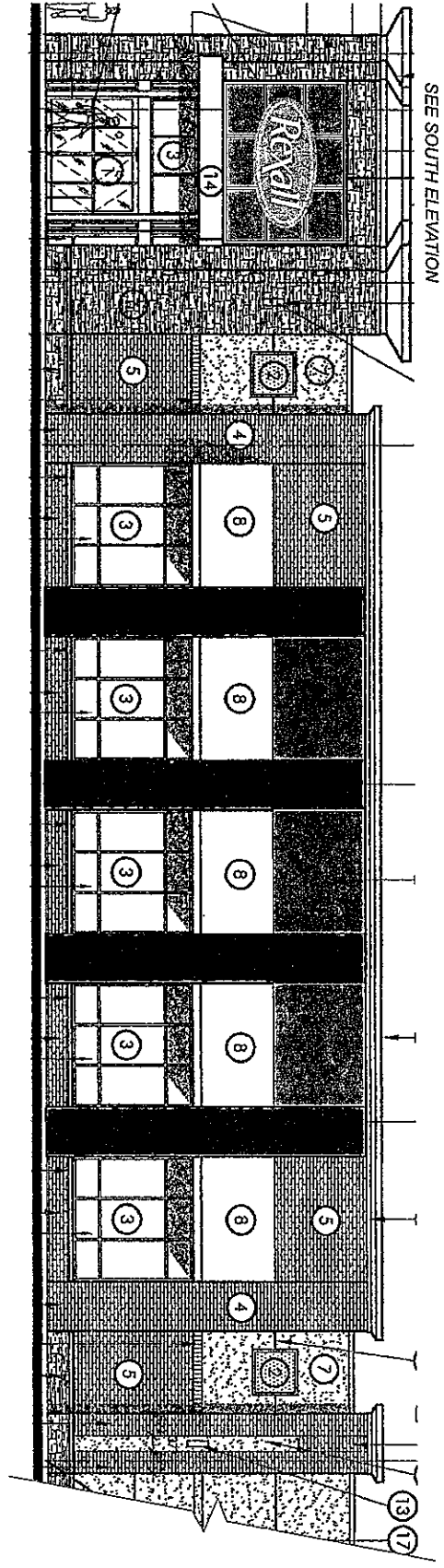


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EAST ELEVATION
 ANGLED WALL

SEE SOUTH ELEVATION



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