

APPENDIX "A"
CITY OF VAUGHAN
REPORT NO. 33 OF THE
COMMITTEE OF THE WHOLE
(WORKING SESSION)

*For consideration by the Council
of the City of Vaughan
on Monday, May 13, 2002*

The Committee of the Whole (Working Session) met at 11:40 a.m., on Tuesday, April 30, 2002.

Present: Mayor Michael Di Biase, Chair
Regional Councillor Gino Rosati
Councillor Bernie Di Vona (12:20 p.m. – 1:25 p.m.)
Councillor Mario Ferri
Councillor Susan Kadis
Councillor Mario G. Racco

The Committee of the Whole (Working Session) passed the following resolution:

That the Rules of Procedure with respect to start time be waived to permit the meeting to commence at 11:40 a.m.

The following items were dealt with:

1 STATUS UPDATE FOR YORK PEEL BOUNDARY AREA TRANSPORTATION STUDY

A presentation by Mr. Paul May, Infrastructure Planning, York Region and Mr. Tyrone Gan, President, iTRANS Consulting, with respect to the above.

The Committee of the Whole (Working Session) recommends:

1. That the presentation by Mr. Paul May, Mr. Steve Mota and Mr. Kees Schipper, York Region and Mr. Tyrone Gan, President, iTRANS Consulting, and the presentation material submitted by iTRANS Consulting, entitled "York-Peel Boundary Area Transportation Study Project Update", dated April 2002, be received; and
2. That staff be directed to review the report and provide comments to York Region, as soon as possible.

2 NEWSPAPER ADVERTISING POLICY

The Committee of the Whole (Working Session) recommends:

1. That the recommendation contained in the following report of the City Clerk, dated April 30, 2002, be approved, subject to replacing "All newspapers" with "All community and ethno-

APPENDIX 'A'
REPORT NO. 33 OF THE COMMITTEE OF THE WHOLE (WORKING SESSION)
FOR CONSIDERATION BY COUNCIL, MONDAY, MAY 13, 2002

cultural newspapers distributed within the City of Vaughan” in the Newspaper Advertising Policy under “Criteria for Placement of Advertising”, under the heading, 3 e) “Election Notices”; and

2. That staff be directed to exercise discretion to utilize the appropriate methods necessary to focus on the desired target audience, with respect to Legal and/or Statutory Notices.

Recommendation

The City Clerk recommends that the attached Advertising Policy be approved and that the current policy be rescinded.

3 CITY PAGE ADVERTISING CONTRACT - VAUGHAN CITIZEN/LIBERAL

The Committee of the Whole (Working Session) recommends:

1. That the following report of the Director of Corporate Communications, dated April 30, 2002, be received; and
2. That staff be requested to provide an additional report addressing the issues raised.

Recommendation

The Director of Corporate Communications recommends that the City of Vaughan enter into a two-year contract with the Citizen/Liberal for a weekly *City Page* in the Vaughan Citizen and the Thornhill Liberal as follows:

Year One	\$ 97,167	additional line rate \$.99 if required
Year Two	\$100,082	additional line rate \$1.02 if required

4 HIGHWAY 7 POLICY REVIEW
PHASE 1 BACKGROUND REPORTS
THE HIGHWAY 7 LAND USE FUTURES STUDY
THE JANE/7 EMPLOYMENT AREA REDEVELOPMENT STUDY

The Committee of the Whole (Working Session) recommends approval of the recommendation contained in the following report of the Commissioner of Planning, dated April 30, 2002:

Recommendation

The Commissioner of Planning recommends:

THAT the presentation by The Planning Partnership on “The Highway 7 Land Use Futures Study” and “The Jane/7 Employment Area Redevelopment Study” and their respective Phase I reports, BE RECEIVED;

THAT the criteria identified by The Planning Partnership for selecting candidate Demonstration Plan sites in the Jane/7 Employment Area Redevelopment Study, BE ENDORSED: and,

THAT the Phase 1 reports BE FORWARDED to the Region of York as input into the related Regional initiatives.

APPENDIX 'A'
REPORT NO. 33 OF THE COMMITTEE OF THE WHOLE (WORKING SESSION)
FOR CONSIDERATION BY COUNCIL, MONDAY, MAY 13, 2002

5

CITY CENTRE FEASIBILITY STUDY

The Committee of the Whole (Working Session) recommends:

- 1. That the Moderate Mixed-Use Focus Centre model be endorsed;**
- 2. That staff consider the objectives outlined in the report entitled, "City Hall Location Study", prepared by Sorensen, Gravely, Lowes, dated April 2002;**
- 3. That staff be directed to provide a detailed cost-benefits analysis of the two options identified as Moderate Mixed-Use Focus Centres, and report back in June prior to the summer hiatus;**
- 4. That the presentation of Mr. Paul Lowes, Sorensen, Gravely, Lowes, be received; and**
- 5. That the following report of the Commissioner of Planning, dated April 30, 2002, be received.**

Recommendation

The Commissioner of Planning recommends:

THAT the report entitled, "City Hall Location Study", prepared by Sorensen, Gravely, Lowes, BE RECEIVED;

THAT Council further provide direction to Staff regarding the next steps to be taken respecting the location of a possible new City Hall.

The meeting adjourned at 1:25 p.m.

Respectfully submitted,

Mayor Michael Di Biase, Chair